



SHEEO

STATE HIGHER EDUCATION EXECUTIVE OFFICERS ASSOCIATION

State Level Perspectives on the Postsecondary Data Partnership (PDP)

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Presenters



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CCA AND THE POSTSECONDARY DATA PARTNERSHIP

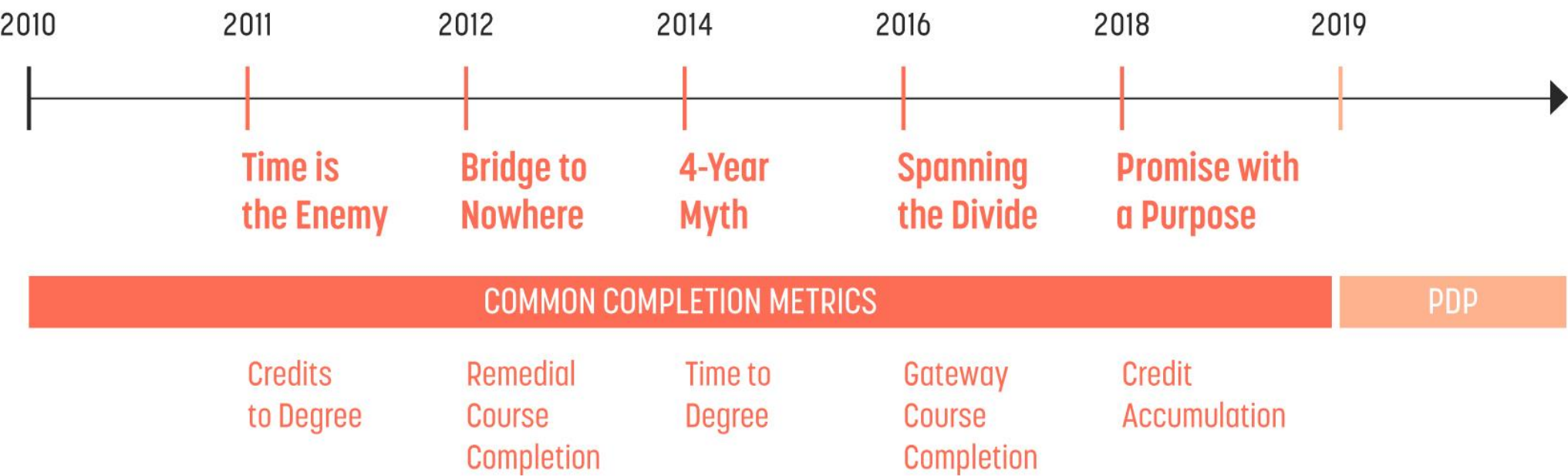
**COMPLETE
COLLEGE
AMERICA**



National Student
Clearinghouse®

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WHEN IT COMES TO DATA, WE'VE MADE PROGRESS— BUT NOT ENOUGH.



AN EDUCATIONAL JOURNEY



THE PROBLEM



No one wants to hear, “We’re going to give you data a decade from now.”

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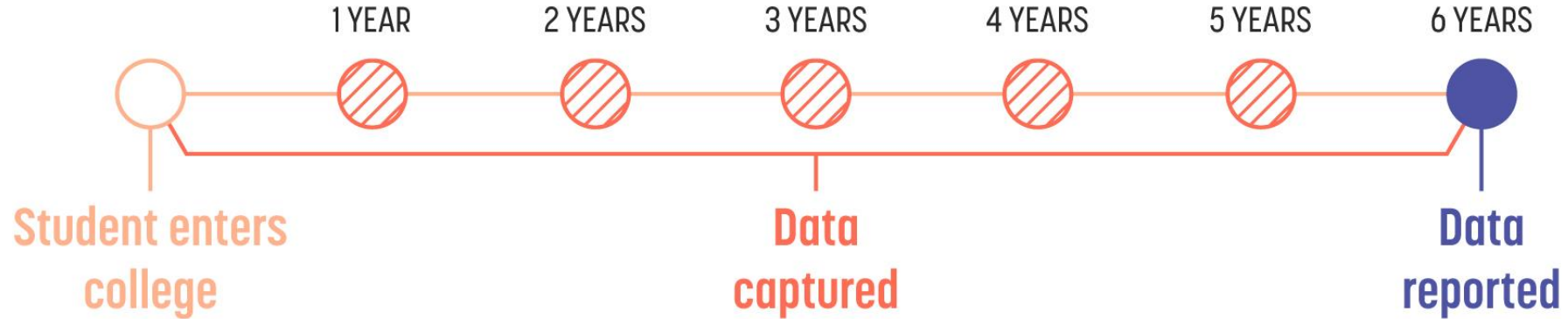
Gregory DeSantis

*Associate Vice President of Student Success and Academic Initiatives
Connecticut State Colleges and Universities*

YOU HAVE NO WAY OF KNOWING WHAT'S WORKING— AND WHAT ISN'T.

TOO LITTLE TOO LATE

The typical lag between student enrollment and the reporting of most outcomes data.



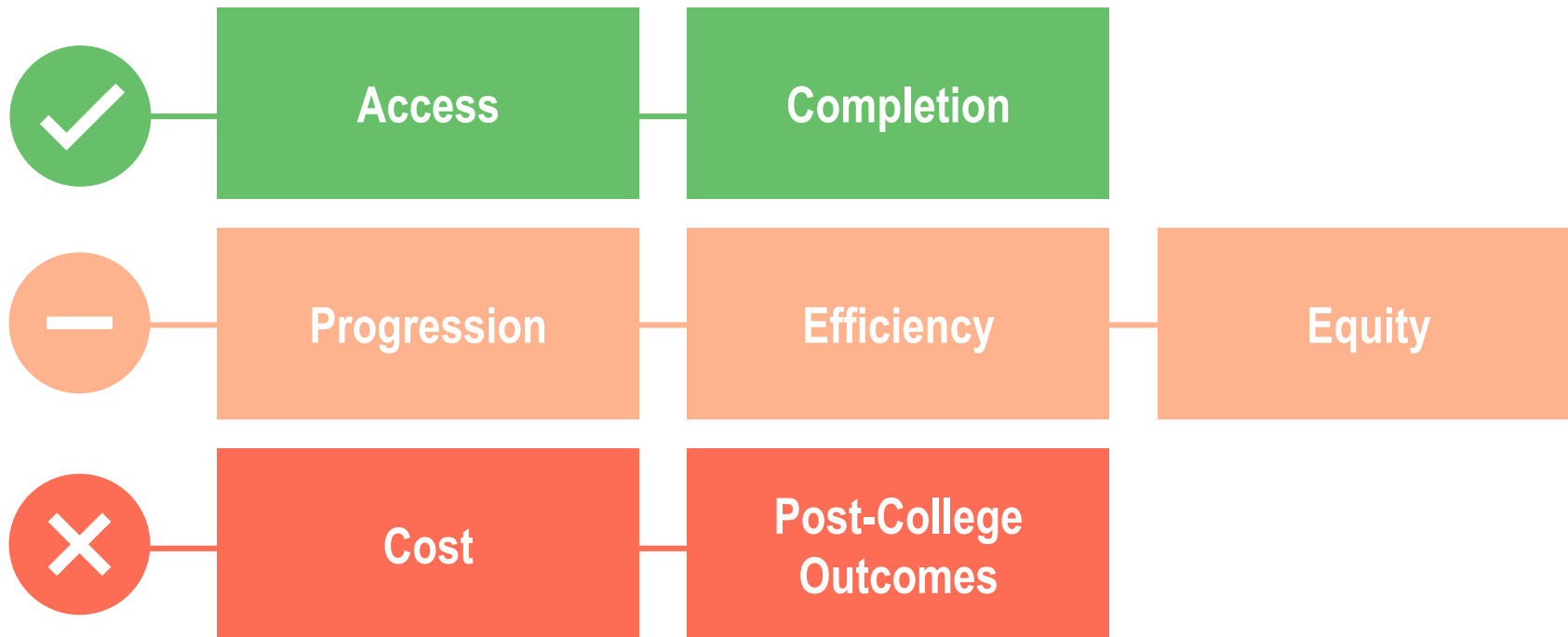
YOU CAN'T BE SURE WHERE TO FOCUS YOUR TIME AND MONEY.

- Metrics that **exclude large numbers** of students
- **Data that can't be sorted** according to unique student populations
- 10 million+ students who don't fit the "full-time first-time" mold, and who are **often overlooked** as a result.

YOU CAN'T QUANTIFY THE REAL LONG-TERM VALUE YOU PROVIDE TO STUDENTS.

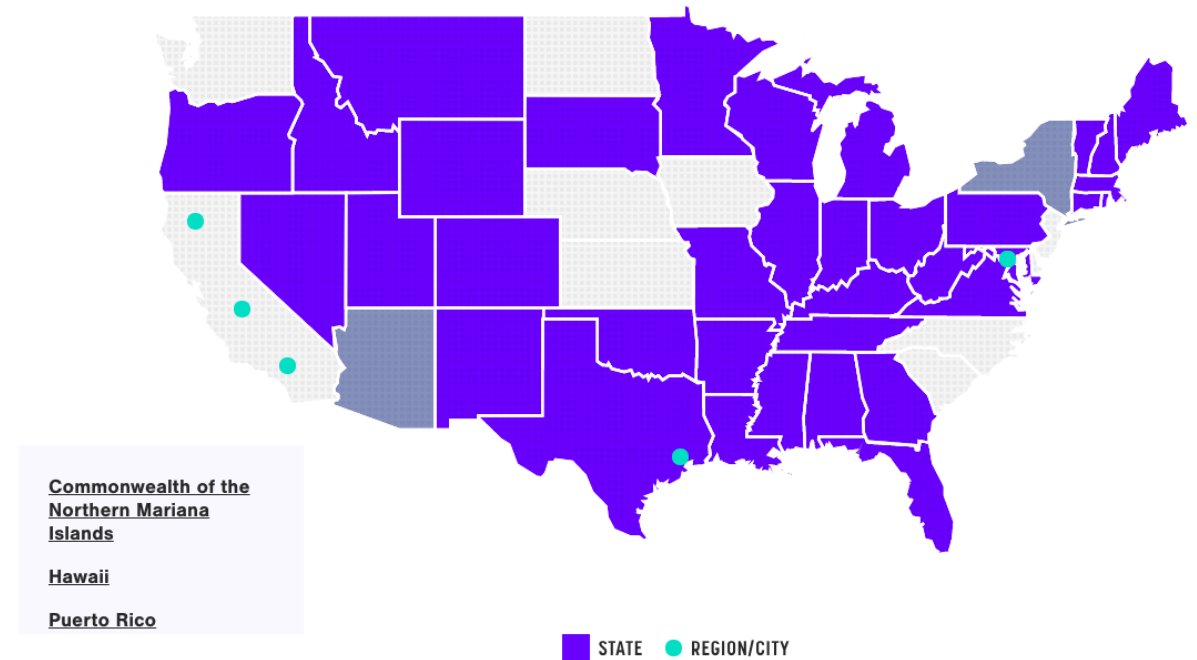
MISSING METRICS MISREPRESENT SUCCESS

Metrics measured by major data initiatives fail to consistently measure what matters most to students.



YOU CAN'T IDENTIFY THE STATES AND INSTITUTIONS THAT ARE BLAZING NEW TRAILS.

- **Inconsistent and disconnected** data-reporting systems make it nearly impossible to make meaningful comparisons across institutions and across states
- That **limits your ability** to learn from others.



Retention rate is a lagging indicator,
meaning it can't help you save an
existing generation of students.

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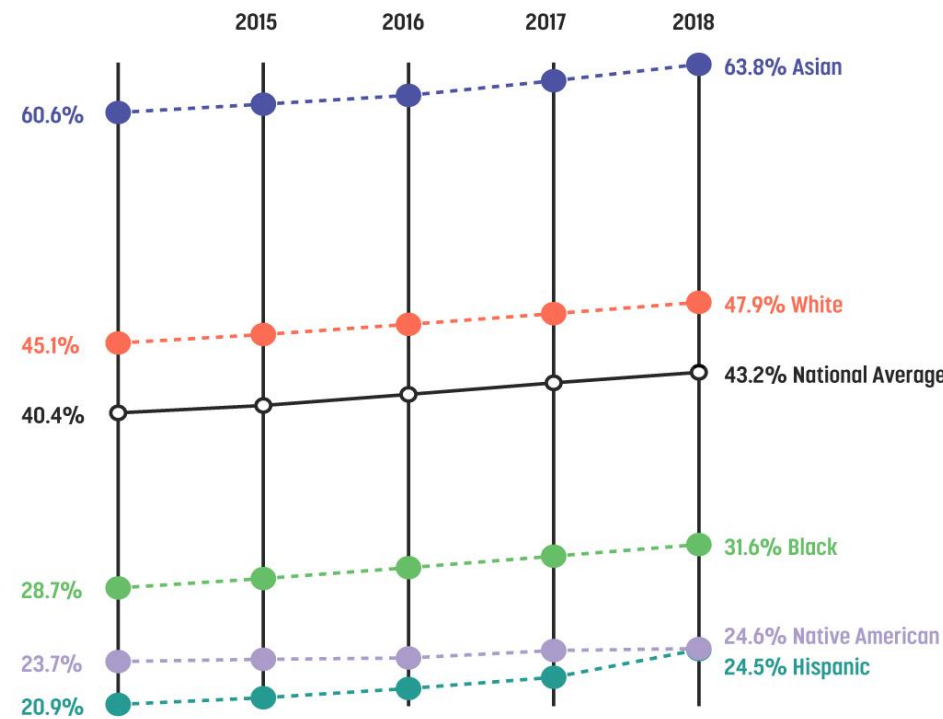
William Gammell

*Director, Office of Research & System Effectiveness,
Connecticut Colleges & Universities System*

INNOVATION IS STIFLED AND INEQUITABLE OUTCOMES PERSIST.

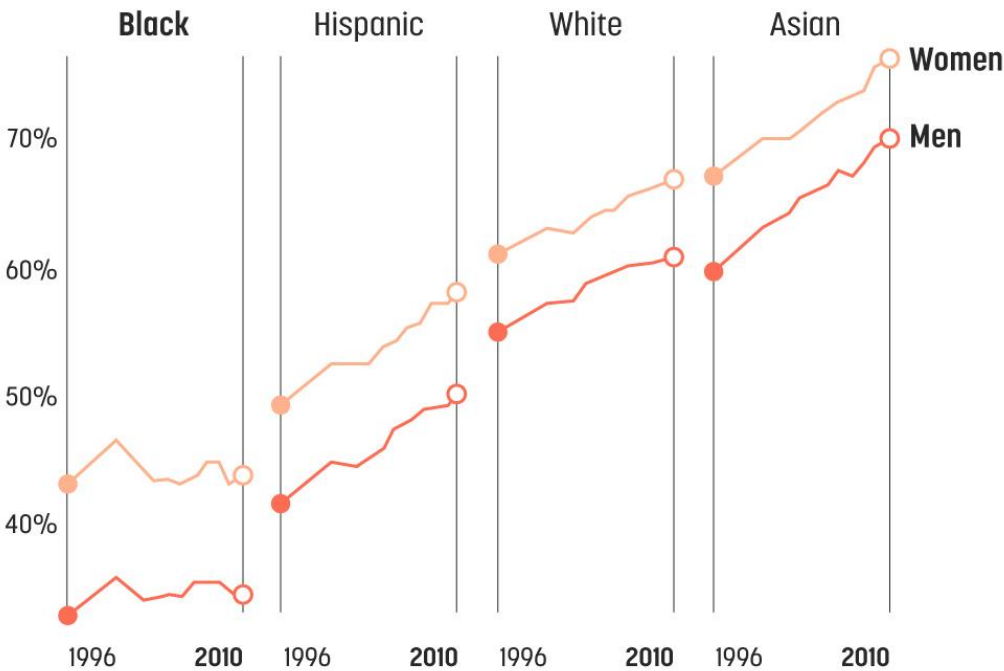
MIND THE GAPS

Percentage of Americans with an associates degree or higher, by year.



[*Lumina Foundation*](#)

Share of students who graduate from 4-year universities within six years, by the year they entered college.



[*Washington Post*](#)

YOUR DECISIONS MATTER MORE THAN EVER.

65%

of working-class Americans say that a bachelor's degree isn't worth the cost

[NBC News](#)

20-40%


higher unemployment rates for Latinx, Black and Asian workers than for white workers, as of June 2020

[Center for American Progress](#)

\$765 Billion

is the estimated cumulative state budget shortfall over the next three years

[Center for American Progress](#)



When I heard about this project,
my first response was ‘Hallelujah.’

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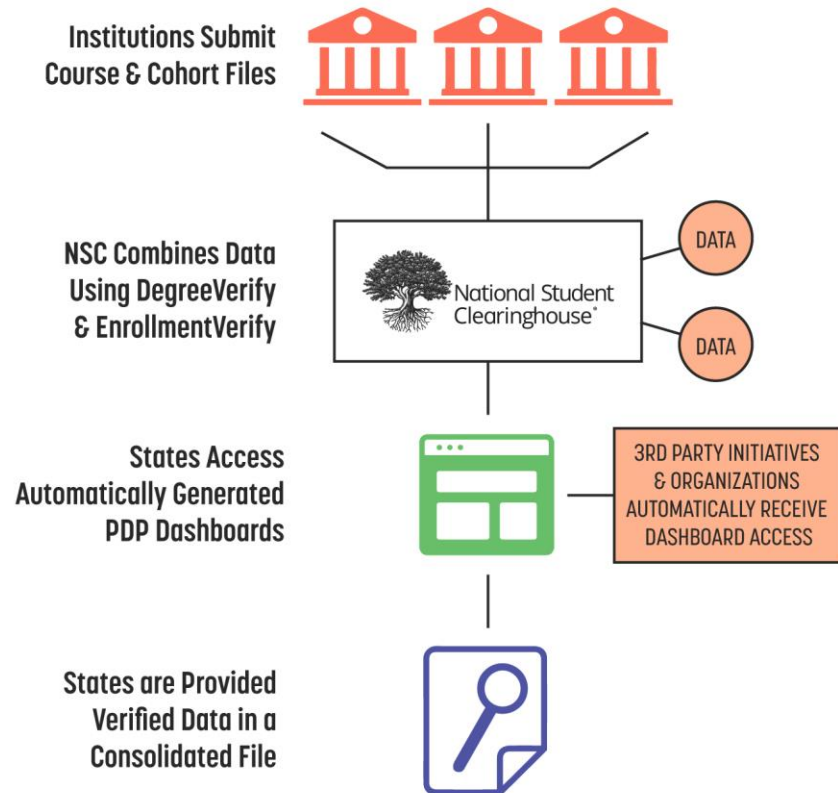
William Gammell

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THE POSTSECONDARY DATA PARTNERSHIP

A NEW APPROACH

How the Postsecondary Data Partnership disseminates information, streamlining reporting, standardizing data and making insights more accessible.



National Student Clearinghouse's Postsecondary Data Partnership helps you...

- Spend fewer resources on data reporting and more time making informed decisions.
- Quickly assess and analyze current policies and priorities.
- Promote collaboration and learning with consistent metrics and standardized reporting.
- Easily spot and analyze equity gaps.
- Gain a more accurate and inclusive picture of the students you serve.
- Benefit from ongoing investment and improvements.

A GOLDMINE FOR STATE POLICY LEADERS.

- Better policy requires **better data**
- Current economic crisis is creating new challenges that pose a threat to student success, making **every investment crucial.**
- PDP can track students across states, to **better track transfers.**



The return on investment is tremendous.
If institutions retain even two students
per year, it's worth the cost.

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Laurie Heacock

Senior Advisor, Data and Analytics, Achieving the Dream, Inc.

PARTNER WITH CCA & THE POSTSECONDARY DATA PARTNERSHIP.

PDP METRICS

Enrollment

Count of new first time and transfer students

Credit Accumulation Rate

% of full-time students who complete sufficient credits each year

Gateway Course Completion

% of full-time students who complete required gateway courses by grade

Credit Completion Ratio

Average ratio of credits attempted to credits earned

2-Year Retention

% of students enrolled (or completed a credential) at any institution by their 2nd year

Term-to-Term Retention

Proportion of students enrolled (or completed a credential) at any institution on a term-to-term basis

Transfer

The rate at which students transfer to another institution and whether they earn a credential before or after they transfer

Credential

% of students completing a credential at any institution

CCA STRATEGIES

Returning Adult Outreach PURPOSE

Concurrent Enrollment MOMENTUM

Career Advising PURPOSE

Credit for Competency MOMENTUM

15 to Finish MOMENTUM

First-Year Experience PURPOSE

Corequisite Support MOMENTUM

Math Pathways STRUCTURE

Meta Majors STRUCTURE

Academic Maps & Milestones STRUCTURE

Proactive & Purpose-Driven Advising SUPPORT

360 ° Coaching SUPPORT

Smart Scheduling STRUCTURE

Active Academic Support SUPPORT

Student Basic Needs SUPPORT

Stackable Certificates & Credentials STRUCTURE

Academic & Career Alignment PURPOSE


JOIN US.

A NATIONAL MOVEMENT

Leading national organizations are bolstering PDP's momentum by identifying it as the ideal platform for disseminating higher-education data.



Email: data@completecollege.org




The meticulous data we've been able to gather has helped us make better decisions about where to invest resources at a time when we literally can't afford to make a bad decision.

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Tony Scinta

Executive Provost, Nevada State College

State-Level Benefits of the PDP

- Ease of access to state-level and institutional-level data and reduces system level IR/IE burden for data analysis
 - Data visualization for state legislators and policymakers
 - States can submit data on behalf of institutions, or institutions can submit and provide access to the state
 - Reduced reporting burden
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5 Specific State Policy Data Needs

1. Early Momentum Metrics
 2. State Strategic Plans
 3. State Educational Attainment Models
 4. The Impact of Covid-19 on Student Enrollment
 5. Equity & Subgroup Gap Analyses
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Importance of Early Momentum Metrics

- **1. Credit momentum**—defined as attempting at least 15 semester credits in the first term or at least 30 semester credits in the first academic year.
- **2. Gateway momentum**—defined as taking and passing pathway-appropriate college-level math and college-level English in the first academic year.
- **3. Program momentum**—defined as taking and passing at least nine semester credits in the student's field of study in the first academic year.

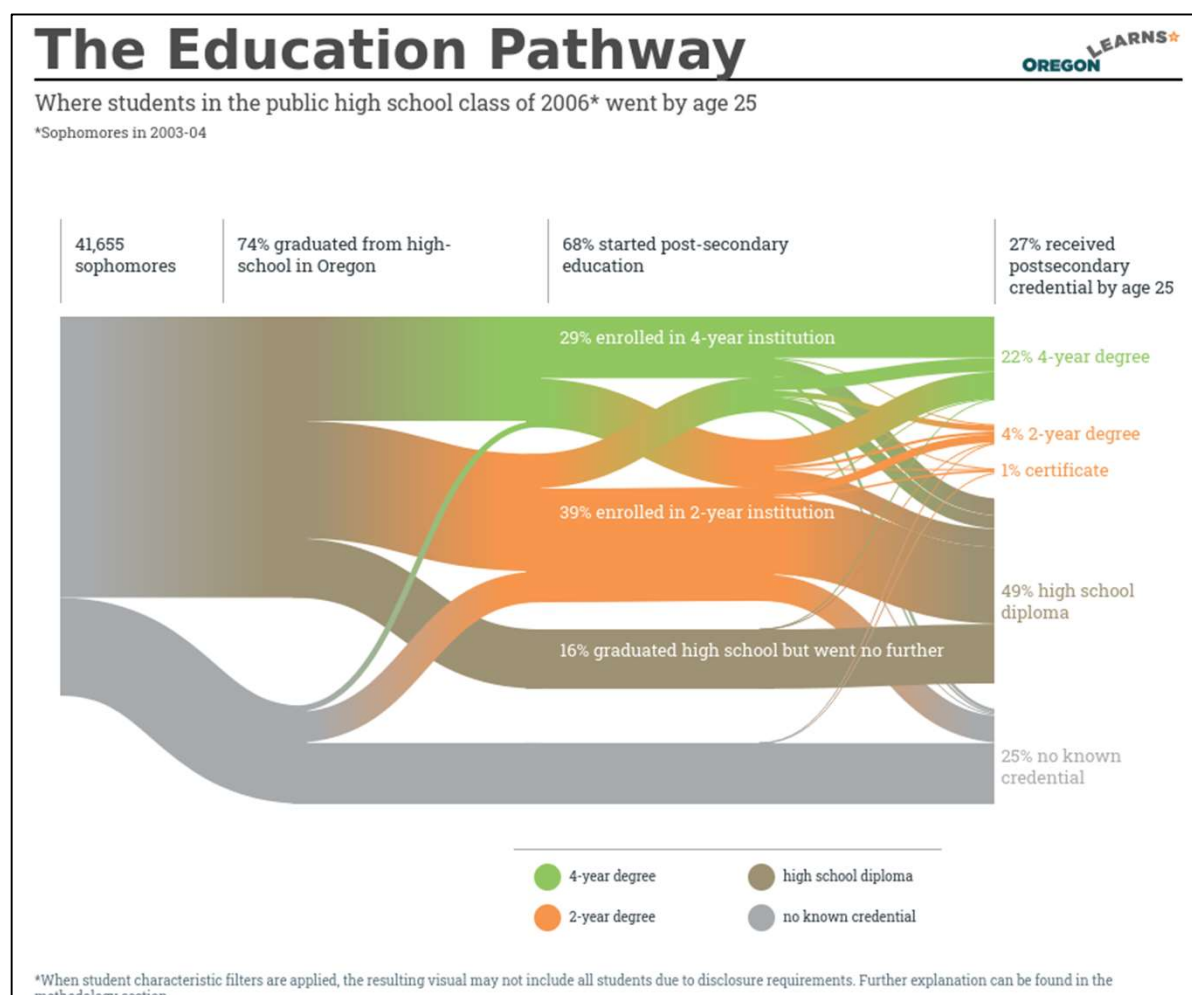


Integrate PDP Metrics into State Strategic Plans


- PDP data definitions are based on the Institute for Higher Education Policy's (IHEP) Postsecondary Metrics Framework
- Utilizing common data definitions increases the ability for benchmarking, as well as state/national conversations
- The PDP includes data on all students, regardless of enrollment intensity and entry term



PDP Metrics for State Educational Attainment Models



Better Understand the Impact of Covid-19 on Student Enrollment

- How is enrollment/retention changing not just year to year, but term to term?
 - How is enrollment intensity changing? Are more students enrolling part-time?
 - How is the age distribution changing?
 - Are you accepting more transfer students?
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Equity & Subgroup Gap Analyses

