Impacting #CollegeCompletionASAP Through Systems-Scaled ASAP|ACE Replication

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SHEEO Policy Conference
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Session Outline

Welcome & Introductions
CUNY ASAP|ACE Overview
CA PSP Replication
UNC TrACE Replication
Q&A/Discussion
Accelerated Study in Associates Program (ASAP) Model

COMPREHENSIVE PROGRAM COMPONENTS

HIGH TOUCH ADVISEMENT

Degree-Seeking Students

INTEGRATION AND BELONGING

TIMELY AND RELEVANT SUPPORTS

ACADEMIC MOMENTUM

Successful Graduates

EVALUATION AND DATA USE FOR PROGRAM MANAGEMENT
CUNY System Scaling of ASAP|ACE

ASAP Enrollment by Academic Year: All Cohorts
AY 2007-2008 to AY 2022-2023
CUNY data shows the most recent average 3-yr completion rate across 10 ASAP cohorts is **49.9%** - double the rate of a matched statistical comparison group.

Subgroup analysis shows that ASAP may narrow existing graduation gaps for Black and Hispanic males and that **all** subgroups of students benefit from the program.

Cost-benefit studies found ASAP **cost-effective** with social and economic return-on-investment (ROI).

These results have held up in **multiple** replication studies.
Benefits Offered Through the CUNY ASAP National Replication Collaborative

- Long-term access to a national network of colleges committed to student success and increasing graduation rates.
- High-touch, customized technical assistance led by a dedicated replication team to support the implementation of the award-winning, evidence-based ASAP model.
- Opportunities for regular engagement with the CUNY ASAP community.
- Professional development and ongoing support for key replication program staff.
- Guidance designing a comprehensive evaluation approach and a robust data management system.
- Unlimited access to a comprehensive archive of electronic materials to support the replication process.
ASAP|ACE National Replication Collaborative at CUNY

Current Replication Collaborative Partners

★ CA (6 campuses)
★ NY
  ○ CUNY (13 campuses)
  ○ SUNY (1+ campuses)
★ NC (3 campuses)
★ OH (3 campuses)
★ PA (1 campus)
★ TN (1 campus)
★ WV (2 campuses)
NATIONAL SCALING HAS POTENTIAL FOR HIGH-IMPACT CHANGE

What if CUNY ASAP Was Replicated from Coast to Coast?

Scaling the ‘Secret Sauce’ for Completion Rates

New efforts are underway to expand ASAP, the support program, amid evidence that it works.

By Sara Weissman

OPINION: A New York model helps community college students reach their goals

There’s a proven fix for an urgent education problem — Congress should embrace it

By Kelly McManus and Shruti Ka Sabarwal. Opinion contributors - 06/03/23 7:00 PM ET

#CollegeCompletionASAP
SHEEO and the ASAP|ACE National Replication Collaborative at CUNY are partnering to establish and launch a focused learning community among state higher education leaders committed to replicating the CUNY ASAP model at scale to increase community college completion rates.

A key objective of this project is to address racial equity gaps (especially for Black and Latinx students) through strategic statewide scaling of the ASAP model.
Click below to learn more!

- Scaling the secret sauce for completion rates
- OPINION: A New York model helps community college students reach their goals
- What if CUNY ASAP was replicated from coast to coast?
- There’s a proven fix for an urgent education problem – Congress should embrace it
- PBS NewsHour Special
- www.cuny.edu/asapreplication
- https://sheeo.org/project/asapcommunity/
- Contact me at Katherine.Giardello@cuny.edu or @KatieGiardello
Promise Scholars Program

Presentation by:
San Mateo County Community College District
Skyline College • Cañada College • College of San Mateo

Aaron McVean, Ph.D. – Vice Chancellor Educational Services and Planning
Priscilla Menjivar, M.A. – Acting Director of Strategic Initiatives and Planning
Gaby Rodriguez – College of San Mateo, Promise Scholars Program
SMCCCD Promise Scholars Expansion
From Pilot to Full Replication

- **2016 Cohort**: Pilot 1
  - Skyline College Only
  - 1 year scholarship
  - 139 Students

- **2017 Cohort**: Pilot 2
  - Skyline College Only
  - 1 year scholarship
  - Partial Counseling
  - 253 Students

- **2018 Cohort**: Replication 1
  - Expansion across District
  - Official ASAP Replication
  - 1,320 Students

- **2019 Cohort**: Replication 2
  - Expansion across District
  - Official ASAP Replication
  - 2,000 Students

- **2020 Cohort**: Replication 3
  - COVID-19 Pandemic
  - 1,850 students across District
SMCCCD Promise Scholars Expansion

From Pilot to Full Replication

- **Replication 4**: Transition back to campus - hybrid modality, 1,769 students across District.

- **Replication 5**
  - First Spring Cohort Acceptance across District: 77 students.

- **Replication 5**
  - Expansion across District: 2,160 students - Cañada College only, Part-Time Model 13 students.

- **Replication 6**
  - Spring Cohort Acceptance across District: 195 students.

- **Replication 6**
  - Estimated 2,500+ students across District.

Year Cohorts:

- **2021 Cohort**
- **2022 Spring Cohort**
- **2022 Cohort**
- **2023 Spring Cohort**
- **2023 Cohort**
Technical Assistance
Collaboration with CUNY ASAP
Program Growth
By campus
Student Demographics

Districtwide

Fall 2022 - All Cohorts

<table>
<thead>
<tr>
<th></th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>2,160</td>
<td></td>
</tr>
<tr>
<td>Current Promise Scholars</td>
<td></td>
</tr>
<tr>
<td>66%</td>
<td></td>
</tr>
<tr>
<td>First Generation College Students</td>
<td></td>
</tr>
<tr>
<td>67%</td>
<td></td>
</tr>
<tr>
<td>Low Income</td>
<td></td>
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<tr>
<td>(CCPG Eligible)</td>
<td></td>
</tr>
</tbody>
</table>

Promise Scholars Program Ethnicity (All Cohorts)

- White: 11%
- Asian: 9%
- Black or African American: 3%
- Filipino: 16%
- Pacific Islander: 2%
- Multi-ethnic: 7%
- Unreported: 1%
- Latinx/Hispanic: 51%
Focus Population: Degree, certificate, transfer-seeking, first-time students who can commit to full-time study. Priority consideration for low-income, first generation, and homeless/foster youth students.

Eligibility & Program Benefits

Program Benefits [Up to Three Years of Support]

Financial Support
- Fee waivers
- Book Vouchers
- Monthly Transportation Incentives

Academic Support
- Promise Scholars Summer Institute
- Priority registration
- Cohort-specific courses in key GE areas
- Required tutoring
- Early alert system

Counseling Support
- Maximum Student-to-Counselor ratio of 150:1
- Tiered support counseling model
- Career and professional development support
- Group counseling sessions and collaborative events
Program Expectations & Goals

The Promise Scholars Program (PSP) is a completion program and focuses on providing supports that will keep students on track to complete their educational goals within 2-3 years.

**Expectations of Students in the Program Include:**

- Maintain 12+ units every semester; emphasis on 15 units or more and/or enrolling in summer semesters.
- Complete Financial Aid Applications every year
- Maintain a GPA at or above 2.0
- Participate in all program elements (counseling, workshops, tutoring, etc.) every semester

The program seeks to double (or more) graduation rates for participating students in comparison with other FTFS students at the college. Current benchmarks are:

- 2-yr Grad Rate: 25%
- 3-yr Grad Rate: 50%
A Focus on Impact and Outcomes
# Benchmarks

## Fall to Fall Persistence Rates

The chart displays the fall to fall persistence rates for different benchmarks and years:

### Fall to Fall Persistence - Year 1 to Year 2

<table>
<thead>
<tr>
<th>Benchmark</th>
<th>Fall 2018 Chort to Fall 2019</th>
<th>Fall 2019 Chort to Fall 2020</th>
<th>Fall 2020 Chort to Fall 2021</th>
<th>Fall 2021 Chort to Fall 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Skyline</td>
<td>80%</td>
<td>83%</td>
<td>80%</td>
<td>71%</td>
</tr>
<tr>
<td>Cañada</td>
<td>77%</td>
<td>79%</td>
<td>80%</td>
<td>71%</td>
</tr>
<tr>
<td>CSM</td>
<td>80%</td>
<td>71%</td>
<td>74%</td>
<td>80%</td>
</tr>
<tr>
<td>Skyline</td>
<td>88%</td>
<td>83%</td>
<td>79%</td>
<td>71%</td>
</tr>
<tr>
<td>Cañada</td>
<td>83%</td>
<td>79%</td>
<td>71%</td>
<td>71%</td>
</tr>
<tr>
<td>CSM</td>
<td>86%</td>
<td>86%</td>
<td>86%</td>
<td>86%</td>
</tr>
</tbody>
</table>
Early Successes

2-yr PSP Completion Rates
Early Successes

3-yr PSP Completion Rates

3yr PSP Completion

- AA/A
- Transfer w/o Credential
- Certificates

CAN Historical (Fall 2016 Cohort): 14.5%
CAN Fall 2017 Cohort: 24%
CAN Fall 2018 Cohort: 27%
CAN Historical (Fall 2016 Cohort): 17.5%
CSM Historical (Fall 2016 Cohort): 22%
CSM Fall 2018 Cohort: 34%
CSM Fall 2019 Cohort: 36%
SKY Historical (Fall 2016 Cohort): 15.5%
SKY Fall 2018 Cohort: 43%
SKY Fall 2019 Cohort: 47%
Continued Development

- Program Cross-Collaboration Support
- Skyline College
  - 110 Promise/TRiO Students
    - 80% of TRiO students are in Promise
  - 80 Promise/EOPS Students
    - 75% of EOPS students are in Promise
Program Evolution 2022-23

• Program engagement offered virtual and in-person

• Monthly incentives – food grocery e-gift cards & transportation cards available

• Cañada College rolls out Part-Time Model
Initial Funding Model

Sustainability
- Funding for Direct Aid to students
- Potential budget cuts from CCCCO
- Program staffing to support 150:1 caseload

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Enterprise Funds</td>
<td>$400,000</td>
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<tr>
<td>Foundation</td>
<td>$400,000</td>
</tr>
<tr>
<td>Housing Fund</td>
<td>$300,000</td>
</tr>
<tr>
<td>State &amp; One-Time Resources</td>
<td>$750,000</td>
</tr>
<tr>
<td>State AB19 Funds</td>
<td>$1,450,000</td>
</tr>
<tr>
<td><strong>2022-23 Budgeted Total</strong></td>
<td><strong>$3,200,000</strong></td>
</tr>
</tbody>
</table>

PSP COST PER STUDENT

- Programmatic Support 50%
- Direct Resources to Student 50%

$3,200 Per Student Per Year

$1,600

$1,600
Let’s hear from our Student

Major: Criminal Justice | Career Goal: Crime Scene Investigation

Goal: Associates Degree in Criminal Justice and transfer to San Jose State University

• Community College experience through Dual Enrollment

• May 2021 Graduated from Hillsdale High School

• First-year at College of San Mateo – Fall 2021

• On-campus job: Promise Scholar Student Assistant

• Struggles as a first-generation student
Contact us:

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Gaby Rodriguez – College of San Mateo, Promise Scholars Program
• gabriellerodriguez@my.smccd.edu
UNC SYSTEM TrACE INITIATIVE

SHEEO Policy Conference
August 9, 2023
Bridging the Divide Between Practice and Research

Student success initiatives developed and implemented by leadership, faculty and staff.

Faculty with interest and expertise in program evaluation.
Student Success Innovation Lab

Leverage the System platform to engage in systematic research and development on student success:

1. **Fund** evidence-based, low-cost interventions with proximate, measurable impact;

2. **Evaluate** funded projects via third-party researchers *from within UNC System* to rigorously assess effectiveness/cost-effectiveness;

3. **Share** the results across the System, accumulate knowledge about “what works,” and advocate for resources to take promising ideas to greater scale.
TrACE Eligibility

The UNC System’s Transfer, Accelerate, Engage (TrACE) initiative focuses on transfer students who are:

- North Carolina residents
- transferring from a North Carolina community college
- have completed an associate’s degree or 60 hours prior to transfer
- commit to enrolling full-time
TrACE Institutions

Appalachian State University

UNC Greensboro

East Carolina University
Timeline

2022-2023
Pilot Year: 138 students

2023-2024
RCT Year 1: 363 Students (projected)

2024-2025
RCT Year 2: 225 students (projected)
Preliminary Pilot Year Findings

• **Financial Incentives Got Students in the Door, but Advisement “Wins”** – Most TrACE students noted that while financial supports piqued their interest to apply, it was the personalized advising that had greatest impact on their success.

• **TrACE Helped Students Adjust to Their Institution** – Students unequivocally believed TrACE helped them transition from their smaller community college to a large university. Many noted regular advising and program requirements helped them keep on track to earning a degree and trying new things on campus.
Discussion