Tennessee Reconnect: (Re)engaging adults with higher education

Emily House Tennessee Higher Education Commission (THEC)

> SHEEO Adult Promise Convening Boulder, Colorado June 5, 2017

Drive to 55

- Governor Bill Haslam's attainment goal
 - By 2025, 55 percent of working age adults in Tennessee with have a postsecondary credential.
 - Goal set based on findings of <u>A Decade Behind</u> report from CEW (Carnevale and Smith, 2012)
- Currently: ~39 percent attainment
 - 33.8 percent have AA or higher (ACS)
 - ~4-5 percent (conservatively) have postsecondary certificates

Cannot reach 55% without adults.

- Over next decade, Tennessee needs 871,000 degrees to each Drive to 55.
- Only **645,000** new high school graduates projected during this time period.
- Difference of ~220,000 degrees:
 - Migration?
 - ADULTS

Adults in Tennessee

- 3.4 million working age adults in Tennessee (per US Census)
 - 2.1 million adults in Tennessee do not have a postsecondary credential.
- 900,000 adults in Tennessee have some college, no degree.
 - "low hanging fruit?"

Suite of Reconnect initiatives

- Reconnect and Complete
 "Go back and finish"
- Reconnect Communities

 Advising services
- TCAT Reconnect
 - Tuition and fee free at technical colleges
- Veteran Reconnect
- Community College Reconnect PILOT

Lessons learned from pilot

- More broad access, not limited
 Those with 30+ or 60+ credits toward AA/BA
- Half time requirement

 Not full time, not "almost full time"
- Service or mentorship?
 - Maybe not.

Tennessee Reconnect eligibility

- Adults who do not hold an AA/BA
 Can have a Certificate
- Tennessee resident for one year
 Consistent with other state aid programs
- Enroll half time (6+ credits); continuous enrollment
 - Cannot stop out or drop out
- CCs and eligible private institutions

Tennessee Reconnect design

- Last dollar (just like Tennessee Promise)
 Adults must file FAFSA
 - Issues re: default and aid eligibility
- Must meet with Reconnect Community
 Advisor
 - Make semester-by-semester plan
 - Mentoring aspect

Tennessee Reconnect finances

- Last dollar
 - Average award \$400-700, depending on enrollment status
 - Higher for those adults not eligible for aid
- Approximately \$11 million per year

 Funded with Lottery funds (as is Promise and merit aid program)

How calculated?

 Data from THEC and TSAC student information systems.

- Demographics, enrollment, financial aid

- Among adults currently enrolled in community colleges:
 - Enrolled at least 2 consecutive terms
 - Enrolled at least half time
 - Filed FAFSA

How calculated?

- Based on current enrollment, assume 20,000 adults (includes grandfathered students.)
- Assumes 70/30 split, part vs. full time enrollment.
- Assumes 50 percent retention; 30 percent graduation (beginning Year 3.)
- Program mature at **5 years**.

How calculated?

	CC students	4-yrs	Total
Y1	21,536	1,077	\$9M
Y2	25,537	1,277	\$10.8M
Y3	24,752	1,238	\$11.3M
Y4	24,595	1,230	\$11.2M
Y5	24,564	1,228	\$11.2M

Ineligible for (federal) aid?

Loan default

- TSAC provides counseling services to get out of default
- TSAC + TRC can work with students
- Institutional aid/holds on accounts

 Working with institutions to waive library fines, parking tickets, etc.
- Microgrants and emergency aid

Tennessee Reconnect

- Passed in TN General Assembly in May
- Effective Fall 2018
 - Eligible students will receive aid in Fall 2017
- Next steps:
 - Trainings, community engagement
 - Plan for data collection and evaluation

Questions? Thank you!

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