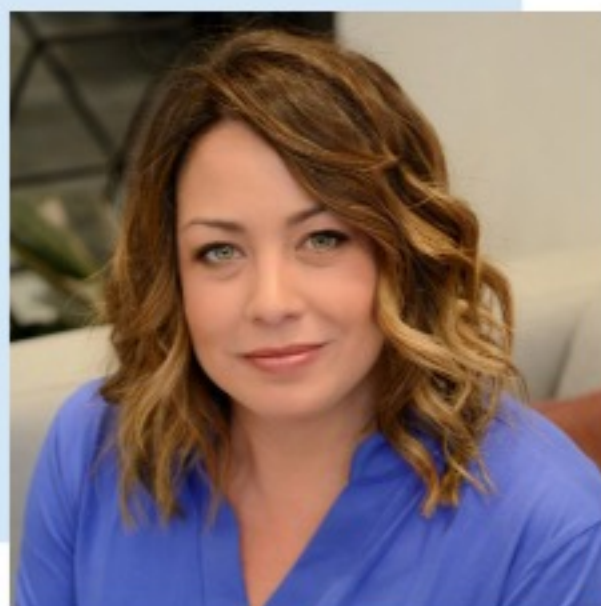




Expanding Affordability:

Multi-State Approaches to Make College Within Reach

presenters



Sarah Ancel,
Founder + CEO
Student-Ready Strategies



Josh Garrison,
Associate Commission, Public Policy
Indiana CHE



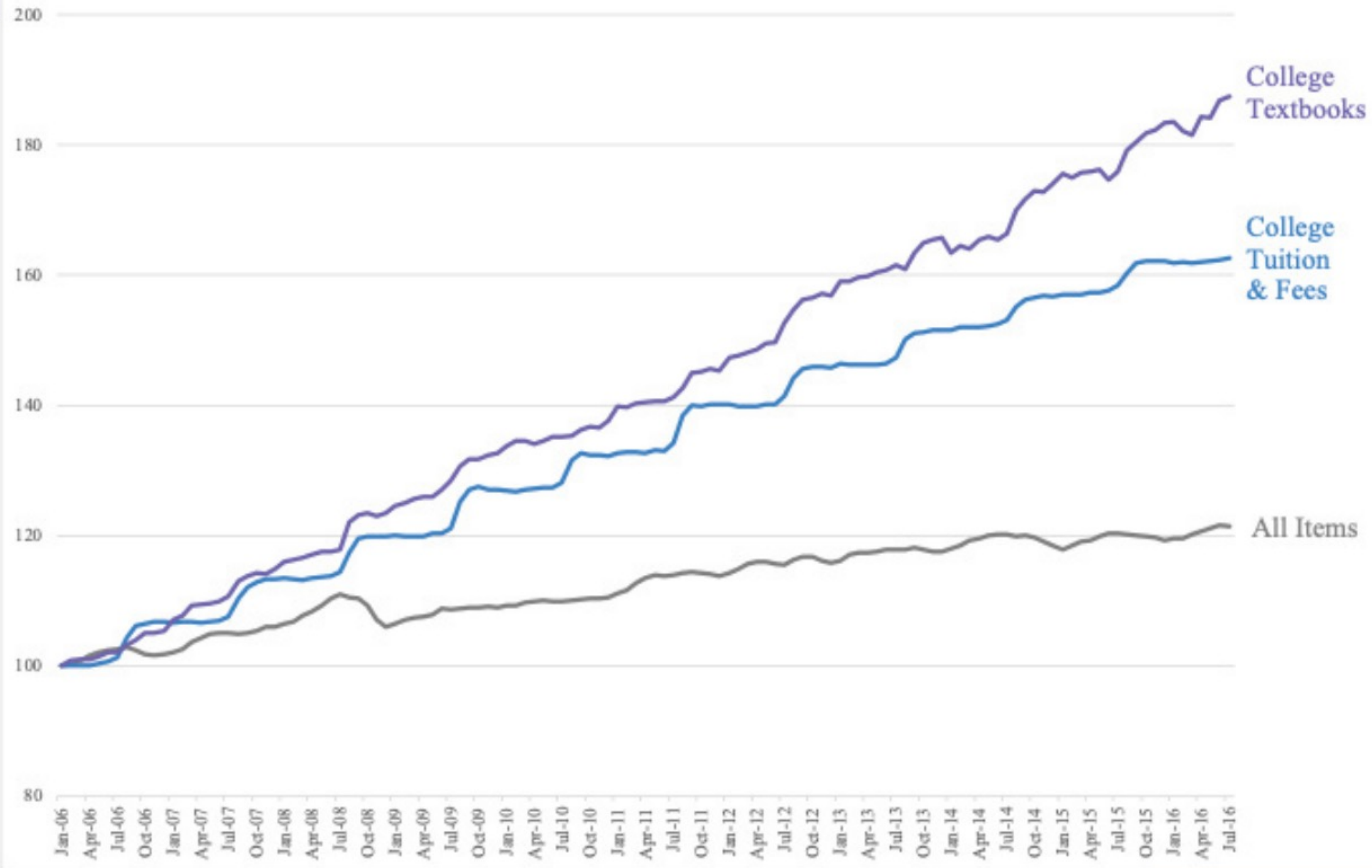
Randall Brumfield,
Vice Chancellor for Academic Affairs
West Virginia HEPC

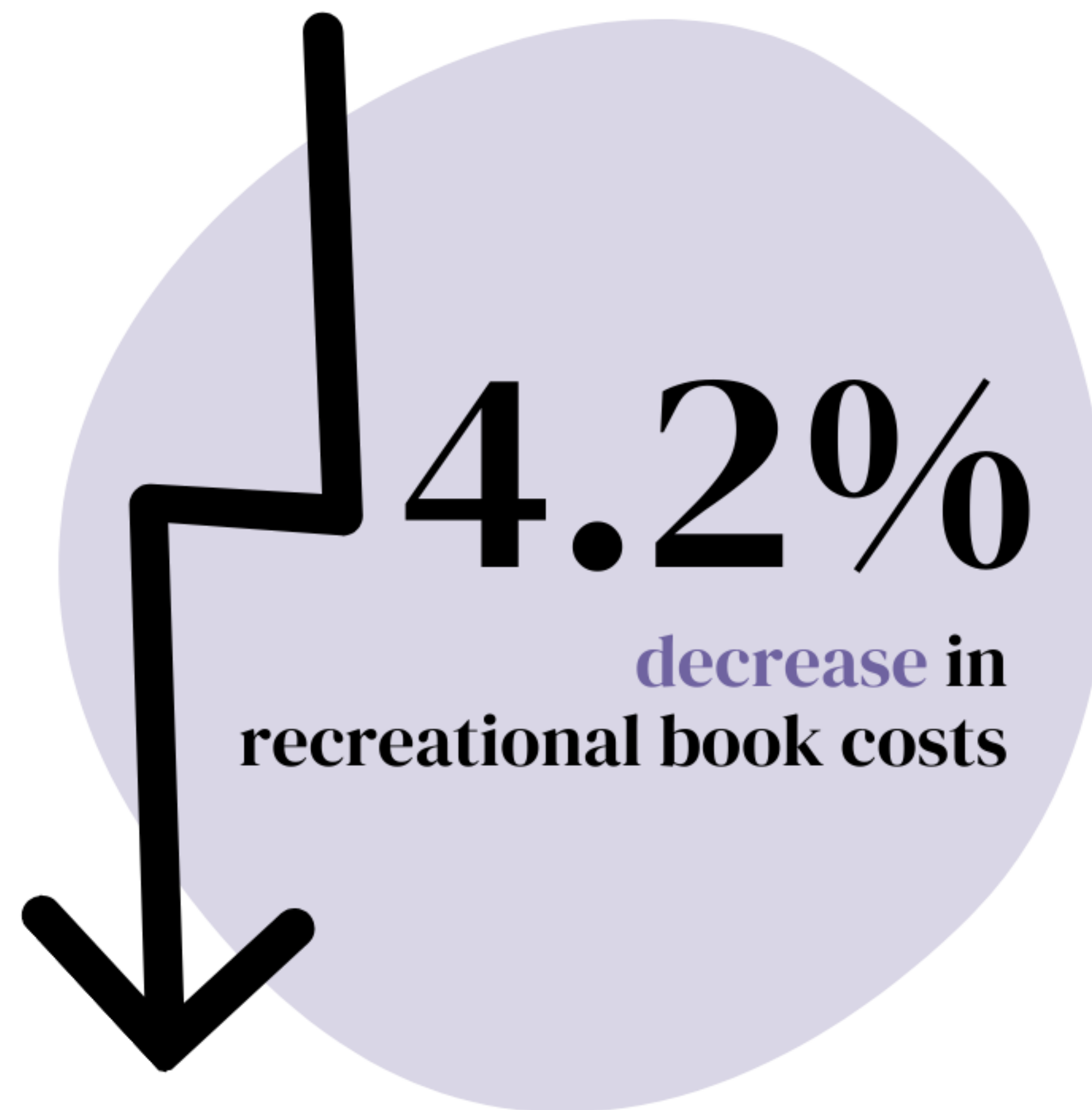
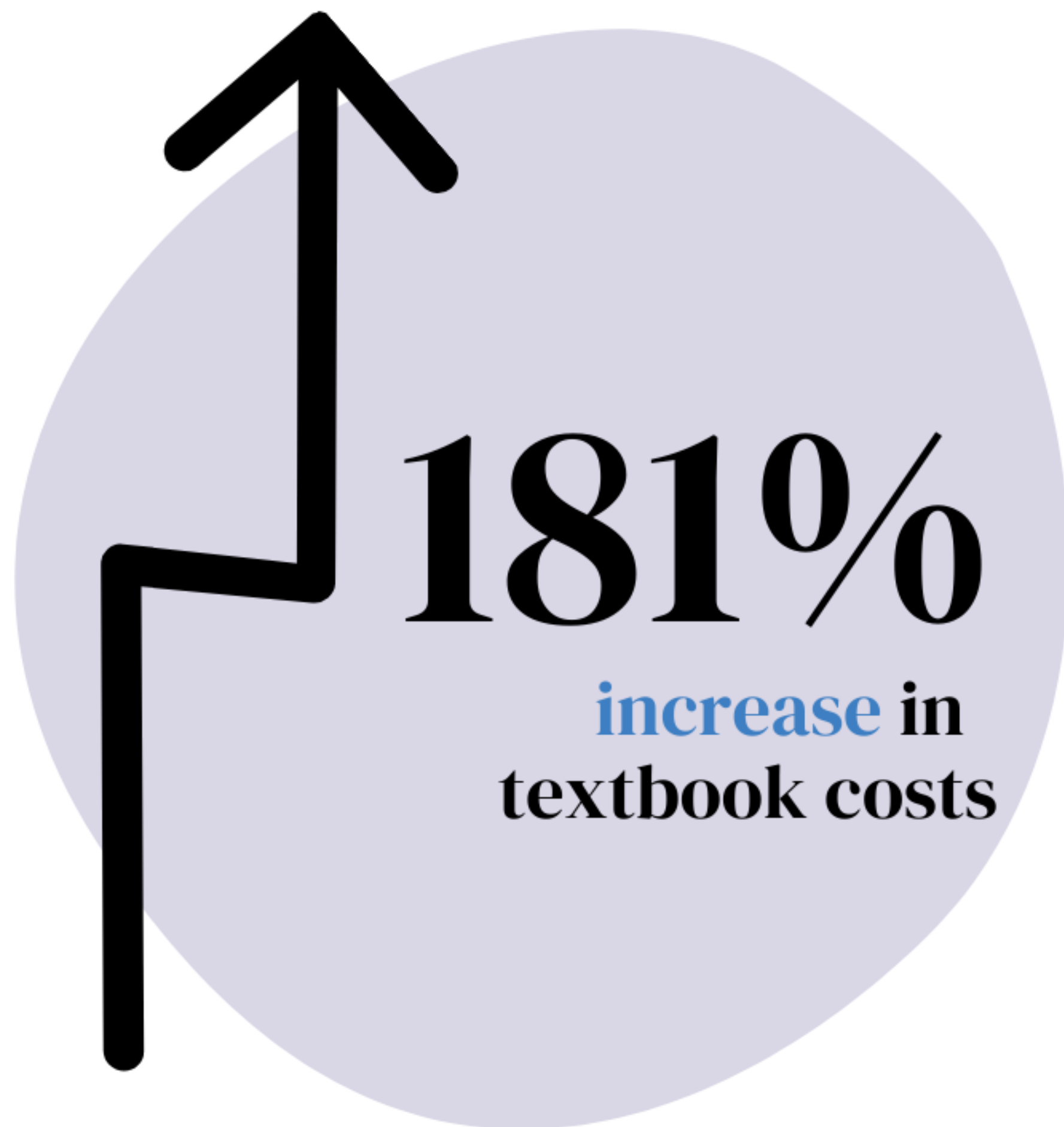


Sara Scudder,
College and Career Access Officer
Idaho SBE



Overall Price Inflation and College Cost Inflation 2006-2016





prevalence of unmet need

Race/Ethnicity	Public 2-year	Public 4-year	Private Not-for-Profit	For-Profit
All Students	71%	75%	78%	93%
Asian-American	72%	79%	81%	94%
Black	81%	86%	89%	96%
Latinx	76%	83%	87%	95%
Multi-Racial	76%	82%	78%	96%
Native	72%	72%	82%	94%
White	66%	69%	74%	88%

<https://www.clasp.org/sites/default/files/publications/2018/12/2018whenfinancialaidfallsshort.pdf>



average unmet need

Income Quartile	Public 2-year	Public 4-year	Private Not-for-Profit	For-Profit
Bottom	\$6,903	\$12,792	\$18,727	\$16,194
Lower-Middle	\$6,315	\$11,928	\$17,774	\$16,620
Upper-Middle	\$3,967	\$8,475	\$15,124	\$14,630
Top	\$1,920	\$3,946	\$8,056	\$9,072

<https://www.clasp.org/sites/default/files/publications/2018/12/2018whenfinancialaidfallsshort.pdf>



innovations in affordability



- **Promise programs**
- **“Middle-dollar” scholarships**
- **Open educational resources**
- **Dual enrollment**
- **Guaranteed admissions**
- **Mandatory FAFSA for HS graduation**
- **Reducing time to degree**
- **Reforming SAP policy and process**



SHEEO 2022

21st Century Scholarship

- ▶ Established in 1990 to increase Hoosier students' aspirations for and access to higher education
- ▶ Income-eligible students enroll in 7th or 8th grade
- ▶ Students who fulfill the Scholar Pledge earn up to four years of paid tuition at an Indiana college
- ▶ Since its inception, 21st Century Scholars has helped over 45,000 Hoosier earn a degree or credential

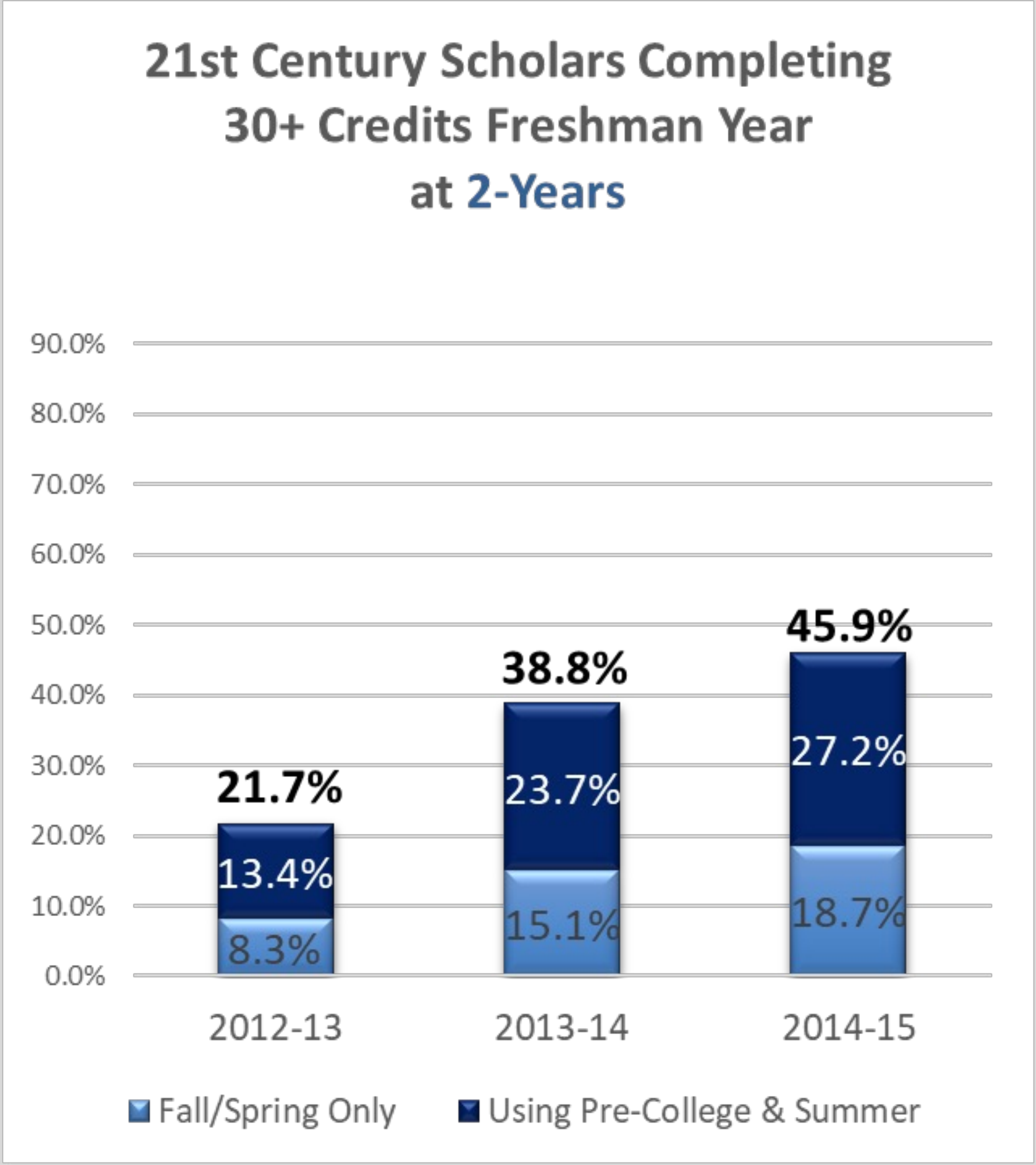
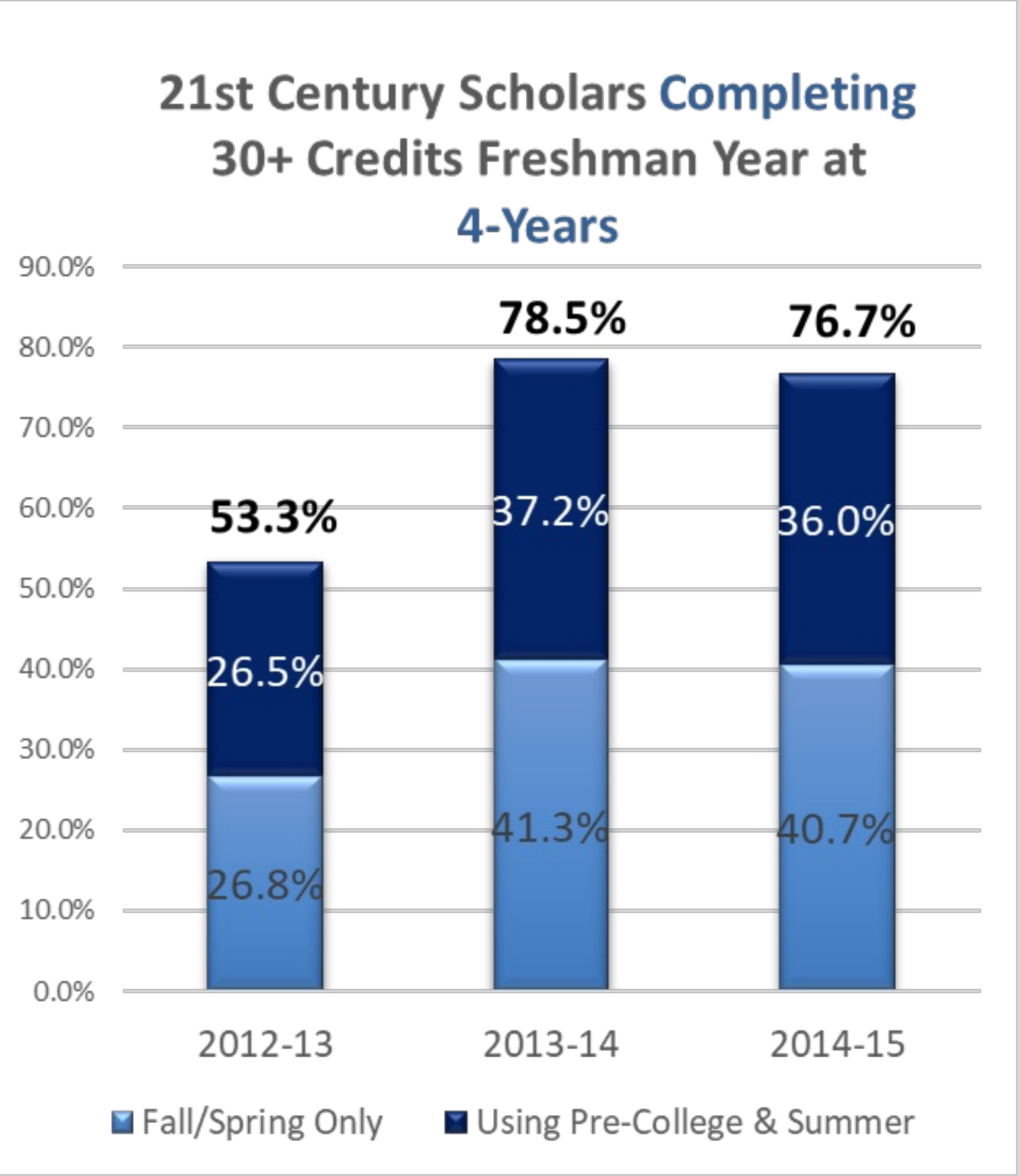
- ▶ Graduate with at least a Core 40 high school diploma and a cumulative 2.5 Grade Point Average
- ▶ Complete the Scholar Success Program to plan, prepare and pay for college success
- ▶ Refrain from using alcohol and illegal drugs or committing a crime or delinquent act

GRADE	REQUIRED ACTIVITIES		
09	Create a Graduation Plan ¹	Participate in an Extracurricular or Service Activity	Watch "Paying for College 101"
10	Take a Career Interests Assessment	Get Workplace Experience ²	Estimate the Costs of College
11	Visit a College Campus	Take a College Entrance Exam (ACT/SAT)	Search for Scholarships ³
12	Submit Your College Application	Watch "College Success 101"	File Your FAFSA

- ▶ Complete FAFSA every year while in school before April 15th deadline
- ▶ Earn at least 30 credit hours or the equivalent the last award year
- ▶ Maintain Satisfactory Academic Progress (SAP)

21st Century Scholars

Impact of Reforms





SHEEO 2022

Workforce Ready Grant

- ▶ In 2013, **only 3.9%** of Scholars at two-year institutions and just **14.5%** of Scholars at four-year institutions **graduated on time**
- ▶ As of 2021, **21.8%** of Scholars at two-year institutions and **46.6%** of Scholars at four-year institutions **graduated on time**

The **Workforce Ready Grant** provides free education and training for Hoosiers in the state's highest demand jobs. These industries have higher median salaried jobs and are rapidly growing in Indiana.

Programs are in the five sectors below:



**ADVANCED
MANUFACTURING**



**BUILDING
& CONSTRUCTION**



**IT & BUSINESS
SERVICES**



**HEALTH &
LIFE SCIENCES**



**TRANSPORTATION
& LOGISTICS**

- The Workforce Ready Grant (WRG) covers tuition and mandatory fees for approved certificate programs
- The program is last dollar which means all other forms of gift aid must be used first (State aid, Pell, etc.)
- The WRG is not limited by family income

WORKFORCE READY GRANT

Stackable



Certificate (CT)
in Industrial
Electrical
Technology
21 Credit Hours



Technical
Certificate (TC)
in Industrial
Electrical
Technology
34 Credit Hours



Associates of
Applied
Science (AAS)
degree in
Industrial
Technology
60 Credit Hours

College & Career Access

Office of the Idaho State Board of Education

Sara Scudder | 8/9/2022
(208) 488-7580
sara.scudder@osbe.idaho.gov



The Invite

Direct Admissions

(208) 488-7580
sara.scudder@osbe.idaho.gov



**NEXT
STEPS**
IDAHO

The Application

Apply Idaho

(208) 488-7580
sara.scudder@osbe.idaho.gov



The Jumpstart

Advanced Opportunities

(208) 488-7580
sara.scudder@osbe.idaho.gov



**NEXT
STEPS**
IDAHO



Open Learning^{WV}

PURPOSE

To provide financial and non-financial incentives to accelerate the use of OER in higher education in West Virginia.

CATALYST

- Higher education affordability challenges
- WV House Bill 2853



VALIDATION OF NEED

Of students surveyed after taking an OER course...

85% of students report they typically spend over \$100 on course materials each semester, and of those, **47%** are typically spending **over \$250 per semester.**

70% of students reported they have delayed or avoided purchasing course materials in the past, and of those, **64%** said it was because **they didn't have enough money.**



OPEN LEARNING WV GRANT BENEFITS

- A grant of \$1,000
- A letter of commendation for potential inclusion in tenure & promotion portfolio
- Public, named recognition of participating faculty members in WVHEPC reports to the legislature, the institutions, and the public about this project
- Opportunities for professional development around OER
- Inclusion in an OER community of practice for peer-to-peer support



GRANTEE RESPONSIBILITIES

- **Modify required course materials** for an existing course to exclusively use OER, either by selecting the most effective material for adoption or creating it themselves.
- **Begin the relevant course** exclusively requiring OER no later than spring 2022.
- **Administer a student feedback survey** to evaluate the effectiveness of the OER. The survey will be provided and monitored by WVHEPC.
- **Complete a brief post-implementation survey**, including data on the number of students affected by the OER transition and estimated cost savings
- **Submit the following documents to WVHEPC** to validate completion of the grant obligations
 - Course syllabus with the course materials (textbooks and other learning materials) explicitly listed
 - Electronic copies and/or sources of the course materials utilized
 - Proof of an entry in the course schedule that identifies the course as a no/low cost course



SELECTION CRITERIA

Scale. How many students will be affected by the use of OER? How many sections of a course will utilize OER? How soon will OER be implemented?

Cost Savings. What is the current cost of materials for this course before implementation of OER?

Broader Impact. Did the applicant participate in today's workshop or a similar professional development experience? Will the applicant actively participate in the OER community of practice? Is the applicant willing to share knowledge about OER and selected materials with other faculty across the state after the project concludes?



IN 3 ROUNDS OF GRANTS...

117
faculty

converted

147
courses

impacting

>4,000
students

saving, in aggregate,

>\$620,000

For everyone one dollar spent on faculty grants, students save 4 dollars.



IN 3 ROUNDS OF GRANTS...



93% of faculty members agree that they plan to convert additional courses to OER in the future.

96% of the faculty who adopted OER strongly agree or agree that switching to OER was worthwhile.

95% strongly agree or agree that the OER they used was high-quality.

STUDENTS' VOICES

90% of students said it was somewhat or extremely important that they did not have to purchase textbooks for the class.

98% of students reported it was easy to access the course materials.

89% are more likely to take a course with a low-cost option in the future.



Other cost-containment approaches in-progress

- **Expanding Course Sharing**
- **Exploring Statewide Admissions Process**
- **Revised Program Review**

