

Tracking Workforce Development:

Strategies for Collaboration in Education and Labor Demand Reporting

Amanda Klafehn

Senior Director of Research and Strategy
THEC

Katie Scott

Statistical Research Specialist
TNECD

Russell VanZomeren

Director of Fiscal Policy
THEC

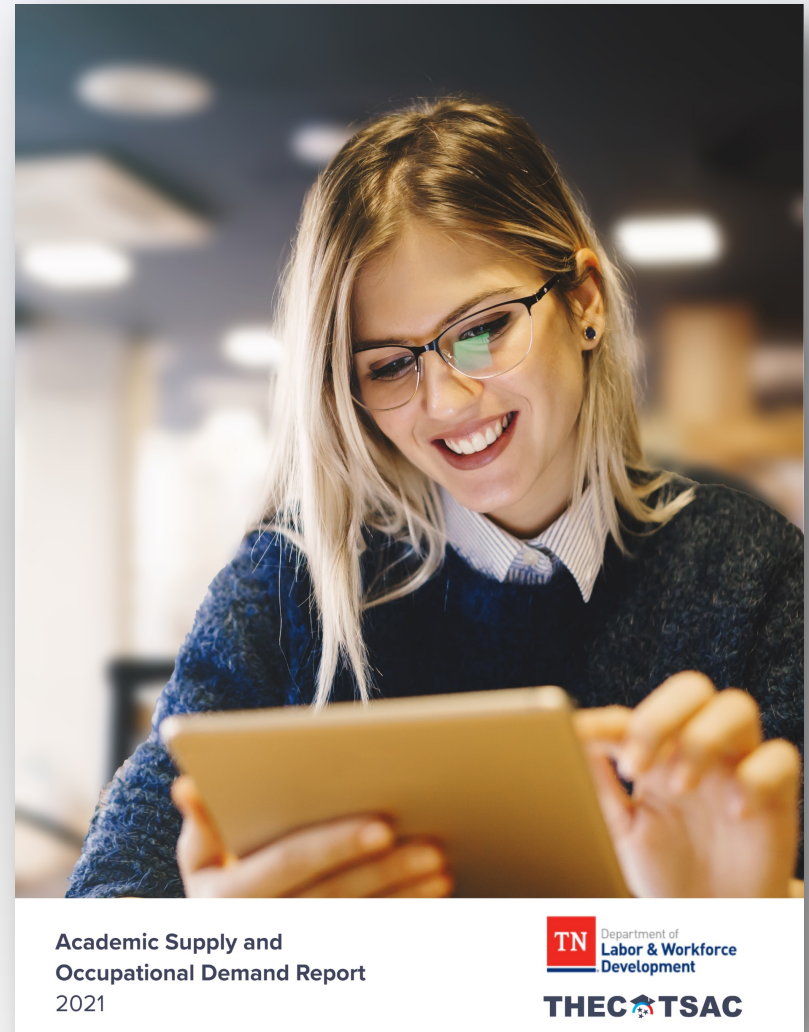


A Problem 500,000 Years in the Making



Ripple Effect

- Early Postsecondary Opportunities
- Encouraging prospective students to enroll in connected academic programs
- New Academic Program Approval Processes
- Attracting and Expanding Businesses in Tennessee with attention to high quality jobs

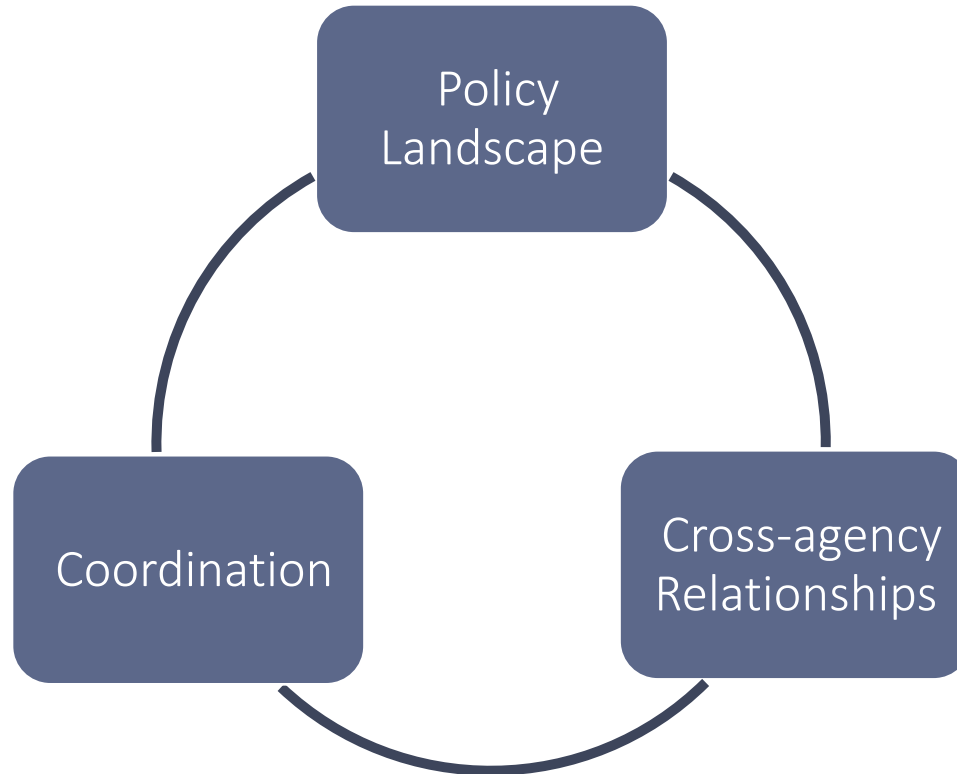


SHEEO Communities of Practice: What did we learn?

- Two reports is better than none
 - But worse than one
- Problems with duplicate reports
 - Disparate definitions
 - Disjointed nature
 - Confusing policy



Policy Window



Better Together



Proving Grounds: Joint Data and Methodology



Interim Step: Proving to departmental leadership and stakeholders that we could work together to better align our two formerly disjointed reports.

Data Strategy

- Availability of data
- Strengths and weaknesses of a dataset
- Alignment of data using crosswalks and limitations due to redactions

Methodology Strategy

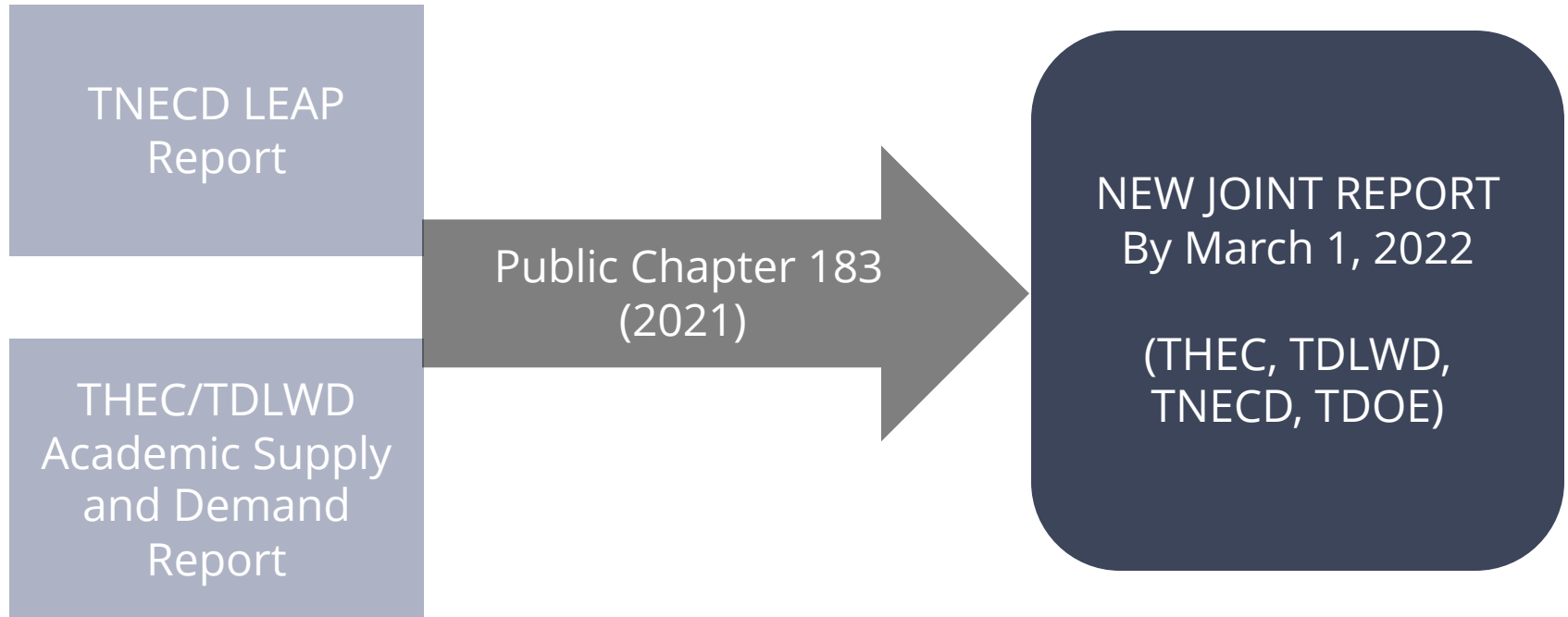
- Ratios, rounding, significant digits
- Occupation groups that are not as well-served by the methodology



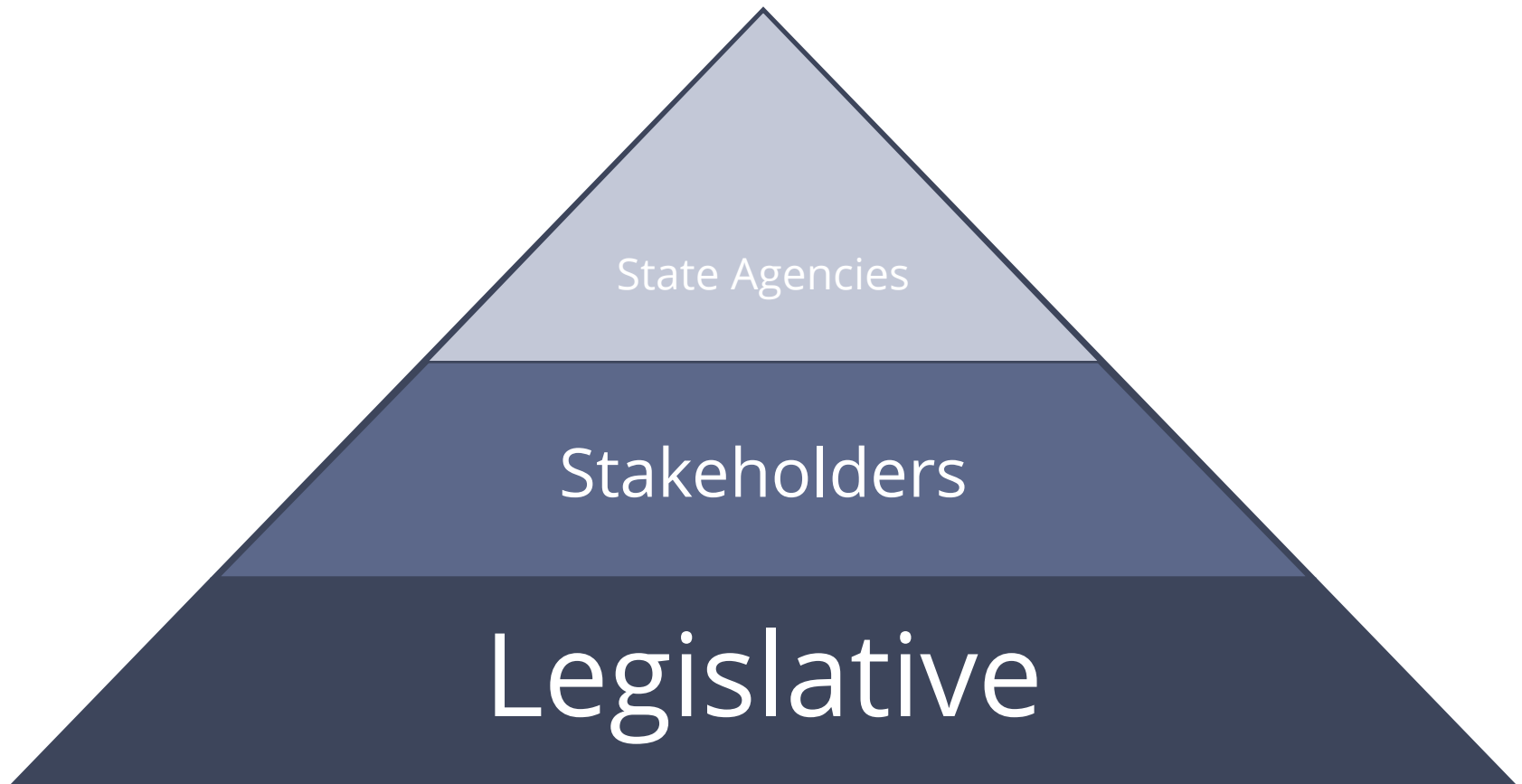
Partner Agencies



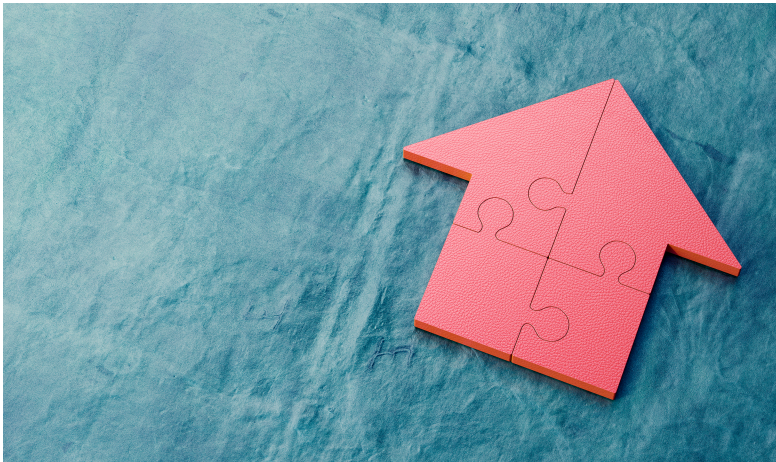
Legislative Update



Hierarchy of Needs



Current Partnership

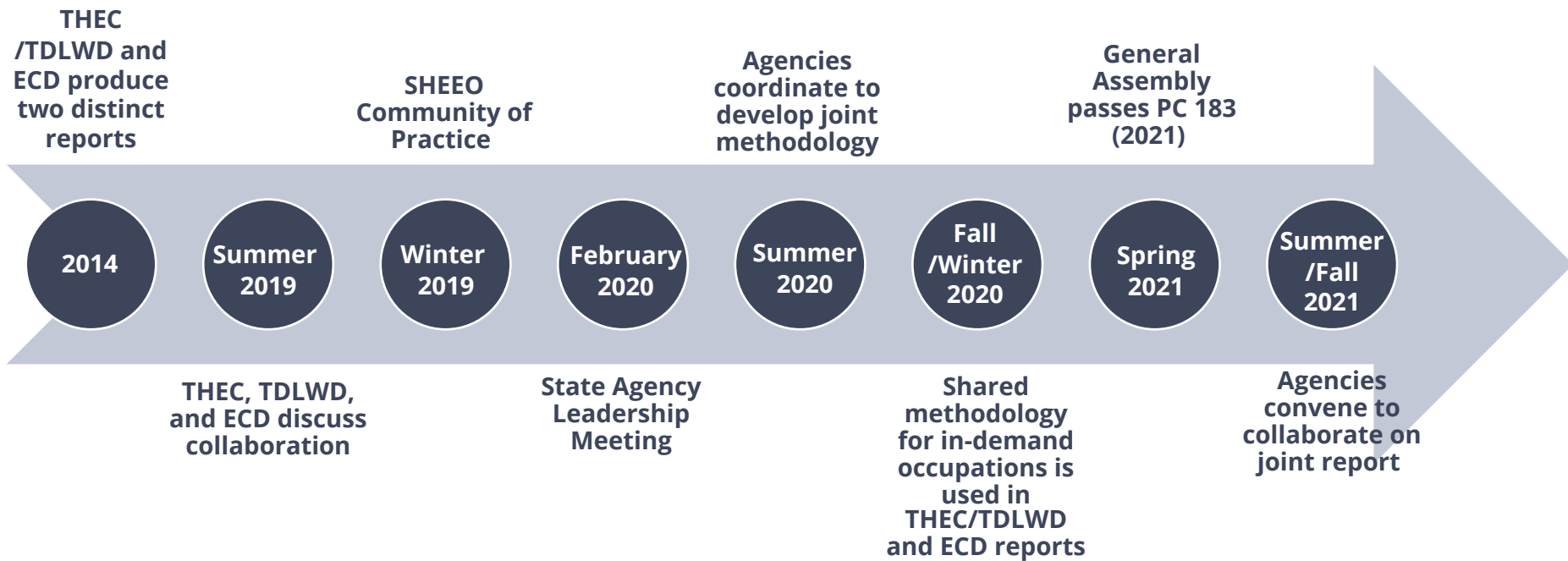


- Regular and Planned Meetings
- Coordination
- Order of Operations
- Information Sharing and Accessibility
- Feedback Loops
- Immediate vs. Long-View

Future Reporting

- First report released – March 2022!
- Data Improvements
- Inclusion of agency initiatives (beyond degree production)
- Equity
- Report Roadshow

Timeline



Final Thoughts

- Find a champion
- Seize your policy window
- Create a true partnership
- Make use of common ground
- Acknowledge unique needs

Questions?

Amanda Klafehn
Amanda.Klafehn@tn.gov

Katie Scott
Katherine.Scott@tn.gov

Russell VanZomeren
Russell.VanZomeren@tn.gov

