

SHEEO Information Request
State-level graduation exit surveys
May 15, 2018

SHEEO Query:

Dear SHEEO agency research and data staff:

Your colleagues at the Florida College System are seeking information on graduate surveys. Specifically, they would like to know:

1. Do you administer a graduate survey?
2. Do you have an organized effort to ask the same graduation questions at each institution?
3. What types of questions do you ask?
4. Did you develop the questions yourselves or did you use an off-the-shelf product? If an off-the-self survey, what survey do you use?
5. What strategies did you use to gain institutional buy-in?
6. Would you be willing to share your instrument or questions with Keith and Eric?

State Agency Responses:

Arizona	We do not administer a graduate survey on an enterprise level. I do know that each institution administers their own, but this is not coordinated between universities, nor is there a review process at the board office.
Georgia	The USG doesn't do a System led survey of graduates.
Indiana	<p>Happy to discuss in more detail. In brief:</p> <ol style="list-style-type: none"> 1.) Yes 2.) We ask the same questions at every institution that participates, but not every institution participates in the survey. 3.) We primarily focus on whether they feel college prepared them for careers and other aspects of skills development, graduates' wellbeing, and whether they felt college was worth it. Here is an overview of what we ask: https://www.in.gov/che/files/160831_Indiana%20College%20Value%20Index%20Preview.pdf 4.) We worked with Gallup. Specifically, we used the existing Gallup-Purdue Index, and we worked with Gallup to add questions that were directly relevant to Indiana so that we could drill down a little deeper. 5.) We were awarded grant funding to do three administrations of the survey. The first administration was in 2016, the second is currently in the field, and the third will occur in 2020. Thus, it was free (or at least significantly reduced) for institutions to participate. There is not exactly a groundswell of interest among the institutions to participate. However, publicity is a helpful tool here. The fact that it was offered for free makes it difficult for institutions to publicly rationalize why they aren't doing it, and using our site to draw attention to gaps in the data also helps. Finally, it did help that we had some buy-in from Purdue on this topic. 6.) I will check with Gallup first in case there are any proprietary issues with sharing. If I can, I'd be happy to share.
Louisiana	We don't do a graduation exit survey, but the individual universities, colleges and/or schools do.
Missouri	<ol style="list-style-type: none"> 1. Do you administer a graduate survey? <p>Not directly, but the public four-year institutions have for the past two years been administering the NACE First Destination Survey in order to satisfy a statutory requirement that graduate outcomes become part of the performance funding framework. The two-year institutions have incorporated 180-Day Carl Perkins follow-up reporting into a multi-pronged approach to graduate follow-up in response to the same mandate.</p> <ol style="list-style-type: none"> 2. Do you have an organized effort to ask the same graduation questions at each institution? <p>Yes, but we didn't start there. It was a very bottom-up approach in which the sectors had a lot of conversation among themselves about the best way to meet the mandate. The four-years discussed developing their own survey at length, as well as adapting existing institutional instruments, but eventually landed on NACE as the best and most efficient way to get to comparable data.</p>

	<p>3. What types of questions do you ask?</p> <p>Generally speaking, we're interested in "primary status" as defined by NACE:</p> <ul style="list-style-type: none"> • Employed full time (on average 30 hours or more per week) • Employed part time (on average less than 30 hours per week) • Participating in a volunteer or service program (e.g., Peace Corps) • Serving in the U.S. military • Enrolled in a program of continuing education • Seeking employment • Planning to continue education but not yet enrolled • Not seeking employment or continuing education at this time <p>The four-year institutions should do their best to get a response from all bachelor's and associate's degrees, and have approx. 6 months to follow up in accordance with NACE protocol. We've been collecting the data in early January following the previous academic year.</p> <p>4. Did you develop the questions yourselves or did you use an off-the-shelf product? If an off-the-self survey, what survey do you use? See above.</p> <p>5. What strategies did you use to gain institutional buy-in?</p> <p>It was really just getting them to accept that graduate outcomes was going to be an element of the performance funding framework. As I said, they were given some room to propose a solution and arrived at NACE more or less on their own after some drafts of a potential homegrown survey.</p> <p>6. Would you be willing to share your instrument or questions with Keith and Eric? Available online at the NACE website.</p>
New Jersey	New Jersey's state higher education coordinating agency (the Office of the Secretary of Higher Education) does not administer a graduate survey.
University of Wyoming	<p>(See attachment following this table.)</p> <p>1. Do you administer a graduate survey? Yes, we administer the survey via on-line invitation prior to commencement, 1 week after commencement and 3 month and 6 months past commencement. We also set up tables in area where students pick up their caps and gowns for commencement and ask them to take the brief survey, we offer an electronic or paper survey option at this event.</p> <p>2. Do you have an organized effort to ask the same graduation questions at each institution? We ask a set of standard questions through each career center, our College of Business and Engineering and Applied Science ask additional questions.</p> <p>3. What types of questions do you ask? The standard questions are forwarding email; continuing your education with branch questions for school, major and degree level; employed with branch questions for title, organization, location and salary; Military with branch questions for branch, rank and location; Fellowship with branch questions for organization, title, length and location; still looking, not seeking. We also ask if they completed an internship and also if they did an internship with the employer they have accepted with, and the final question is did you use Career Services.</p> <p>4. Did you develop the questions yourselves or did you use an off-the-shelf product? If an off-the-self survey, what survey do you use? We used the shell from the Handshake platform and customized the additional questions.</p> <p>5. What strategies did you use to gain institutional buy-in? We are working on this, it is totally voluntary right now.</p> <p>6. Would you be willing to share your instrument or questions with Keith and Eric? I am attaching the paper copy, I was not able to forward the Handshake survey with the customized questions.</p>



Advising • Career • Exploratory Studies

It is important that ACES collect first destination data of recent UW graduates for faculty, parents, new students, alumni, etc.

YOUR NAME WILL NOT BE PUBLICALLY IDENTIFIED WITH ANY DATA PROVIDED HERE

NAME (First and Last) _____

FORWARDING EMAIL ADDRESS (NOT UW email) _____

EDUCATION LEVEL (circle one): BACHELOR'S MASTER'S PHD OTHER _____

MAJOR _____ GRAD DATE (circle one): MAY 2018 AUG 2018

Did you participate in an internship during your time at UW? YES NO Did you use career services during your time at UW? YES NO

Which best describes your PRIMARY status after graduation (please select only ONE)

Continuing Education

Accepted into the following graduate school / program of further study:

Name of School Location (City, State) Degree to be Earned / Program

Or, Planning to continue my education but not yet enrolled

Working (please provide the following information)

Organization City State

Job Title Annual Salary

Employment Type: FULL-TIME PART-TIME Is this position an internship? YES NO

Select the category which BEST describes your employment:

Company/Organization Freelancer Fellowship Entrepreneur Temporary/Contract Work Other

Are you authorized to permanently work in the U.S.? YES NO

Did you intern with the company that you accepted employment with? YES NO

NOT including the job that you accepted, how many additional offers did you receive (circle one): 0 1 2 3 4 5+

Military

Branch Rank City, State

Volunteering (e.g., Peace Corps, AmeriCorps)

Organization Role or Title City, State, Country

Seeking employment or in the process of interviewing

NOT seeking employment or continuing education at this time due to (select one):

Taking time off Taking a gap year Traveling Other