

ORGANIZATIONAL AND INSTITUTIONAL PERSPECTIVES ON LEVERAGING THE POSTSECONDARY DATA PARTNERSHIP (PDP)

Measure Student
outcomes.

Grow student

success.



TODAY'S PRESENTERS



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TODAY'S CHAT TEAM



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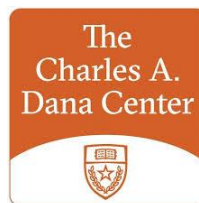
Share on social using #PDPData

WHAT IF YOU COULD..

- ✓ use information that could directly benefit students
- ✓ identify and address equity gaps
- ✓ share consistent metrics across the campus
- ✓ democratize data for decision making
- ✓ spend more time on analyzing data instead of collecting or reporting on it



PARTICIPATING ORGANIZATIONAL PDP PARTNERS



Supported by the
Bill & Melinda Gates Foundation & The Lumina Foundation

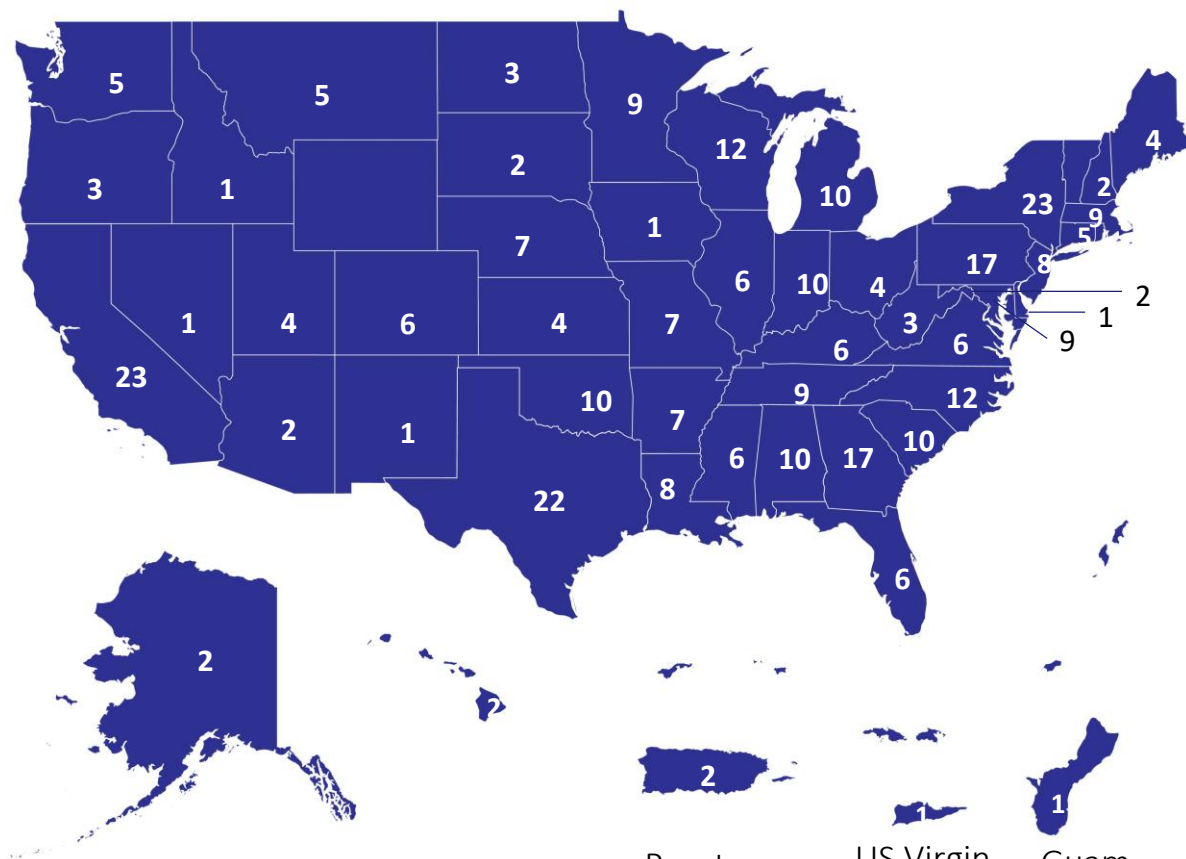
Who are we?

AASCU is a Washington, DC-based higher education association of over 350 public colleges, universities and systems whose members:

Share a learning
and teaching-
centered culture

Expand access
and enrollment
from local areas

Support regional
economies, civic
engagement,
and cultural life



Puerto Rico

US Virgin Islands

Guam

Where are we?

International:

- Bahamas (1)
- China (1)
- Guyana (1)

What do we do?

Provide supports and/or guidance to accelerate transformation at AASCU-member, regional comprehensive institutions to:

1. Improve student educational and career outcomes
2. Close equity gaps
3. Advance social and economic mobility for each and every student and their families—especially for first-generation students, low-income students, and students of color.

How do we use the PDP?

AASCU provides supports and guidance to help our members use the PDP to:



Benchmark
with other
institutions
to set
measurable
targets for
goals



Make the
case for
prioritizing
student
success



Engage
stakeholders
who should
be involved
in the work



Explore
strategies
that can
build
momentum
along a
student's
journey

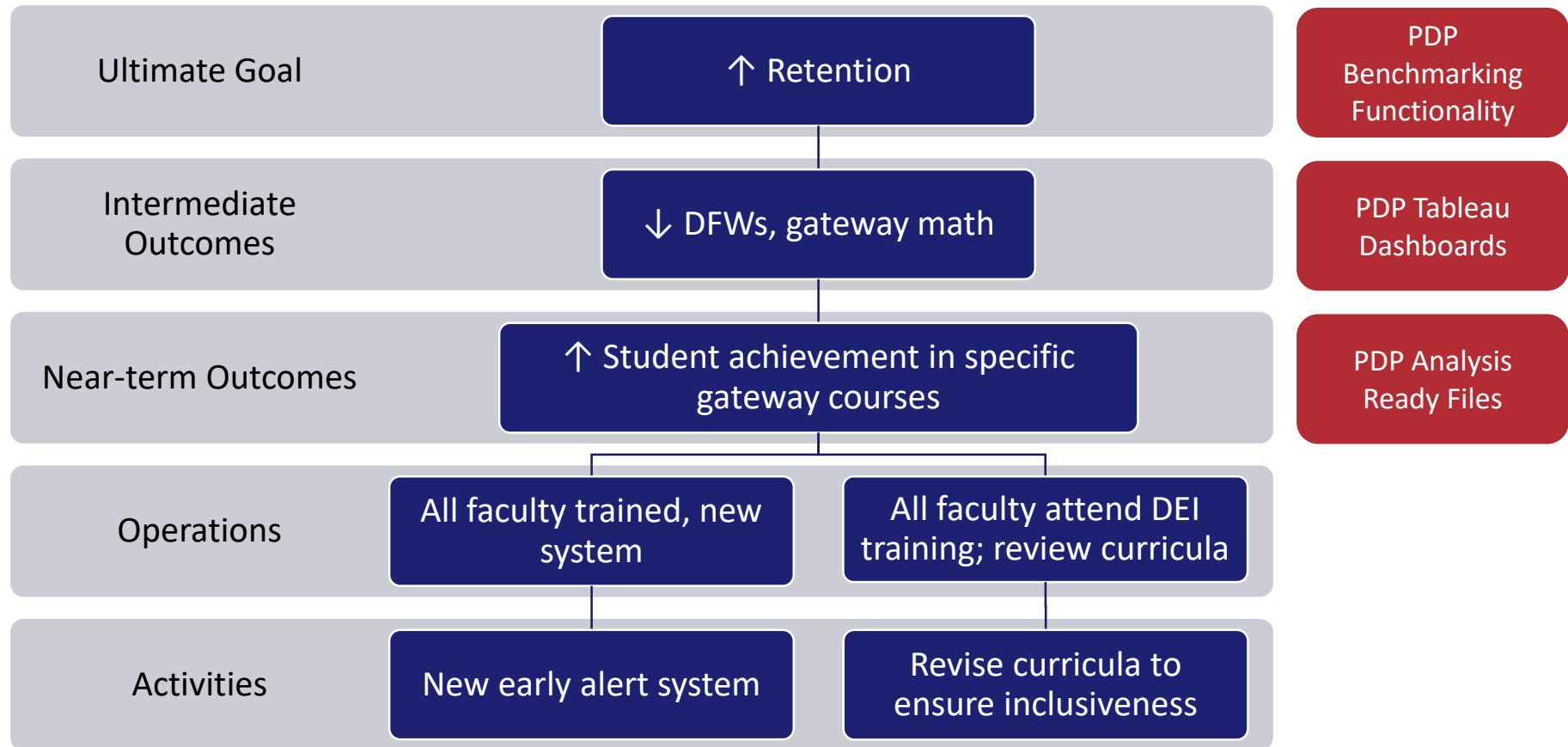


Monitor
progress
of
student
success
efforts

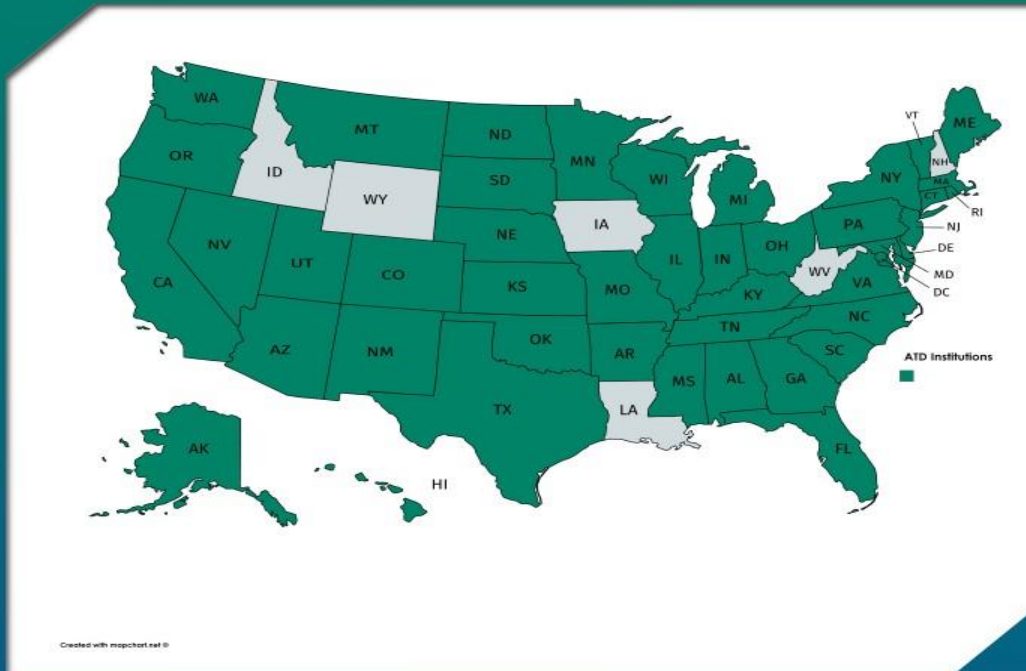


Assess
outcomes
against
goals

Metric Maps to Align Activities & Goals



The Achieving the Dream Network



Achieving the Dream™

277 INSTITUTIONS

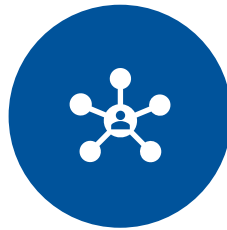
OVER 4 MILLION
STUDENTS

44 STATES
PLUS D.C.

ACHIEVING THE DREAM'S GUIDING PRINCIPLES



THE POWER OF
FUNDAMENTALS



ADVANCEMENT
THROUGH
RELATIONSHIPS



THE ECOSYSTEM OF
REFORM



EQUITY

ATD EQUITY STATEMENT

Achieving the Dream expects colleges to **DISMANTLE THE BARRIERS** facing underserved students. Colleges must routinely **SCRUTINIZE STRUCTURAL BARRIERS TO EQUITY AND INVEST IN EQUITY-MINDED POLICIES, PRACTICES, AND BEHAVIORS** that lead to success for all students.

OUR FUNDAMENTALS FRAMEWORK

Our **Institutional Capacity Framework** helps us integrate and align 7 essential capacities at all colleges to support a student-centered culture that promotes student success.



WHY ATD BECOME A PDP PARTNER



	ACCESS	PROGRESSION	COMPLETION	COST	POST-COLLEGE OUTCOMES
PERFORMANCE	Enrollment	Credit Accumulation Credit Completion Ratio Gateway Course Completion Program of Study Selection Retention Rate Persistence Rate	Transfer Rate Graduation Rate Success Rate Completers	Net Price Unmet Need Cumulative Debt	Employment Rate Median Earnings Loan Repayment and Default Rates Graduate Education Rate Learning Outcomes
EFFICIENCY	Expenditures per Student	Cost for Credits Not Completed Cost for Completing Gateway Courses Change in Revenue from Change in Retention	Time/Credits to Credential Cost of Excess Credits to Credential Completions per Student	Student Share of Cost Expenditures per Completion	Earnings Threshold
EQUITY	Enrollment by (at least) Preparation, Economic Status, Age, Race/Ethnicity	Progression Performance by (at least) Preparation, Economic Status, Age, Race/Ethnicity	Completion Performance by (at least) Preparation, Economic Status, Age, Race/Ethnicity	Net Price and Unmet Need by (at least) Economic Status, Preparation, Age, Race/Ethnicity Debt by (at least) Economic Status, Preparation, Age, Race/Ethnicity, Completion Status	Outcomes Performance and Efficiency by (at least) Preparation, Economic Status, Age, Race/Ethnicity, Completion Status

NEED FOR LEADING INDICATORS

Credit Momentum

- Completed 6 or more college-level credits in the first semester (6 credits S1)
- Completed 12 or more college-level credits in the first semester (12 credits S1)
- Completed 15 or more college-level credits in the first year (15 credits Y1)
- Completed 24 or more college-level credits in the first year (24 credits Y1)
- Completed 30 or more college-level credits in the first year (30 credits Y1)

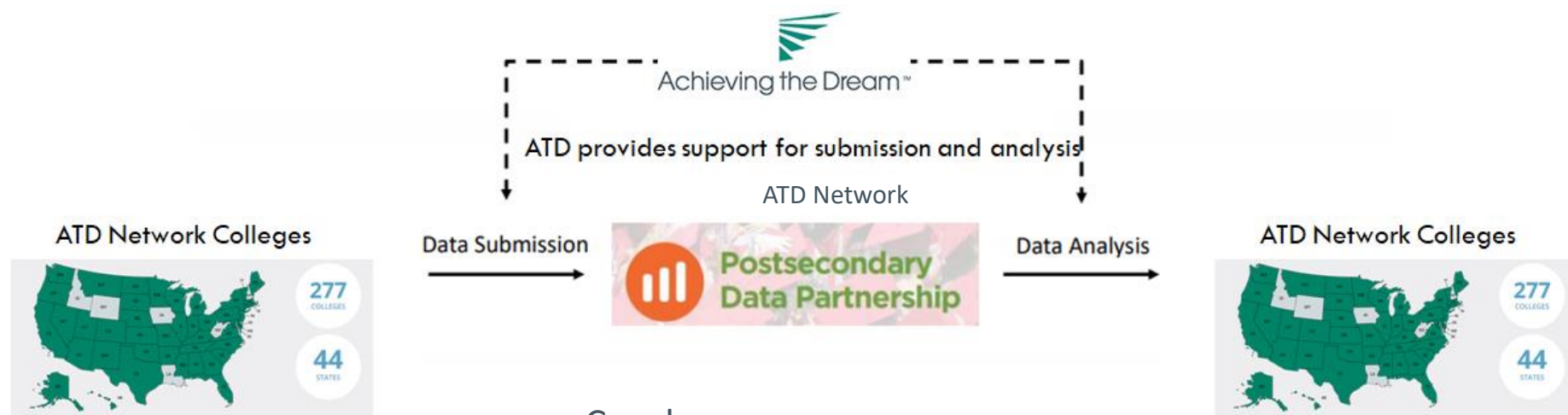
Gateway Course Momentum

- Completed college-level English in the first year (English Y1)
- Completed college-level math in the first year (Math Y1)
- Completed both college-level English and math in the first year (English & math Y1)

Persistence Momentum

- Fall to spring persistence in the first year (Persist S1 S2)

HOW ATD IS ASSISTING OUR NETWORK COLLEGES



- Coaches
- Technical Assistance
- Peer learning
- PDP Course in our ATD Connect!
- Train-the-trainer workshops
- Metrics mapping workshops
- Case studies
- Technical briefs
- Research briefs

PREPARING TO PARTICIPATE

- If legal review is required by your institution to join, start that process as early as possible
- Agree on which college-level math and English courses are gateway
- Utilize a technician/programmer that can translate data elements and prepare files
- Use software such as SAS for the coding—sample; SAS script is available
- Establish internal deadlines to facilitate the first data submission as it is the most time consuming. *Note: There is a pilot underway with Ellucian client institutions to build the PDP extract*
- Build in efficiencies so you can replicate the process for subsequent submissions
- Pay attention to changes that were made over time such as a system migration, data definitions and data elements that impact consistency in historical reporting

PDP IN ACTION: A TALE OF TWO COLLEGES



1 college
Tribal College
Small: 124 students
Rural

Their why: Count more
students to tell their story of
impact



ALAMO
COLLEGES

5 college district
4 HSIs; 1 HSI/HBCU
Large: 90,000 + students
Urban

Their why: Decision support to
achieve equitable student
outcomes at scale

BENEFITS TO USING PDP

Inclusive

- Includes two-year and four-year institutions, public and private
- Includes first-time-ever-in-college students and students who transfer in
- Includes students who enter any term, not just fall
- Includes access, progress and completion metrics

Democratize data to support transparency and a culture of evidence

Institutional-level data visualizations and dashboards for

- data discovery and to monitor the impact of student success reforms
- benchmarking against peer institutions
- trend analysis
- comparison group analysis to identify equity gaps and explore intersections of student characteristics
- strategic planning, accreditation, continuous improvement

Student-level analysis ready files with merged data for

- course outcomes analysis
- initiative outcomes analysis
- Identifying students for targeted outreach

@AchieveTheDream @AASCU #PDPData

BENEFITS TO USING PDP

Streamlined third party reporting processes

Your College
Institution(s) Name & OPEID Code*

Postsecondary Data Partnership - Authorized Entities

Please list each organization to be authorized to have access to your institution's data (including financial aid data as indicated) either at an aggregated level or in the form of de-identified data on individual students. Note: if the 3rd Party is already participating with the Clearinghouse, name, address, email and phone can be left blank.

3 rd Party (e.g. Achieving the Dream, American Association Public Land Grant Universities)	Contact Name	Address	Email	Phone	Access to Aggregate Financial Aid Data ¹	Access to De-Identified Data (Analysis Ready)	Access to Aggregate Data (Dashboards)
Achieving the Dream					X	X	
Dana Center					X	X	
Excelencia					X	X	

NEXT PHASE OF PDP

- Public-facing dashboard
- Enhanced Benchmarking
- Possible COVID-19 related dashboard(s)
- Additional dashboards to support institutional needs

Participating institutions have a voice in enhancements and the evolution of the PDP



CONTACT US, WE'RE HERE TO HELP!

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Q&A

@AchieveTheDream #HolisticStudentSupports