

Expanding Postsecondary Access: Developing, Funding & Scaling Up New Jersey's Promise Program

OFFICE OF THE SECRETARY OF HIGHER EDUCATION
NOVEMBER 9, 2021



INTRODUCTIONS

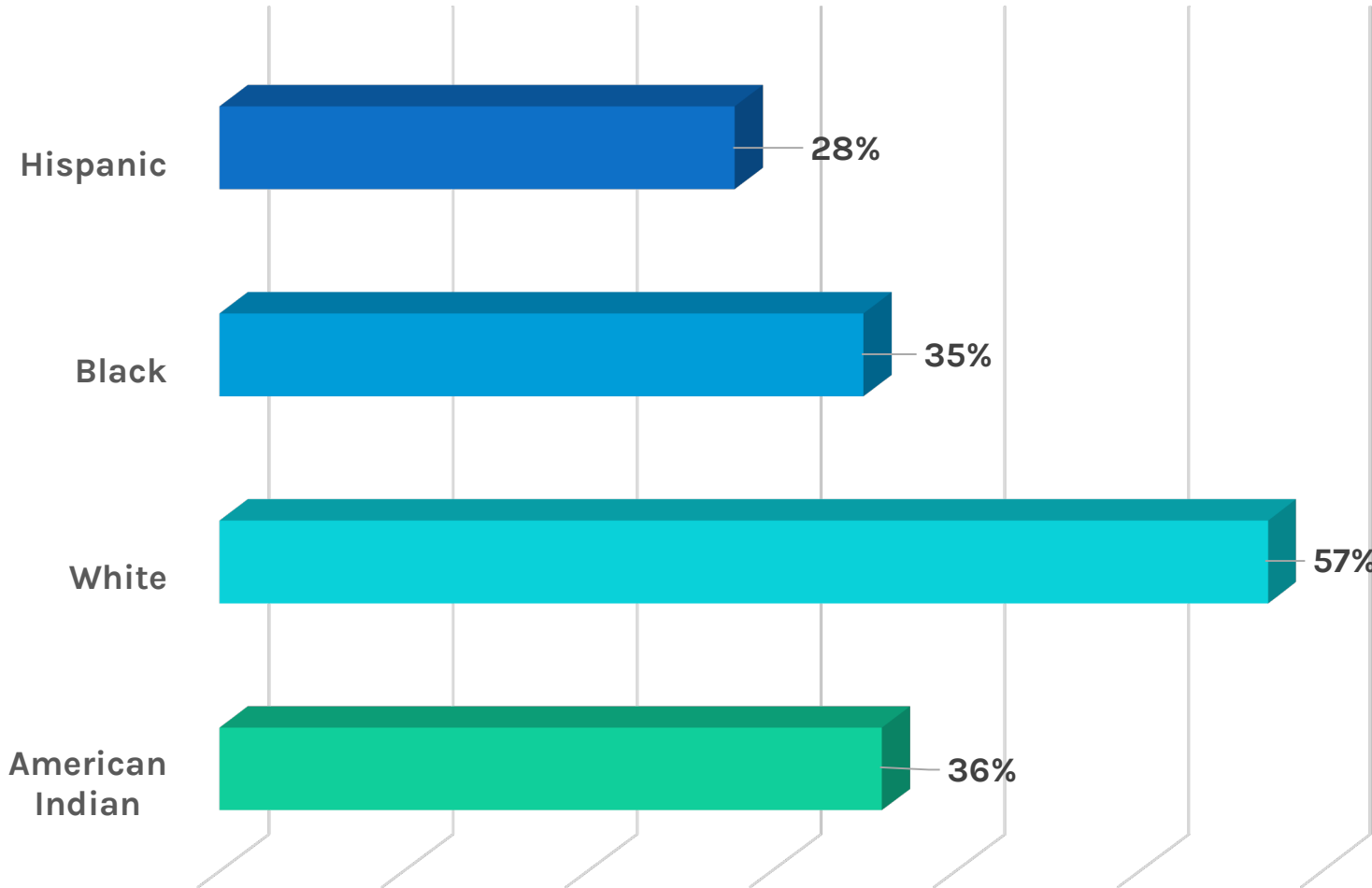


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New Jersey Secretary of
Higher Education



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NEW JERSEY'S ATTAINMENT GOALS



Statewide Goal: 65% by '25

NEW JERSEY'S STATE PLAN FOR HIGHER EDUCATION



Early College Exposure



College Affordability



Student Success



Safe & Inclusive Learning Environments



Research, Innovation & Talent

COMMUNITY COLLEGE OPPORTUNITY GRANT

Suleiny Rodriguez

→ Culinary Arts A.A.S.

Swipe to learn more!



Don't just dream it. Achieve it.

Earn your degree debt-free
NJCCOG.org



Mayra Jackson

→ Computer Science A.S.

Swipe to learn more!



A degree means greater opportunities and increased earning potential.

Earn yours for free with CCOG.

Learn more at NJCCOG.org



A degree means greater opportunities and increased earning potential.

Complete your Free Application for Federal Student Aid (FAFSA) by **Sept. 15** for the fall semester.



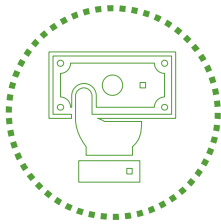
James Unterwald

Sistemas no tripulados A.A.S.

Deslice aquí para saber más!



GARDEN STATE GUARANTEE (GSG)



**Tuition- &
Fee-Free
Guarantee**
for Y3/Y4
Students
≤\$65K AGI

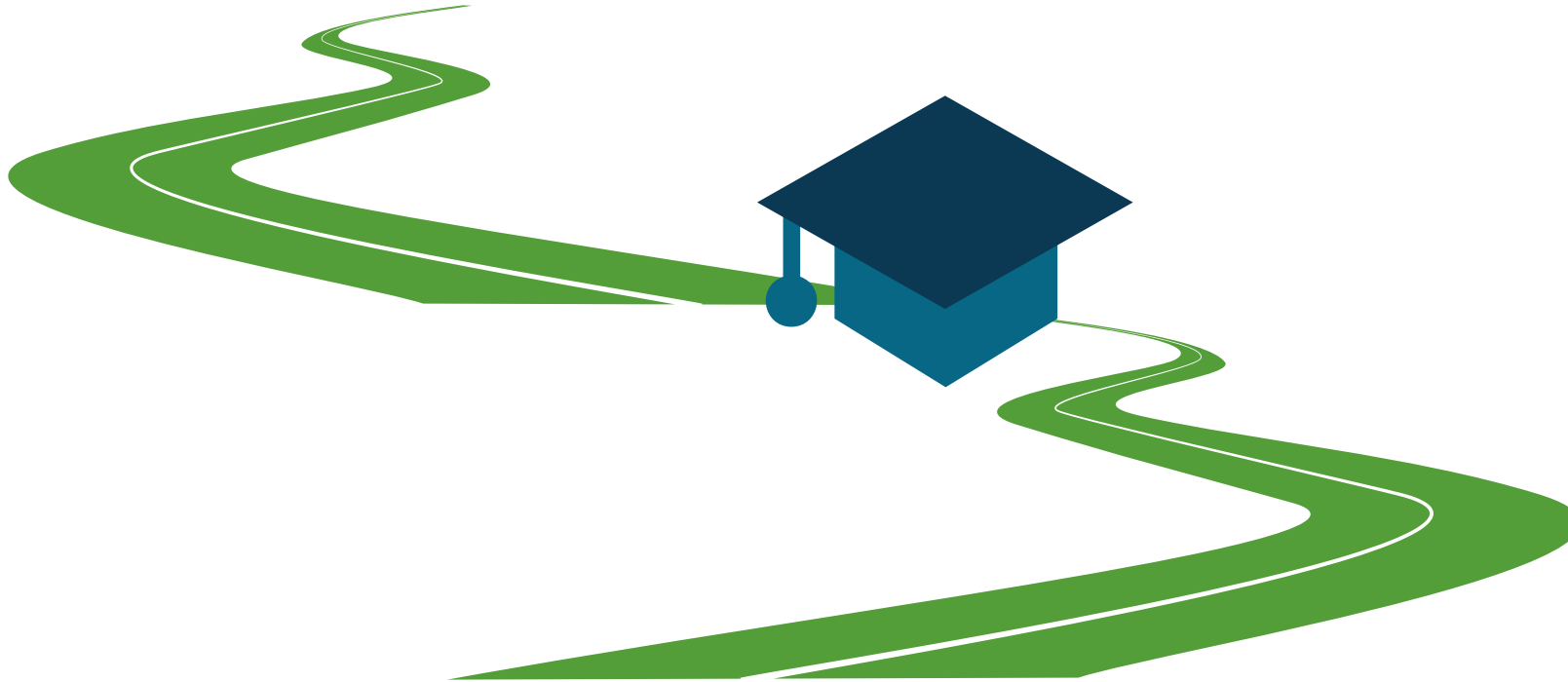


**Sliding Scale
Tuition
Discounts**
for Y3/Y4
Students
\$65K+ AGI



**Predictable
Pricing
Structure**
for All
Students

CCOG + GSG = NJ's College Promise Program



LESSONS LEARNED AHEAD OF FALL '22 IMPLEMENTATION



CENTER STUDENT INPUT AND EXPERIENCES



CONNECT PROGRAMS TO ENSURE THEIR SUCCESS

- ✓ Coordinated GSG and CCOG by **aligning income eligibility criteria**
- ✓ Secured an **historic increase in TAG award amounts** that will offset GSG costs by further reducing tuition for the neediest eligible students
- ✓ Enacted a law requiring institutions to provide a **financial aid shopping sheet for current and prospective students** that clearly explains net costs so families can make informed choices.

INVOLVE STAKEHOLDERS IN DESIGN & IMPLEMENTATION

- ✓ Learned from **CCOG implementation** and experiences of institutions that implemented their own promise programs
- ✓ Conducted **multifaceted stakeholder outreach** to demonstrate potential impact and build GSG & CCOG support
- ✓ Convened **GSG Implementation Working Group** of institutional research and enrollment management staff to shape implementation and key policy decisions

MAKE DATA-DRIVEN DECISIONS

- ✓ For the first time, senior public institutions will provide **student unit-level financial aid information** to the state to comply with a language provision in the fiscal year 2022 Appropriations Act.
- ✓ Data will enable the state and institutions to **model GSG costs of implementation** and make policy choices that best serve students and the institutions they attend.

COMMUNICATE CLEARLY AND CONSISTENTLY

- ✓ State promise programs provide **a clear message to students** that they can afford to attend college.
- ✓ As New Jersey's college promise program scales up, **clear and consistent communication** will be an essential element in increasing enrollment and improving students' persistence toward graduation.
- ✓ Working with institutions to market GSG earlier is critical, learning from **CCOG rollout**.

How New Jersey Scaled-up their Promise to College Students

BY: DR. BRIAN K. BRIDGES, SECRETARY OF HIGHER EDUCATION, AND DAVID J. SOCOLOW, EXECUTIVE DIRECTOR OF THE HIGHER EDUCATION STUDENT ASSISTANCE AUTHORITY (HESAA)



When New Jersey Governor Phil Murphy took office in 2018, his administration began tackling the long-standing trend of rising tuition and fees at the state's two- and four-year public institutions, which, for many years, outpaced the national average and priced many residents out of the opportunity to earn a high-quality degree. This financial burden has fallen hardest on New Jersey's most vulnerable and historically-marginalized populations, who pay the nation's fourth-highest average net price for public four-year colleges, even after taking into account both federal student aid and New Jersey Tuition Aid Grants (TAG). The nation's



A STUDENT-CENTERED VISION FOR HIGHER EDUCATION

Questions?

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