

Postsecondary Data Partnership Tableau Dashboard Analysis Quick Guide

Transfer Dashboard

American Institutes for Research

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Overview

The [Postsecondary Data Partnership \(PDP\) Tableau dashboard tool](#) reports key performance indicator (KPI) and other key data. The dashboards are intended to aid in the discovery of notable trends and insights in the data and to facilitate communicating these findings to institutional stakeholders, identifying areas for improvement, setting goals, and designing and implementing initiatives. Each dashboard allows you to look at an institution's progress toward student success through the lens of a different KPI or other important metric. The dashboards also allow you to filter and disaggregate the data across a variety of relevant student-level characteristics.

This quick guide focuses on the transfer dashboard which provides student rates of transfer from the cohort institution and other related outcomes, such as credentials earned pre- or post-transfer by cohort year.

For general information on using the [PDP Tableau dashboard tool](#), see the [Postsecondary Data Partnership Tableau Dashboard Analysis Quick Guide: Dashboard Tool Overview](#) document. This document contains the general purpose of the dashboards, a menu of the available suite of dashboards, definitions for KPIs and other important PDP concepts, information on the student-level filters and dimensions available to refine and disaggregate the dashboards, subgroup gap analysis, and important considerations to keep in mind when using the dashboards.

For questions regarding technical support for the [PDP Tableau dashboard tool](#) (e.g., login issues), contact PDP customer support at PDPService@studentclearinghouse.org. You can reach the Postsecondary Partnership Research Center at 703-742-4427.

Transfer Dashboard

Description and Purpose

The transfer dashboard allows you to view student external transfer trajectories over time. It shows the proportion of students at a given time point (e.g., within 0–2 years of entry) who transferred out of the cohort institution. Also, for those who transferred out, it reports the share who earned a credential at the cohort institution by credential type. It also provides a breakdown by the type of institution that students transferred to (2-year versus 4-year) and the type of credential they earned at the subsequent institution.

Key Questions

This section provides a list of key questions to ask as you begin to use the dashboard. These are intended as a jumping-off point to facilitate your use of the dashboard tool.

- At what rate are your students transferring to another 2- or 4-year institution?
- Are your students earning a credential at your institution before transferring to another institution?
- At what rate are your students earning a degree after they transfer?

A Practical Application

This section provides a look at how a fictitious institution of higher education successfully used the dashboard data to inform a student success initiative. *The example uses fabricated data for illustrative purposes only.*

Part of Greendale Community College's mission is to prepare its students for subsequent enrollment at 4-year institutions. More than one-third of Greendale's students transfer out, and the institution was interested in the share of these students who subsequently enrolled in a 4-year institution. Stakeholders were interested in looking at the most recent cohort who would have had 3 years to transfer out of the institution. They used *Cohort* to filter the dashboard to that cohort. As shown in Exhibit 1, nearly three-quarters of students who transferred out of Greendale within 3 years of entry transferred to a 4-year institution. Given this finding, Greendale felt it was adequately meeting its mission.

Exhibit 1. Transfer Dashboard: Greendale Community College, Transfer Summaries

Total Transfer-Out		Transfer-Out to 4-Year	
2,300	38.3%	1,700	73.9%