

Adult Promise Pilot Program: An Introduction to the Evaluation

**Presentation at the Adult Promise Convening
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Questions We Will Address Today

1. Who are we, and why are we here?
2. What is the purpose of the evaluation?
3. What will the evaluation team examine, and how will it do so?
4. How will findings be reported?
5. What will be your role in the evaluation?
6. What is the timeline? What are the next steps?

Who Are We, and Why Are We Here?

- The Mathematica Policy Research team includes:
 - **Ann Person**, principal investigator
 - **Julie Bruch**, project director and task leader for formative components
 - **Erin Dillon**, task leader for outcomes components
 - **Lindsay Ochoa**, analyst for all tasks
- The Lumina Foundation selected us to serve as the **evaluation partner** for the Adult Promise Pilot Program

What Is the Purpose of the Evaluation?

- **Provide real-time feedback** to help guide decisions on program implementation during the pilot period
- **Tell the story of each state's program implementation and outcomes** to offer lessons for replication, scaling, and sustainability of these and similar postsecondary aid programs

What Will the Evaluation Team Examine?

- Progress on key indicators of successful **program implementation**
 - Indicators based on prior research on what drives successful implementation
 - For example: formation of leadership team, hiring and staff development processes, information feedback processes
- **Student outcomes**
 - Enrollment, credit completion, and credential attainment

Research questions and conceptual framework articulated in work plan to be finalized in March 2018.

How Will the Evaluation Team Examine Implementation?

- **Collect information from program staff about ongoing program development and activities**
 - Attend biannual convenings
 - Conduct biannual phone interviews with program staff
 - Conduct brief web-based surveys at other intervals throughout the year
- **Analyze progress on key implementation drivers at each time point**
 - Document key successes
 - Identify potential barriers to implementation

How Will the Evaluation Team Examine Student Outcomes?

- **Collect student-level postsecondary data from each state**
 - Academic, financial aid, and demographic data
 - Once or twice a year, depending on state data system
- **Analyze enrollment and outcomes across states**
 - Trends by state and over time
 - Differences by student characteristics or institution type
 - Comparisons before and after program implementation

How Will the Findings Be Reported?

	Implementation	Outcomes
Ongoing formative feedback	<ul style="list-style-type: none">• Quarterly memos analyzing implementation progress in each state• Briefings on implementation findings at convenings	<ul style="list-style-type: none">• Annual memos in Years 2 and 3 analyzing student enrollment and outcomes• Briefings on outcomes at convenings
Summative reports	Cross-state report telling the stories of program development and implementation	Summative outcomes report providing evidence of changes in educational outcomes after program implementation

What Will Be Your Role in the Evaluation?

- **Implementation data collection**
 - Participate in **phone interviews** twice a year
 - Respond to **brief web-based surveys** two to four times a year
 - Engage with evaluation team at **convenings** and potentially beyond

- **Administrative data collection**
 - **Facilitate communication** with administrators of state data systems
 - **Support data use agreement (DUA) and data collection** processes
 - **Identify pilot institutions** for the outcomes analysis sample

Evaluation Timeline

	2018				2019				2020				2021			
	Winter	Spring	Summer	Fall	Winter	Spring	Summer	Fall	Winter	Spring	Summer	Fall	Winter	Spring	Summer	Fall
Data collection																
Execute DUAs	X															
Administrative data collection			X		X		X		X		X		X		X	
Phone interviews		X		X		X		X								
Web-based surveys			X		X		X		X							
Reporting of findings																
Briefings on implementation findings at convenings			X		X		X		X							
Memos to Lumina on implementation findings			X	X	X	X	X	X	X							
Cross-state report											X*					
Memos to Lumina on student outcomes								X					X			
Summative outcomes report																X

Key Upcoming Activities and Dates

Month	Activity
January–March 2018	Finalize work plan Establish DUAs for student data collection
April–May 2018	Distribute data dictionary for student data collection
May 2018	Conduct the first round of implementation phone interviews
July 2018	Collect first round of administrative data

Questions?
Reactions?
Suggestions?

For More Information

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Preliminary Overview of Student Data

Demographic data

- Race/ethnicity
- Gender
- Citizenship status
- Age
- Military status
- Pell status
- Full-time/part-time status

Financial aid data

- Federal financial aid received
- State financial aid received
- Institutional financial aid received
- Other financial aid received
- Cost of attendance
- Net price
- Amount student paid to attend
- Cumulative student debt

Academic data

- Enrollment status
- Credit hours attempted
- Credit hours earned
- Cumulative credits earned
- Credits to credential
- Time to credential
- Cumulative GPA
- Credential awarded
- Retention rate (institution level)
- Transfer rate (institution level)