

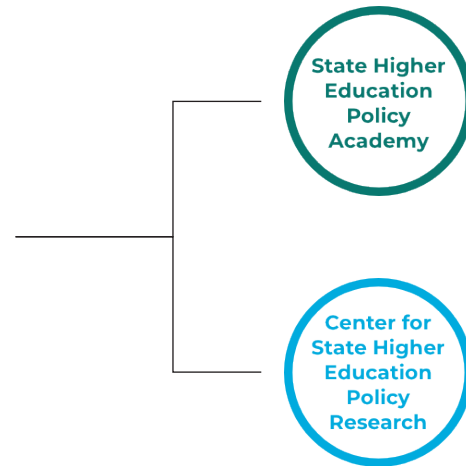


**Research.
Rethink.
Reshape.**

A Campaign for the SHEEO Institute for Research & Leadership Development



Institute for Research & Leadership Development



State Higher Education Policy Academy

Strong leaders are informed, capable and equity-minded. The Academy will:

- Provide leadership development
- Advance knowledge and skills
- Foster cross-functional collaboration

The Center for State Higher Education Policy Research will provide state higher education executive officers and their staffs with access to high-quality research, data, and emerging best practices. Designed to improve the way state higher education leaders access information, the Research Center provides one place to reference the most relevant information affecting their institutions.

Center for State Higher Education Policy Research

Best practices are established through research. The Research Center will:

- Summarize relevant research
- Inform policy and practices
- Encourage data-driven decisions

The State Higher Education Policy Academy will provide professional development opportunities to strengthen foundational knowledge, skills and collaboration. Consisting of a 12-month program with three multi-day sessions, the Academy aims to recruit leaders that reflect the ever-growing, diverse student bodies to create a pipeline of diverse higher education leadership and agencies.

A Bold Approach to Reshape Higher Education

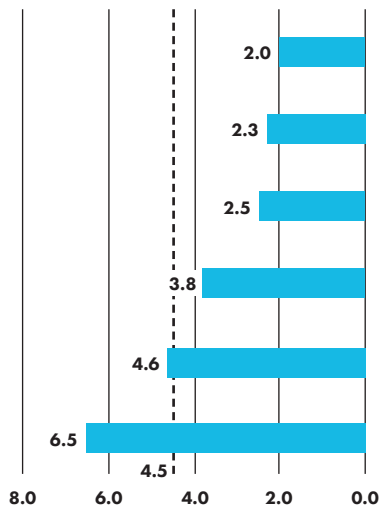
SHEEO's Institute for Research & Leadership Development can advance the public agenda for higher education by providing state higher education leaders with much-needed resources and support. We will **research** the top issues affecting higher education, share our vision to **rethink** public policies and practices, and **reshape** higher education for decades to come. The SHEEO Institute for Research & Leadership Development will provide state higher education leaders with information and professional development opportunities that positively impact the experiences of higher education leaders, researchers, and ultimately, students.

The Importance of Our Mission:

Higher education continues to pay off for students. Unemployment rates are lowest and median weekly earnings are highest for those who earn postsecondary credentials. As achievement gaps persist for students of color and low-income students, not having a postsecondary credential can exasperate income inequality and further exasperate achievement gaps.

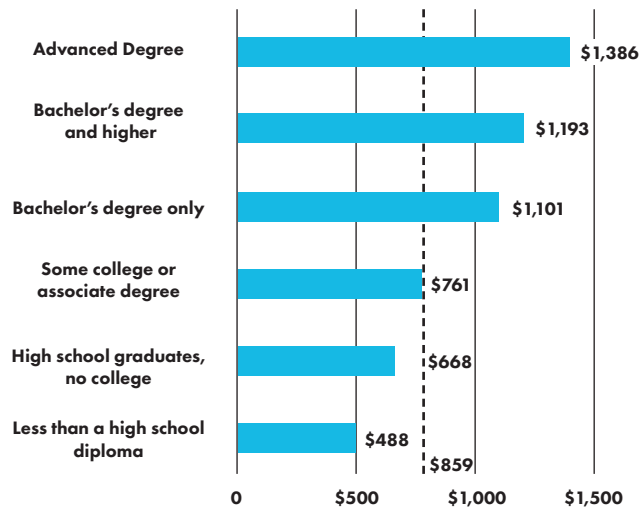
The Need for College: Education Pays

Unemployment Rate in 2017



---- 2017 Unemployment Rate

Median Weekly Earnings in 2017



---- Overall Median Earnings

Bureau of Labor Statistics, 2018.

Net Tuition As a percent of Total Education Revenue, U.S., FY 1994-2019



Higher education is becoming more expensive. Net tuition from higher institutions accounts for over half of all education revenue in some states. Our most vulnerable students begin to be priced out as the price of tuition rises. With the Institute, state leaders and researchers will be armed with the training and research to examine and resolve the equity issues in their own state.

Source: State Higher Education Executive Officers Association

Will you help shape the future of higher education?

Contact David A. Tandberg, Ph.D., senior vice president for policy research and strategic initiatives:

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