

The background of the slide is a photograph of a group of graduates in dark blue academic regalia, including caps and gowns. They are standing outdoors, and some are holding rolled-up diplomas. The image is slightly blurred, and a semi-transparent dark blue rectangular box is overlaid on the left and center portions of the image, serving as a backdrop for the text.

SHEEO 2022 HIGHER EDUCATION POLICY CONFERENCE

HIGHER EDUCATION AND THE PROMISE OF AN INCLUSIVE AND EQUITABLE SOCIETY

DEONDRA ROSE, PH.D

KEVIN D. GORTER ASSOCIATE PROFESSOR OF
PUBLIC POLICY, POLITICAL SCIENCE, AND HISTORY
SANFORD SCHOOL OF PUBLIC POLICY
DUKE UNIVERSITY

ROADMAP FOR TALK

- The Value of Higher Education for Expanding Equal Opportunity
- Federal HE Policy and the Fight for Equal Opportunity in the United States
- Lessons for Policymakers



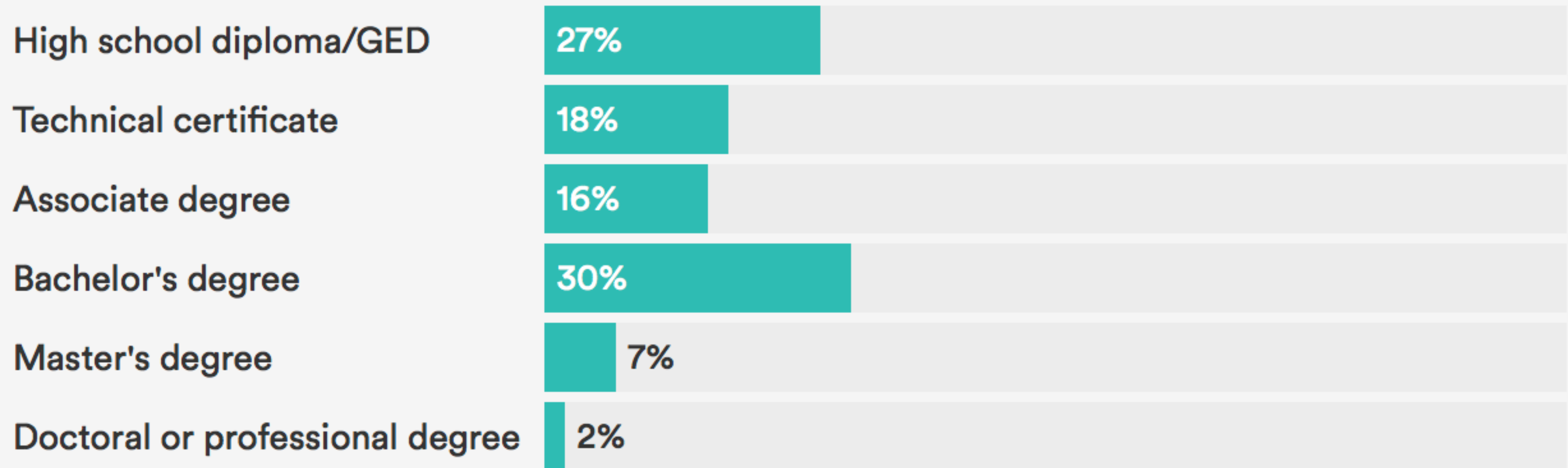
THE VALUE OF HIGHER EDUCATION

Brittne
Walker



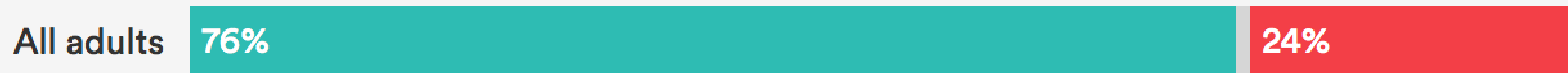
Minimum level of education needed to ensure financial security for Americans (n=1,517)

What is the minimum level of education that you believe your immediate or close family members need to complete to ensure financial security?



How much do you agree or disagree that education beyond high school offers a good investment for the student? (n=1,517)

■ Strongly/somewhat agree (%) ■ Strongly/somewhat disagree (%) ■ Don't know/skipped (%)

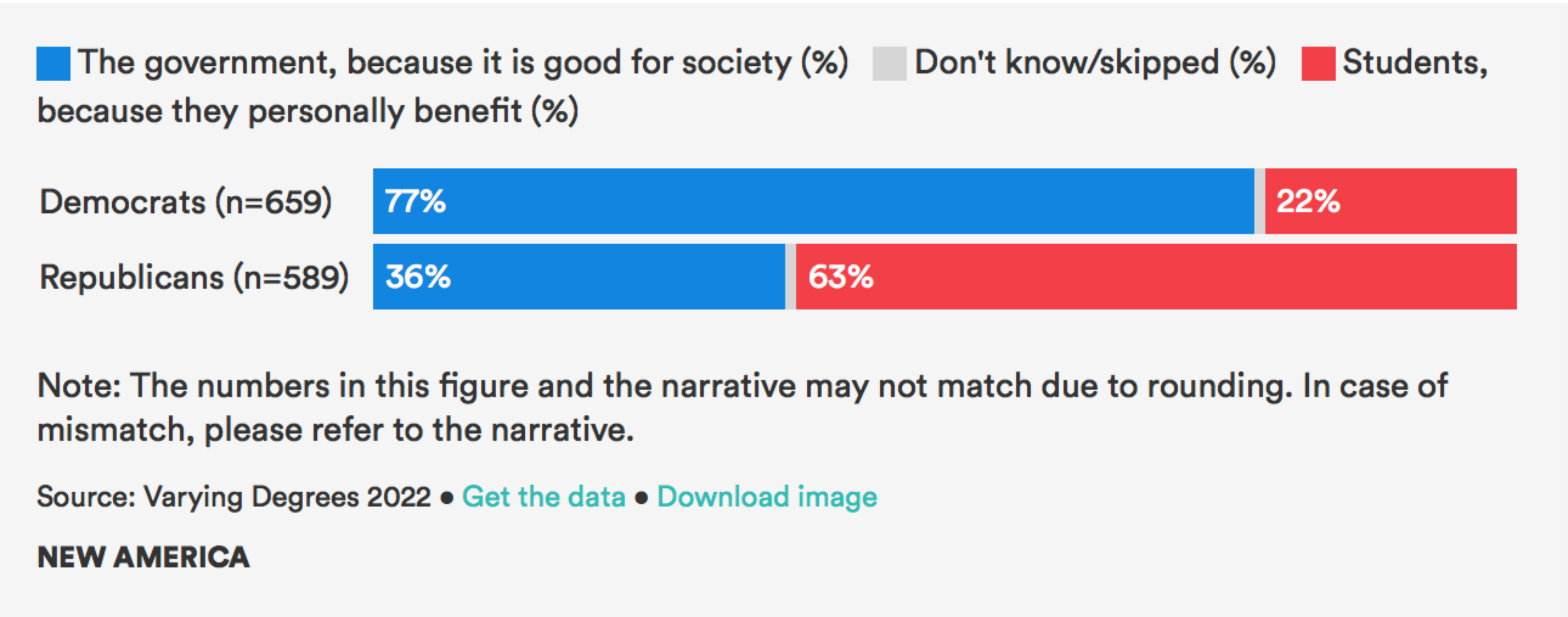


Note: The numbers in this figure and the narrative may not match due to rounding. In case of mismatch, please refer to the narrative.

Source: Varying Degrees 2022 • [Get the data](#) • [Download image](#)

NEW AMERICA

Who should be responsible for funding higher education? By party identification:



HIGHER EDUCATION AND EQUITY?

HIGHER EDUCATION POLICY AND EQUITY

What is the value of higher education for expanding equal opportunity in the United States?

What role have policymakers played in promoting equity through higher education?

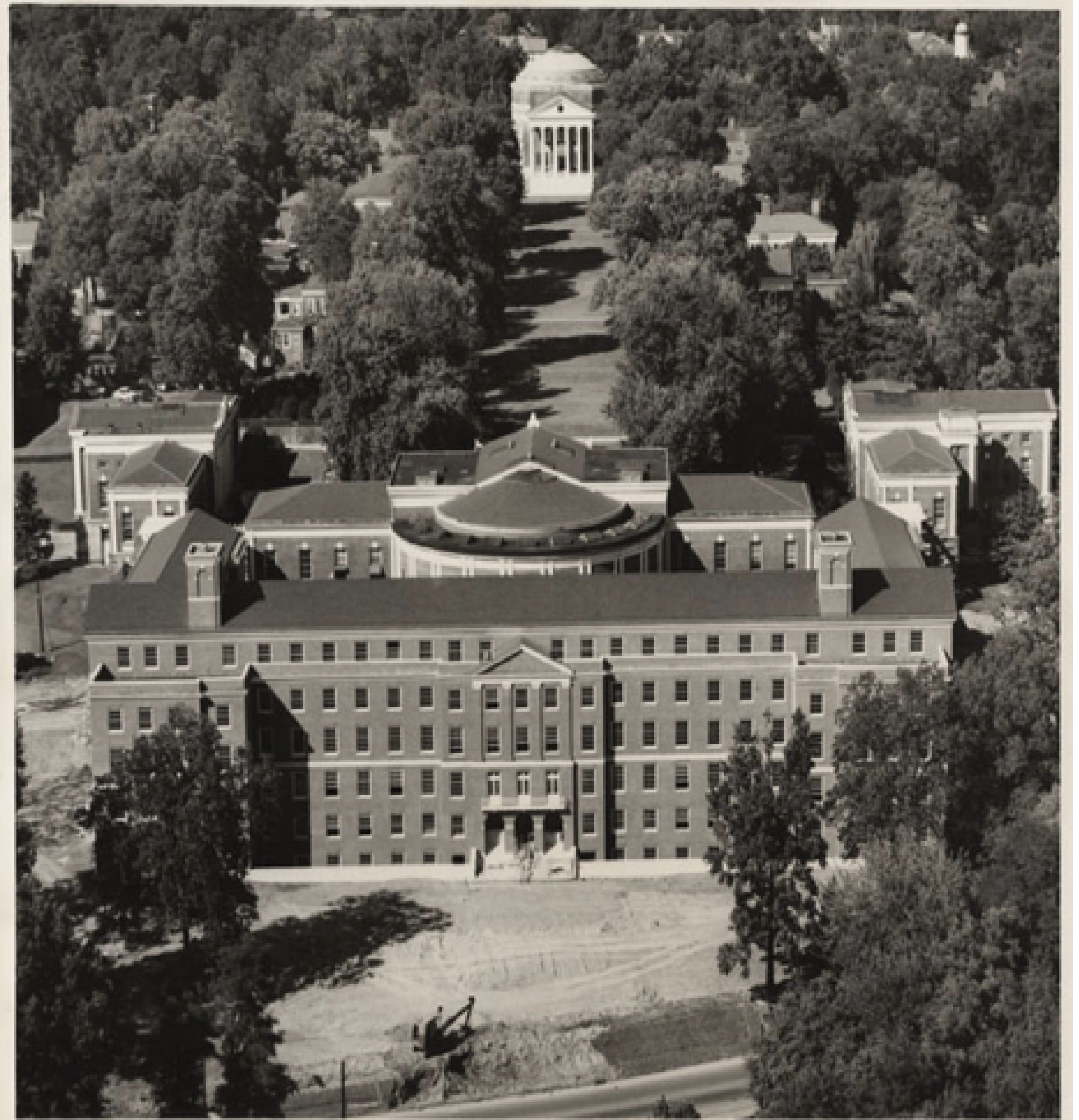




Marvella Hearn



Marvella Hearn



The University of Virginia

An open brown envelope is shown from a top-down perspective. Inside the envelope, a light-colored card is partially visible, featuring the word "REJECTED" in large, bold, black capital letters. The card is slightly tilted. The envelope's interior is a darker shade of brown, and the background is a plain, light beige color.

REJECTED



“Women need not apply.”

History of Gender Discrimination in U.S. Higher Ed

- Gender quotas
 - Fierce competition for limited seats
- Outright exclusion of women
- Limited access to private funding
- Unequal treatment on campus
 - Discrimination against pregnant and parenting students
 - Limited access to programming, resources, and honors
 - Discrimination against women faculty

Education and Political Participation

Education provides **information and skills**

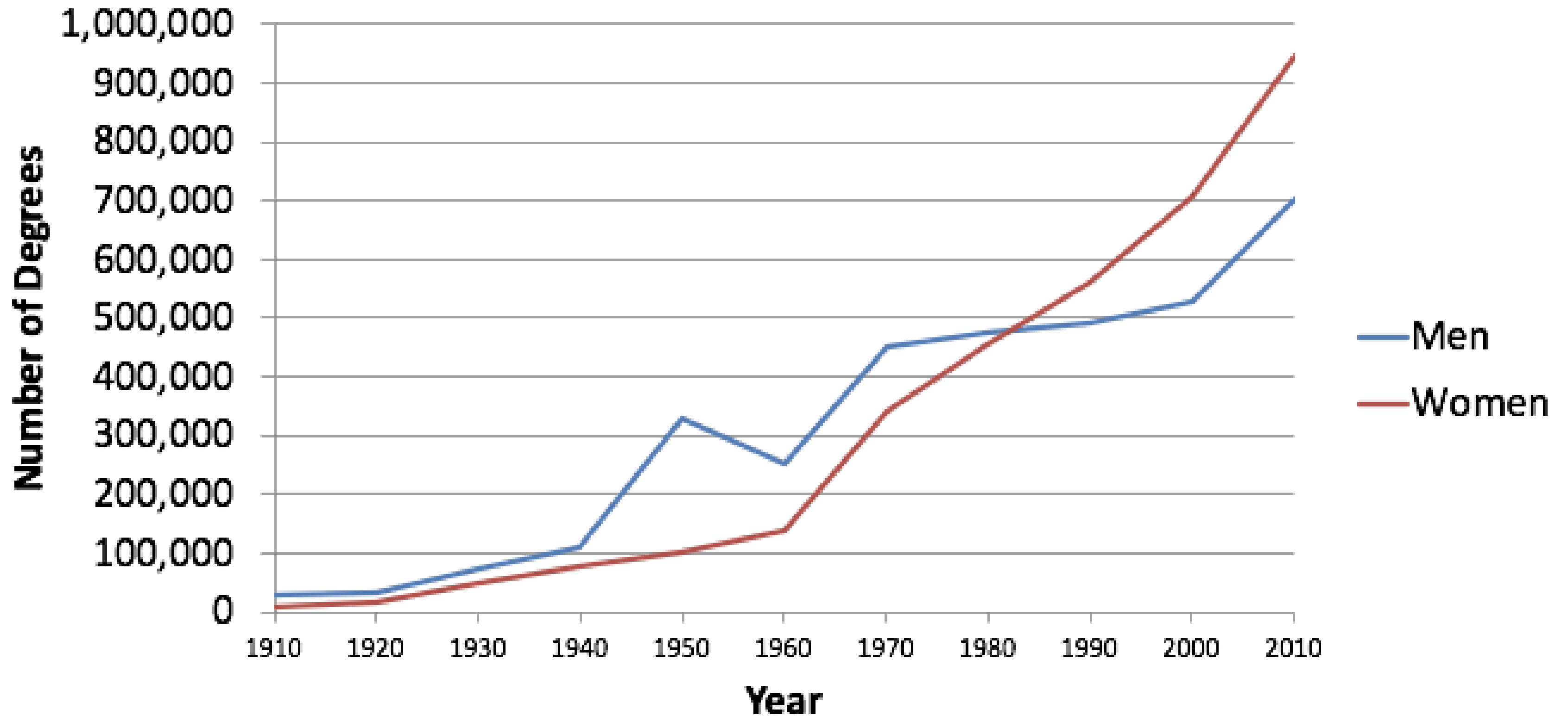
- Access to **civic skills** like attending, planning, or chairing a meeting; public speaking; fundraising .

Education can promote a heightened sense of **civic duty** that facilitate participation .

Educational attainment is a **determinant of SES**, which shapes the extent to which Americans participate in politics.

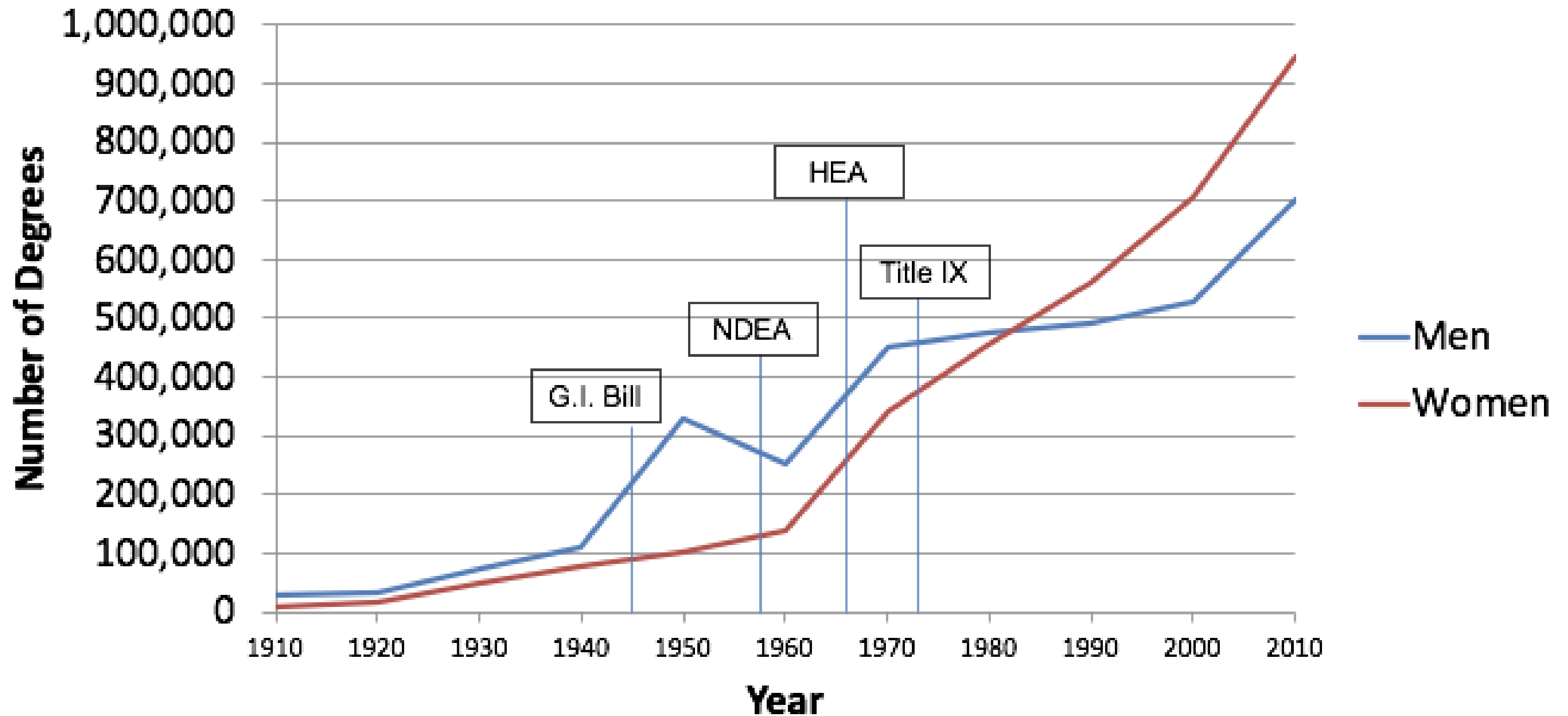
Those with more education are more likely to be **mobilized** by interest groups, candidates, and other activists.

Bachelor's Degrees Conferred in the U.S. by Gender, 1910-2010



Source: U.S. Department of Education, National Center for Education Statistics

Bachelor's Degrees Conferred in the U.S. by Gender, 1910-2010



Source: U.S. Department of Education, National Center for Education Statistics

Landmark Higher Ed Policies

- The National Defense Education Act of 1958
- The Higher Education Act of 1965
- Title IX of the 1972 Education Amendments

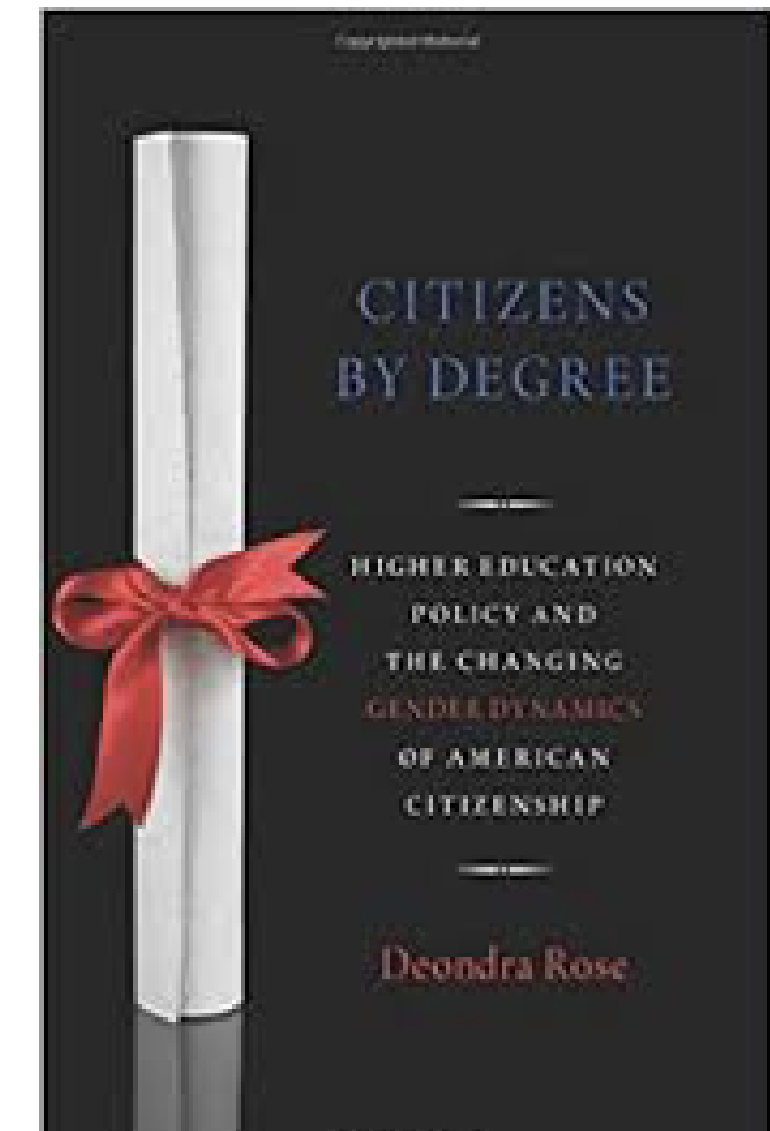
Puzzles

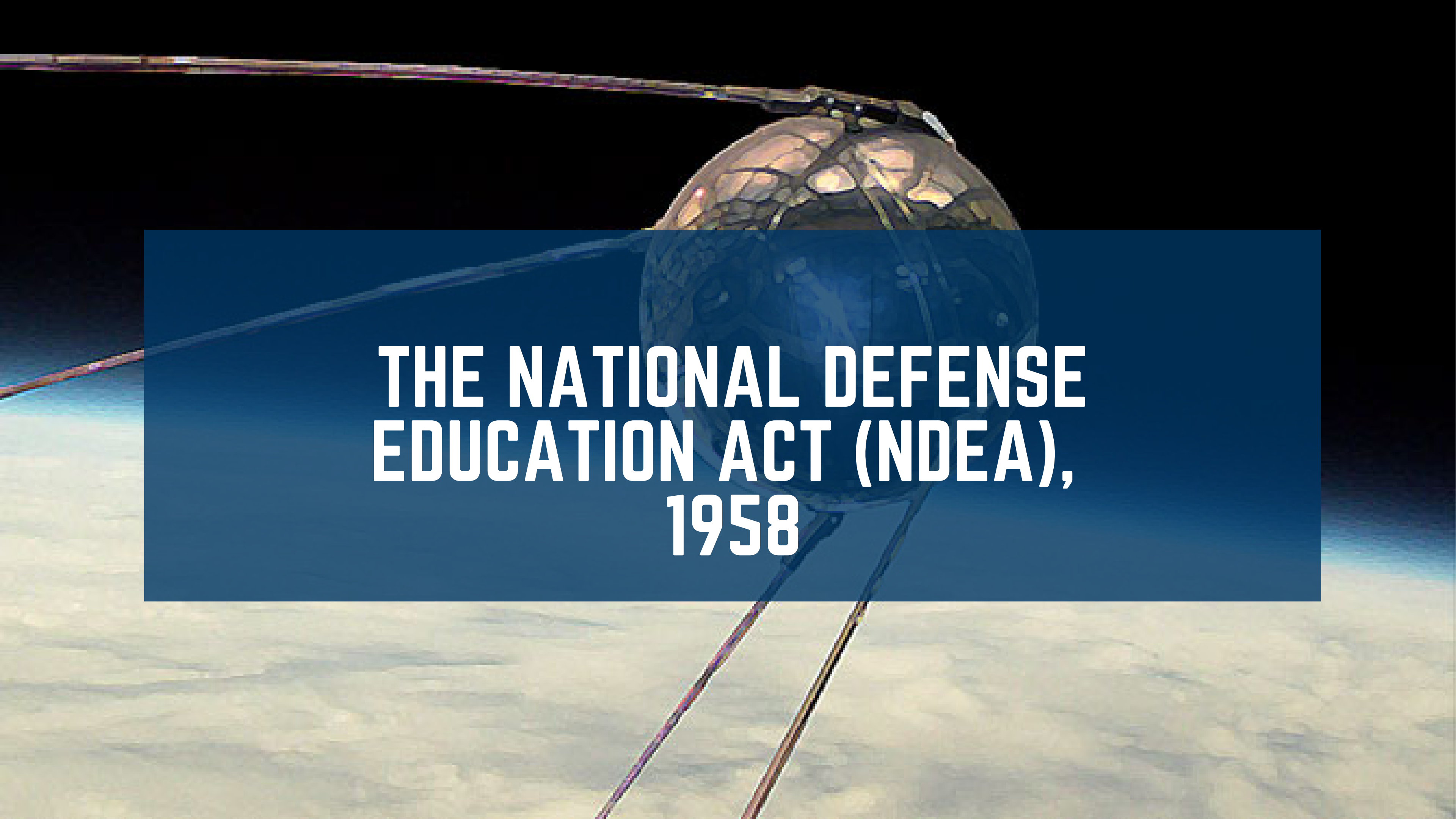
- Landmark HE policies that did a great deal for women emerged even though...
 - They were dramatic departures from higher education AND social policy precedents
 - Women were marginalized politically

Fighting Sex Discrimination

A “One-Two” Punch

- **First Punch:** Redistributive Policy
 - Financial Aid under the 1958 National Defense Education Act and the 1965 Higher Education Act
 - Student Loans
 - Pell Grants
 - Work Study
- **Second Punch:** Regulatory Policy
 - Title IX of the 1972 Education Amendments



A satellite with a spherical body and long, thin solar panel arms is shown in space. The Earth's horizon is visible in the background, with a blue sky and white clouds. The satellite's body is metallic and has several small windows or sensors. The solar panels are long and thin, extending outwards from the central body.

THE NATIONAL DEFENSE EDUCATION ACT (NDEA), 1958

HIGHER EDUCATION POLICY PRECEDENTS...

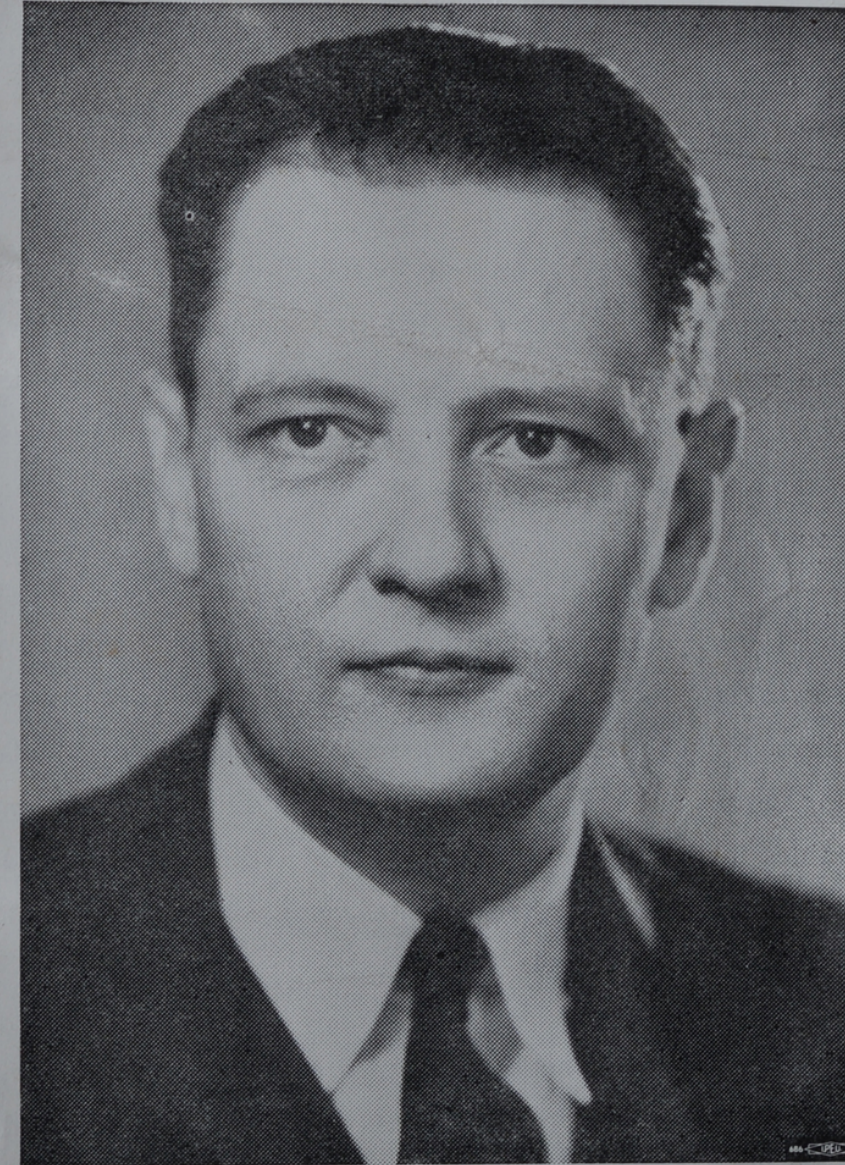


CARL ELLIOTT (D-AL)

Asking to Represent

- BLOUNT
- CULLMAN
- FAYETTE
- FRANKLIN
- LAMAR
- MARION
- PICKENS
- WALKER
- WINSTON

(Paid Political Advertising by Carl Elliott, Jasper, Alabama)

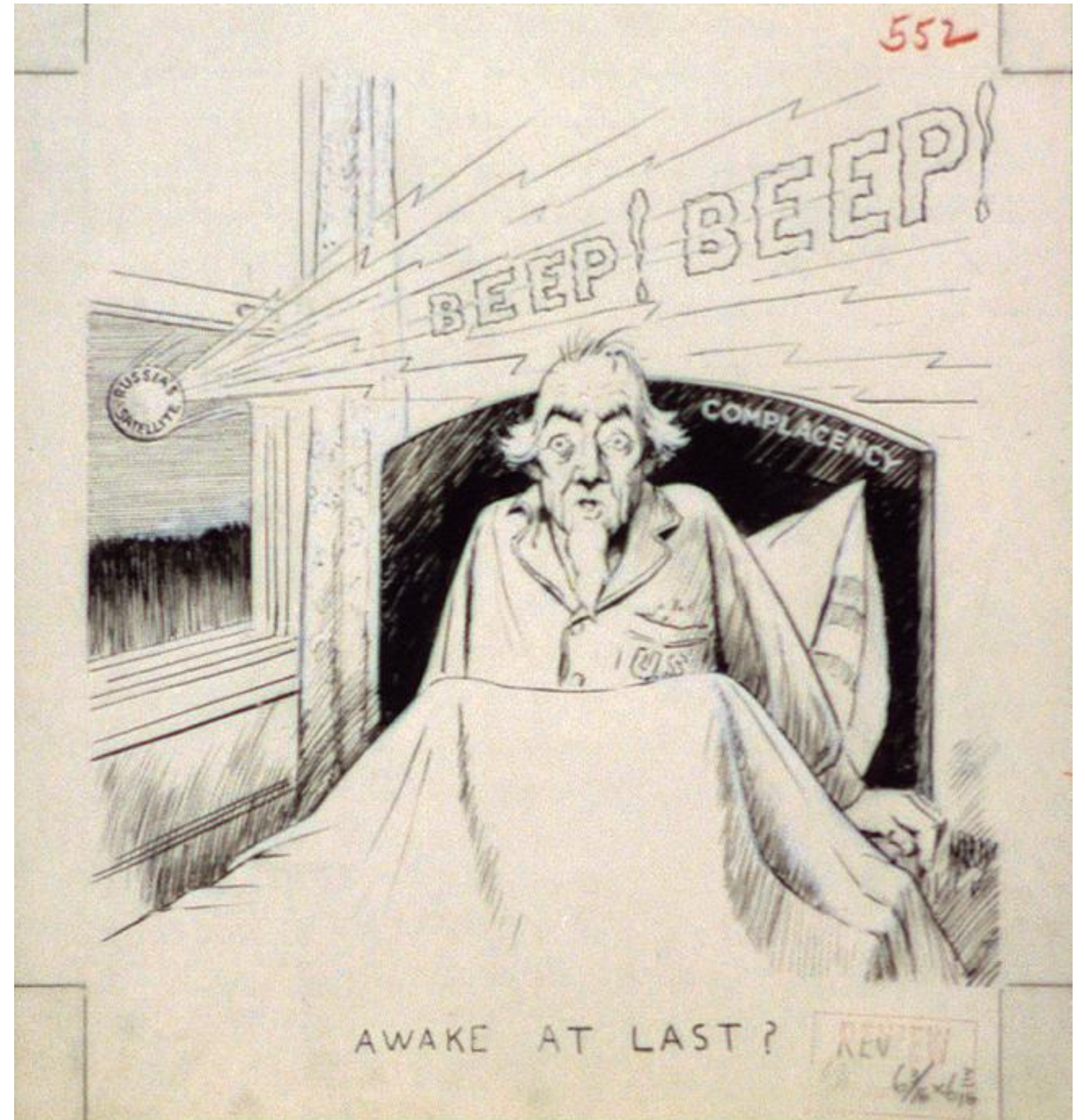


CARL ELLIOTT For CONGRESS

FROM THE SEVENTH DISTRICT
"From Farm Boy To Congress"

(Subject to action of Democratic Primaries May 4 and June 1, 1948)

SPUTNIK: A WINDOW OF OPPORTUNITY



ACCIDENTAL EGALITARIANISM?

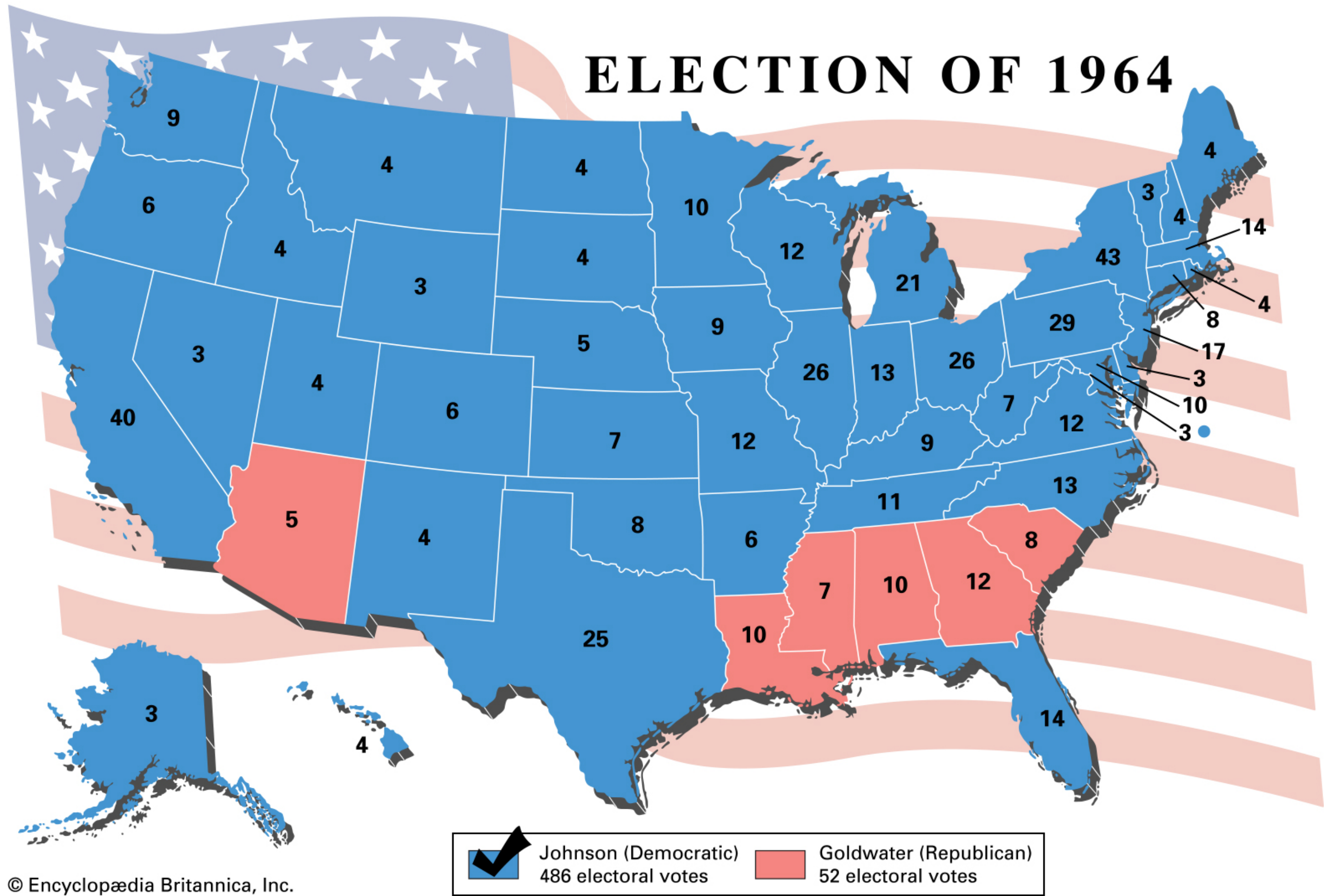


THE HIGHER EDUCATION ACT (HEA), 1965

LBJ AND THE GREAT SOCIETY



A NEW POLITICAL LANDSCAPE



INCREASING WOMEN'S ACCESS TO COLLEGE BY INCREASING AFFORDABILITY





**TITLE IX,
1972**

SEX DISCRIMINATION ON CAMPUS



Dr. Bunny Sandler
"The Godmother of Title IX"
Activist with the Women's Equity
Action League (WEAL)

SEX DISCRIMINATION ON CAMPUS



Dr. Bunny Sandler
“The Godmother of Title IX”
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Action League (WEAL)



Congresswoman Edith Green (D-OR)
“The Mother of Title IX”

SEX DISCRIMINATION ON CAMPUS



Marvella Hern

SEX DISCRIMINATION ON CAMPUS



Marvella Hern Bayh

SUBCOMMITTEE HEARINGS ON SEX DISCRIMINATION



POLICY DESIGN: REGULATION

1964 Civil Rights Act

Title VI—Nondiscrimination in Federally
Assisted Programs
Sec. 601.

“No person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving Federal financial assistance.”

POLICY DESIGN: REGULATION

1972 Education Amendments

Title IX—Prohibits Sex Discrimination in
Federally Assisted Education Programs
Sec. 901.

“No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving Federal financial assistance.”

CARROTS...AND STICKS





LESSONS FOR POLICYMAKERS

PRIORITIES FOR TWENTY-FIRST CENTURY POLICYMAKERS

What should lawmakers prioritize if they want to help actualize the promise of an inclusive and equitable society in the 21st century?



Equality



Equity



Justice

PRIORITIES FOR TWENTY-FIRST CENTURY POLICYMAKERS

1. Note the value of **strategic policy design** to achieve substantial change:
 - Watching for windows of opportunity
 - Building on existing policies
 - Note the efficacy of redistributive + regulatory policy formula ("Carrots and Sticks")
2. **Policy entrepreneurs from diverse backgrounds** can play a central role in driving non-incremental change
 - Outsiders' perspectives and insiders' know-how
3. **Not your grandma's and grandpa's higher education problems**
 - a. 21st century problems require 21st century solutions
 - b. Thinking outside of the box

PRIORITIES FOR TWENTY-FIRST CENTURY POLICYMAKERS

1. The next frontier: **inclusion on campus**
 - a. Eradicating the range of inequalities present on college campuses is a must
 - b. Expanding resources and support for first-generation college students
2. Restoring **trust** in higher educational institutions
 - a. Leaving the ivory tower behind us
 - b. Addressing rising costs and controlling the campus development race

THANK YOU!