

SHEEO Information Request

May 9, 2013

Re: Education Management Corporation

Query:

The Education Management Corporation (EDMC, <http://www.edmc.edu/>) owns and operates private postsecondary institutions through several subsidiaries which are organized into four separate educational systems: Argosy University, South University, The Art Institutes and Brown Mackie Colleges. If your agency is responsible for authorizing these types of institutions to operate in your state, please let us know the following:

- Does your agency have any applications pending for a new EDMC institution?
- If so, what is the name of the proposed institution, and through which EDMC education system is it to be offered?
- What is the proposed date of opening, name(s) of programs and projected enrollments?

State responses:

Alabama	Alabama does not have any new location applications for any EDMC schools. Although, there are several renewal applications.
Arizona	AZ has several EDMC schools....Argosy, South U, The Art Institutes and Brown Mackie. We do not have any pending applications for the currently licensed institutions or a new one.
Arkansas	<p>Here is the list of proposals the Arkansas Department of Higher Education has received from EDMC institutions as of April 26, 2013:</p> <p><u>Argosy University, Orange, California</u> Associate of Science in Information Technology Associate of Science in Health Information Technology Bachelor of Science in Information Technology Bachelor of Science in Health Informatics Information Management Master of Arts in Education in Adult Education and Training Master of Arts in Education in Education Administration Master of Arts in Education in Educational Leadership Master of Arts in Education in Curriculum and Instruction Master of Science in Accounting Master of Science in Human Services Master of Science in Management Master of Science in Service Sector Management Doctor of Education in Pastoral Community Counseling Doctor of Education in Counseling Psychology</p> <p><u>Art Institute of Pittsburgh, Pittsburgh, Pennsylvania</u> Associate of Science in Graphic Design Associate of Science in Kitchen and Bath Associate of Science in Photography Associate of Science in Web Design and Interactive Media</p> <p><u>South University, Savannah, Georgia</u> Associate of Science in Accounting Associate of Science in Criminal Justice Associate of Science in Paralegal Studies Bachelor of Science in Public Relations Master of Public Health</p>

	<p>Master of Public Relations Master of Science in Accounting Master of Science in Information Systems Technology Master of Science in Leadership RN to Master of Science in Nursing Doctor of Business Administration Doctor of Nursing Practice</p> <p>Proposals are typically reviewed in 4-6 months and then considered by the Arkansas Higher Education Coordinating Board for certification.</p> <p>-----</p> <p>Arkansas State Board of Private Career Education: We do not have any pending applications for EDMC.</p>
Colorado	<p>For clarification, the Colorado Dept. of Higher Education has a bifurcated regulatory system, such that publically funded post-secondary educational institutions; post-secondary privately owned whose majority of students are enrolled in bachelor or higher degrees; and privately owned, post-secondary schools whose majority of students are enrolled in associates degrees or lesser and which are occupational in nature, all come under the regulatory authority of different statutory sections and different governing Boards/Commission within the same department of state.</p> <p>I am the Deputy Director for the Colorado Division of Private Occupational Schools (“DPOS” or “Division”). We regulate post-secondary private occupational schools offering Associate and lesser degrees, certificates and diplomas. After doing some preliminary checking it appears that the four educational systems you identify primarily enroll students in bachelor or higher degree programs and therefore, would not come under my particular Division’s jurisdiction. I am referring your inquiry to the Degree Authorization Act (DAA) section, and have copied Ms. Heather DeLange, the Academic Policy Officer within Academic Affairs who administers the DAA. Ms. DeLange may be able to better address your inquiry.</p> <p>-----</p> <p>If my understanding is correct, you are seeking information regarding the application status of any of the EDMC schools in Colorado. I am not currently processing any application for any of the schools you listed. The Colorado Commission on Higher Education has authorized Argosy University as well as the Art Institute of Colorado to operate as institutions of higher education.</p>
Florida	<p>Does your agency have any applications pending for a new EDMC institution? Yes</p> <ul style="list-style-type: none"> • If so, what is the name of the proposed institution, and through which EDMC education system is it to be offered? <p>Brown Mackie College - Miami (Bayfront Plaza) 100 South Biscayne Boulevard, 5th-6th Floor Miami, FL 33131</p> <ul style="list-style-type: none"> • What is the proposed date of opening, name(s) of programs and projected enrollments? <p>Currently in operation.</p> <p>No projection of enrollments</p>

Program listing -

Prg Title	Credential	Deg Level	Deg Type	Clock Hrs	Credit Hrs
Accounting Technology	Associate in Science	A	AS		90
Architectural Design & Drafting Technology	Associate in Science	A	AS		90
Architectural Drafting Specialist	Diploma			652	50
Biomedical Equipment Technology	Associate in Science	A	AS		90
Business Administration	Bachelors	B	BS		180
Business Management	Associate in Science	A	AS		90
Computer Networking	Associate in Science	A	AS		90
Criminal Justice	Bachelors	B	BS		180
Criminal Justice	Associate in Science	A	AS		90
Criminal Justice Specialist	Diploma			640	50
Early Childhood Education	Associate in Science	A	AS		96
English Language Proficiency	Diploma			624	38
Health Care Administration	Associate in Science	A	AS		90
Healthcare Management	Bachelors	B	BS		180
Information Technology	Bachelors	B	BS		180
Information Technology	Associate in Science	A	AS		90
Medical Assistant	Diploma			846	60
Medical Assisting	Associate in Science	A	AS		92
Medical Coding and Billing	Diploma			498	38
Medical Insurance Specialist	Diploma			644	50
Network Engineer Specialist	Diploma			300	24
Network Specialist	Diploma			656	50
Nursing	Associate in Science	A	AS		112
Paralegal	Associate in Science	A	AS		90
Paralegal Assistant	Diploma			642	50

Georgia	The Georgia Nonpublic Postsecondary Education Commission currently has no applications pending for a new EDMC institution.
Illinois	<p>The Illinois State Board of Education does approve educator preparation programs in Illinois. We have been working with Argosy on an application to be recognized in Illinois to offer education programs. No action has been taken and no site visit has been scheduled at this time.</p> <p>Our full applications are not publicly available, but each is associated with a public Notice of Intent which provides a brief overview of what is proposed. Those include name of program, level, and projected enrollment.</p> <p>We have no pending applications from any of these schools, but we do have a number of NOIs. For a few, we have applications the school submitted but that won't be considered pending until we receive payment of required fees. That could happen as soon as today, or it could happen never.</p> <p>Go to: http://www.ibhe.org/ODA/Tracking/NOI/NOISearch.asp</p> <p>Select from the institutions list The Illinois Institute of Art-[campus]. Note those are in the T's for "The" at the institution's request. Not something I would have approved, but predates me... The NOI can be viewed by clicking the hyperlinked date in the column "NOI Date."</p> <p>One last note, a required part of the NOI is projected start date. However, sometimes an institution takes a long time to get the application submitted and so forth... Whatever they entered is their official projection, but it's sometimes by no means realistic.</p>
Iowa	No pending applications from a NEW EDMC institution.
Kentucky	<p>We don't currently have any pending applications.</p> <p>Per our regulation, we license out-of-state institutions separately, per site and per program.</p> <ul style="list-style-type: none"> • We have approved program applications for South University – Online, for Brown Mackie College in Louisville, KY, and Brown Mackie College in Ft. Mitchell, KY. • We would have jurisdiction over Argosy University and the Art Institutes, however, they have confirmed in writing to us that they will not engage in any of the operating or soliciting activities per 13 KAR 1:020 Section 1(8)(a)-(e) that would require a license with our agency. Thus, licensure is not required for them. <p>In KY, there are two licensing agencies. The other Brown Mackie College location in Hopkinsville, KY is licensed by the other licensing agency called the Kentucky Commission on Proprietary Education – the reason is that agency licenses for-profit institution only offering below the bachelor's degree level, and at the Hopkinsville location they don't offer any bachelor programs. In case you have not already sent this email to them, that agency's email is: KCPE@ky.gov .</p>
Louisiana	<p>South University (The Art Institute of Pittsburgh) is currently licensed with us. They have a renewal due in August. They are currently approved to offer the following:</p> <ol style="list-style-type: none"> 1. Master of Science in Nursing <p>They were granted licensure August 2011-August 2013.</p>

Maryland	We have applications for Argosy, South and the Art Institutes. All of which are being offered through their distance education delivery mode. In regards to the last bullets, we collect that data upon renewals of registrations and as such are still waiting to receive those numbers. I expect to get them by June. If needed, I will forward at that time.
Mississippi	MS presently has no applications from these institutions nor are any registered here.
Montana	In response to your query, we have already approved a number of institutions associated with the EDMC group, and letters of State Authorization have been provided to those institutions as our requirements were satisfied over the past 19 months. In addition, we have had inquiries from more than 325 additional institutions regarding our Authorization requirements, but I am not able to sort out and identify those institutions that have an “application pending,” as we do NOT require the submittal of an application in our process. This is likely of little use to you, but that is the situation with Authorization in MT. Please don’t hesitate to contact me if you have any additional questions regarding this matter.
Nebraska	No applications or pending action in Nebraska.
New Jersey	<p>Education Management Corporation (EDMC) petitioned the (former) Commission on Higher Education (now the Office of the Secretary of Higher Education) for licensure to offer the following degrees and certificates at a location in northern New Jersey.</p> <ul style="list-style-type: none"> * Certificates - Baking and pastry, Art of Cooking, Digital image management, Fashion retailing, Web Design and Interactive Media * Associate of Fine Science Arts (AFA)- Graphic Design, Web Design and Interactive Media, Photography * Associate of Applied Science (AAS) - Baking and Pastry, Culinary Arts * Bachelor of Fine Arts (BFA) - Graphic Design, Web Design and Interactive Media, Interior Design, Photography , Fashion and Retail management * Bachelor of Science (BS) - Culinary Arts <p>The proposed ARTNJ will be a branch of the Argosy University's College of Art and Design through the Accrediting Commission for Senior Colleges & Universities of the Western Association of Schools & Colleges. The petition and follow up materials are currently under consideration by the Presidents' Council to be followed by a final determination by the Secretary of Higher education.</p>
Ohio	<p>I will preface my comments by stating that these institutions fall under the oversight of two state agencies in Ohio: the Ohio Board of Regents (OBR) and the State Board of Career Colleges and Schools (SBCCS). SBCCS is the primary regulator for proprietary postsecondary education in Ohio. OBR regulates the following proprietary institutions:</p> <ol style="list-style-type: none"> 1. Institutions that offer programming at-or-above the baccalaureate level; and 2. Two-year degree granting institutions that want to be eligible to participate in the state’s Ohio College Opportunity Grant program. <p>In addition to these schools, SBCCS also reviews and approves diploma and career training schools. Of the schools you’ve listed, Brown Mackie College, Art Institute, and South University have campuses in Ohio and are approved by the Chancellor for select undergraduate and graduate programs. The Art Institute and Brown Mackie College currently have preliminary requests in to offer new bachelor’s</p>

	<p>programs which will be reviewed within the next couple of months. Let me know if I can be of further assistance.</p>
Oklahoma	<p>Some years ago, Brown Mackie in Oklahoma City did NOT complete licensure by the OBPVS. Since that time most/all key personnel in Oklahoma City have changed, and the Institution received Oklahoma State Regents for Higher Ed. approval for Degree-only Programs.</p> <p>As I understand a replacement application will be submitted to the OBPVS sometime during CY-2013 to <u>add non-Degree Programs</u>. No "opening" date is applicable and an opening date (as far as non-Degree offerings) will be dependent on the OBPVS' approval and its timing.</p> <p>-----</p> <p>The Oklahoma Department of Career and Technology Education does NOT have any applications pending.</p>
Tennessee	<p>Here are the answers for Tennessee:</p> <ul style="list-style-type: none"> • Does your agency have any applications pending for a new EDMC institution? No • If so, what is the name of the proposed institution, and through which EDMC education system is it to be offered? n/a • What is the proposed date of opening, name(s) of programs and projected enrollments? n/a
Texas	<p>Regarding Education Management Corporation and its schools under the names of Argosy University, South University, The Art Institutes and Brown Mackie Colleges:</p> <ul style="list-style-type: none"> • Texas Higher Education Coordinating Board does have schools operating under each of these names in Texas, authorized through Certificates of Authorization. • Occasionally THECB gets program updates or requests to add programs to an existing campus' program inventory. • THECB has no current applications to add a new institution under any of the above-mentioned names.
Washington	<p>The Washington Student Achievement Council does not currently have any applications from any EDMC institutions pending.</p>
Wyoming	<p>Wyoming currently licenses South University, Argosy University, and The Art Institute of Pittsburgh. By Wyoming State statute, post secondary degree granting institutions are required to register annually. Our registration period runs from July 1 through June 30. Each of the listed institutions currently hold a license that expires on June 30, 2013. The Wyoming Department of Education (WDE) has not yet received a renewal application for the 2013-2014 registration period.</p> <p>The other information requested, such as enrollments and date of opening, is not information that WDE collects from our institutions.</p>