Kentucky’s Adult Promise Grant

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KY Council on Postsecondary Education
Objectives of KY Grant

• Pilot a grassroots ambassador program to train community volunteers to serve as informal KCTCS recruiters.

• Create marketing materials to promote the Work Ready Kentucky Scholarship and encourage adults to enroll.

• Provide professional development on designing and implementing adult-focused programs and services.
The Pilot Approach

- Test viability before launching statewide
- Identify and rectify problems
- Improve final product
Adult Promise Campuses
Hazard CTC: Debt Forgiveness

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