



Kentucky's Adult Promise Grant

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Objectives of KY Grant



- Pilot a grassroots ambassador program to train community volunteers to serve as informal KCTCS recruiters.
- Create marketing materials to promote the Work Ready Kentucky Scholarship and encourage adults to enroll.
- Provide professional development on designing and implementing adult-focused programs and services.

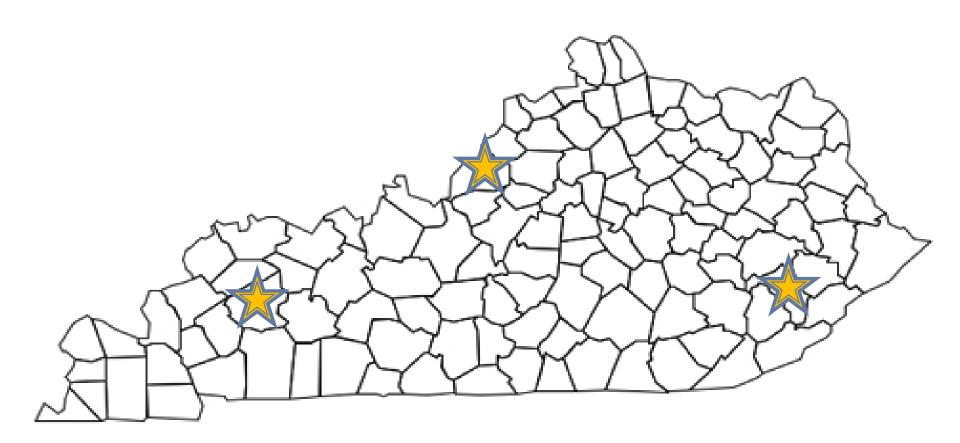
The Pilot Approach



- Test viability before launching statewide
- Identify and rectify problems
- Improve final product



Adult Promise Campuses



Ambassador Program













Hazard CTC: Debt Forgiveness





Jefferson CTC: Employer Liaisons







Madisonville CC: Accelerate Program



MCC ACCELERATE

ONE NIGHT A WEEK. GRADUATE IN 2 YEARS!





