

For a Shared Democracy:
How State Leaders are
Revitalizing College Civic
Learning and Building
Bridges Across Our Divides





### **Richard Freeland**

Co-Chair and SHEEO Liaison, Multi-State Collaborative on College Civic Learning and Democratic Engagement and Senior Advisor to the CLDE Coalition

### **Carol Geary Schneider**

Senior Advisor, The CLDE Coalition and President Emerita, American Association of Colleges and Universities

### **John Arnold**

Executive Director, Arizona Board of Regents

### **Jodi Fisler**

Senior Associate for Assessment Policy & Analysis, State Council of Higher Education for Virginia

### **Aaron Thompson**

President, Kentucky Council on Postsecondary Education

### **Session Overview**

- ★ The Multi-State Collaborative on Civic Learning and Democratic Engagement (MSC) that SHEEO and NASH have organized.
- ★ The Goals of civic education and democracy engagement and Evidence of their importance in the overall educational experience of undergraduates
- ★ Policies and Strategies state systems are adopting to make college civic learning a shared responsibility, while preparing today's students to work productively across difference.



### Multi-State Collaborative on Civic Learning and Democratic Engagement

- ★ The MSC is led by SHEEO and co-sponsored with NASH; works in partnership with the Civic Learning and Democracy Engagement Coalition (CLDE) in which SHEEO is a founding and lead partner.
- ★ Currently 11 states, including those represented on this panel, are participating in the MSC: 8 as full members and three others that are contributing while exploring full membership. (AZ, CUNY, KY, MA, MD, PA, UT, VA)
- ★ Supported by initial funding from the Endeavor Foundation, Lumina Foundation, and Teagle Foundation





There <u>IS</u> an active civic learning movement all across U.S. higher education.

But - it needs a shared sense of direction - <u>and</u> policy support



## The Civic Learning and Democracy Engagement Coalition (The CLDE Coalition)

- ★ Learning Goals: Clarifying the Purposes of College Civic Learning
- ★ Evidence: Documenting Benefits to Students and Democracy
- ★ What Works: Advancing Good Practice

To learn more, visit <a href="www.collegeciviclearning.org">www.collegeciviclearning.org</a> and click on the link for <a href="College Civic Learning">College Civic Learning</a>: <a href="Overview and Evidence">Overview and Evidence</a>



# College Civic Learning for an Engaged Democracy: CLDE Analysis Found Multiple Goals Across the US....

- ★ Identity, Equity, Civic Purpose, Voice, Social Power
- ★ Courses on Constitutional Democracy, Core Texts
- ★ Action Projects: Service Learning and Other HIPS
- ★ High-Value Skills: e.g., Productive Engagement Across Difference, Collaborative Problem-solving....

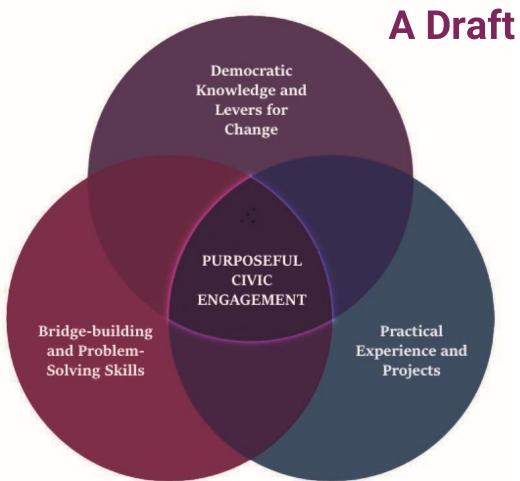


**A Draft Framework for College Civic Learning** 

### **Draws These Multiple Purposes Together**

- ★ Students' own journeys stand at the center
- ★ Students reflect on their identities, experiences, societal roles, civic purpose and agency
- ★ They make their own choices about civic engagement—in careers and civil society

https://www.collegeciviclearning.org/learning-framework

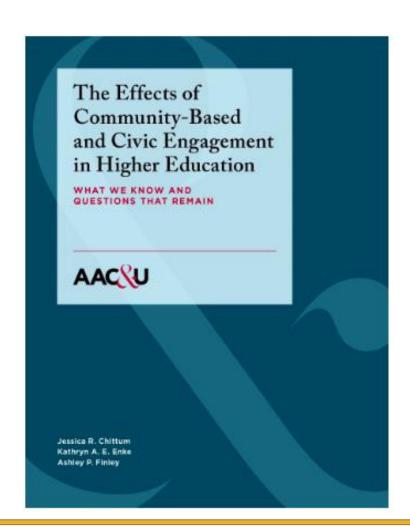




### **Evidence: What Students Gain From College Civic Learning**

2022 Lumina-funded AAC&U report assesses the state of national research on civic learning practices in higher education and synthesizes generalizable research on the benefits of community-based learning and engagement for students.

Authors: Jessica R. Chittum, Kathryn A. E. Enke, Ashley P. Finley





## Across Multiple High Quality Studies, the Report Finds Notable Gains in Completion and Civic Learning/Engagement

### Students' participation in active civic learning leads to:

- ★ Higher Levels of Retention and Completion
- ★ Higher Levels of Personal and Social Responsibility
- **★** Better Career Preparation and Skills
- ★ Stronger Interest in Solving Societal Problems

Source: Chittum, J. R., Enke, K. A. E., & Finley, A. P. (2022). The effects of community-based and civic engagement in higher education American Association of Colleges and Universities.

See <a href="https://www.collegeciviclearning.org/forum-resources">https://www.collegeciviclearning.org/forum-resources</a> for a one page summary of all findings.



## But Only Some Students Participate in Active Civic Learning – Many Miss Out Entirely

 About 3 in 4 community college students did not take a course that involves active civic learning. Seven out of 8 of part-time community college students took no civic-related courses.

Center for Community College Student Engagement (CCCSE 2022)

• Forty percent of seniors in four-year institutions never took a course with a community-based project.

National Study of Student Engagement (NSSE report for the CLDE Coalition)



## **Evidence on the Power of Service Learning for Students**

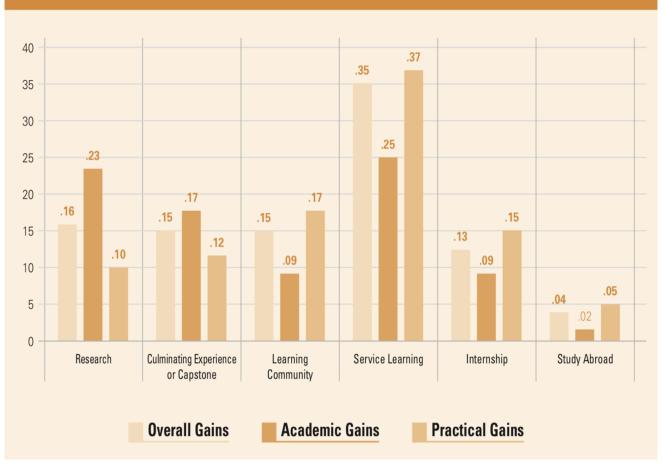
Derek Price, DVP-PRAXIS LTD: <a href="mailto:derek@dvp-praxis.org">derek@dvp-praxis.org</a>

### National Survey of Student Engagement (NSSE)

- ★ Data from 15 institutions in Georgia, Montana, & Wisconsin
- ★ 28,000 students from 2014 2020 NSSE administrations
- ★ Assess relationship between students' self-reported participation in various High Impact Practices (HIPs) and self-reported learning gains
  - o Focus on Black and Hispanic students, and adult students 25+







- ★ Learning gains for Black and Hispanic students engaging in community-based HIPs driven by high returns to service-learning
- ★ Adult students 25+ report especially large learning gains from participation in communitybased HIPs

Slide Source: Derek Price

Principal and Founder, DVP-PRAXIS LTD



## **Categorizing Learning Gains (NSSE)**

Academic Learning Gains	Writing clearly and effectively Speaking clearly and effectively Thinking critically and analytically Analyzing numerical and statistical information	Ove Lear	
Practical Learning Gains	Acquiring job- or work-related knowledge and skills Working effectively with others Developing/clarifying a personal code of values and ethics Understanding people of other backgrounds Solving complex real-world problems Being an informed and active citizen	Ga	



## Service Learning --> Practical & Academic Learning Gains

- ★ Participation in Service Learning is strongly associated with students' academic and practical learning gains, for all students as well as for Black students, Hispanic students, and students aged 25+
- ★ Service-learning is associated with the largest boost to learning gains (and an especially large boost for adults 25+)
- ★ Service-learning is the most common HIP experienced by students
- ★ [But, only 23% of community college students have participated.....]



A Draft Framework for College Civic Learning

Democratic Knowledge and Levers for Change PURPOSEFUL CIVIC ENGAGEMENT Practical **Bridge-building** and Problem-Experience and Solving Skills **Projects** 

### **Linking Multiple Purposes Together**

- ★ Leaders who want to advance college civic learning and democracy engagement should keep in mind the compelling evidence on "what works":
- ★ Combining knowledge WITH practical experience—and students' reflection on the experiential learning—is far more powerful than "seat-based" learning alone.

https://www.collegeciviclearning.org/learning-framework



#### **Richard Freeland**

Co-Chair and SHEEO Liaison, Multi-State Collaborative on College Civic Learning and Democratic Engagement (MSC) and Senior Advisor to the CLDE Coalition

#### **John Arnold**

Executive Director, Arizona Board of Regents, and Member, MSC

#### **Jodi Fisler**

Senior Associate for Assessment Policy & Analysis, State Council of Higher Education for Virginia and Member, MSC

### **Aaron Thompson**

President, Kentucky Council on Postsecondary Education and Member, MSC



## **Each State System Works Within Its Own Context to Make College Civic Learning and Democracy Engagement Inclusive**

## The MSC Makes It Possible for Each to Learn from One Another's Leadership

To Learn More About the Strategies MSC Leaders Have Adopted in Arizona, Kentucky and Virginia, visit:

- ★ The Arizona Board of Regents' general education policy https://www.azregents.edu/universities/general-education-curriculum
- ★ The State Council of Higher Education for Virginia policy on student learning assessment
  https://www.schev.edu/institutions/teaching-assessment-initiatives/student-learning-assessment
- ★ The **Kentucky** Graduate Profile: a set of **career-focused learning outcomes**<a href="https://cpe.ky.gov/ourwork/kygradprofile.html">https://cpe.ky.gov/ourwork/kygradprofile.html</a>







Interested in learning more about the Multi-State Collaborative on College Civic Learning and Democratic Engagement?

Please contact the Co-Chairs:

**Richard Freeland** at *r.freeland* @ northeastern.edu Co-Chair and SHEEO Liaison

Nancy Shapiro at nshapiro @ usmd.edu Co-Chair and NASH Liaison

**THANK YOU!**