Impacting #CollegeCompletionASAP Through Systems-Scaled ASAP | ACE Replication



Shun Robertson

The University of North Carolina

System



Katherine Giardello

ASAP|ACE National Replication
Collaborative at CUNY



Aaron McVean
San Mateo County Community
College District



Priscilla Menjivar
San Mateo County Community
College District



Gaby RodriguezCollege of San Mateo, San Mateo
County Community College District

SHEEO Policy Conference August 9, 2023 - Denver, CO







Session Outline

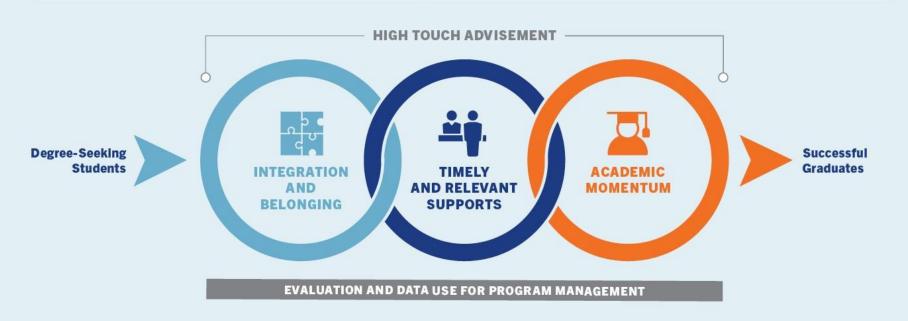
Welcome & Introductions
CUNY ASAP | ACE Overview
CA PSP Replication
UNC TrACE Replication
Q&A/Discussion





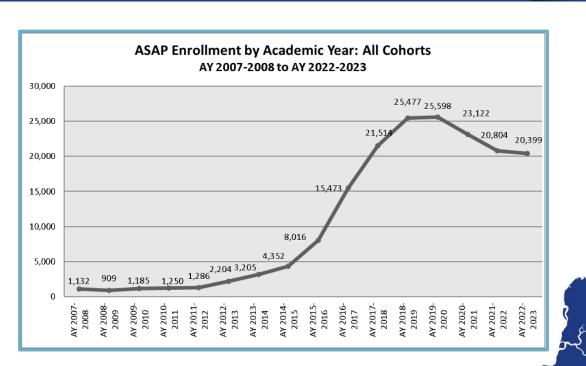
Accelerated Study in Associates Program (ASAP) Model

COMPREHENSIVE PROGRAM COMPONENTS





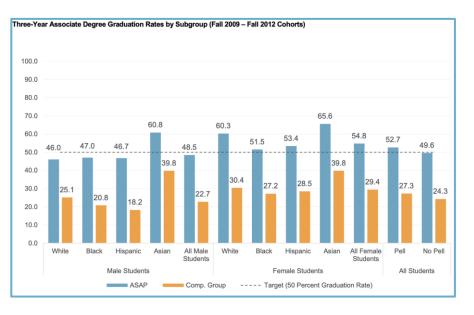
CUNY System Scaling of ASAP | ACE







OVER A DECADE OF EVIDENCE PROVES THE MODEL WORKS



- CUNY data shows the most recent average 3-yr completion rate across 10 ASAP cohorts is 49.9% - double the rate of a matched statistical comparison group.
- Subgroup analysis shows that ASAP may narrow existing graduation gaps for Black and Hispanic males and that all subgroups of students benefit from the program.
- Cost-benefit studies found ASAP costeffective with social and economic returnon-investment (ROI).
- These results have held up in multiple replication studies.



ASAP | ACE National Replication Collaborative at CUNY

Benefits Offered Through the CUNY ASAP National Replication Collaborative



Long-term access to a national network of colleges committed to student success and increasing

graduation rates.



High-touch, customized technical assistance led by a dedicated replication team to support the implementation

of the award-winning, evidence-based ASAP model.



Opportunities for regular engagement with the CUNY ASAP community.



Professional development and ongoing support for key replication program staff.



Guidance designing a comprehensive evaluation approach and a robust data management system.



process.

Unlimited access to a comprehensive archive of electronic materials to support the replication

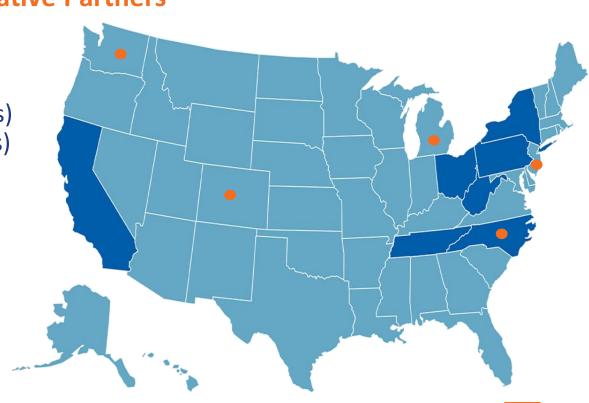


ASAP | ACE National Replication Collaborative at CUNY

Current Replication Collaborative Partners

- ★ CA (6 campuses)
- **★** NY
 - CUNY (13 campuses)
 - SUNY (1+ campuses)
- ★ NC (3 campuses)
- ★ OH (3 campuses)
- ★ PA (1 campus)
- ★ TN (1 campus)
- ★ WV (2 campuses)





NATIONAL SCALING HAS POTENTIAL FOR HIGH-IMPACT CHANGE

What if CUNY ASAP Was Replicated from Coast to Coast?



OPINION OPINION: A New York model helps community college students reach their goals ntry should follow CUNY's example

Scaling the 'Secret Sauce' for Completion

Rates

New efforts are underway to expand ASAP, the

support program, amid evidence that it works by

By Sara Weissman



PBSO



Community student exp tuition hoping to the

OPINION > CONGRESS BLOG

There's a proven fix for an urgent education problem — Congress should embrace it



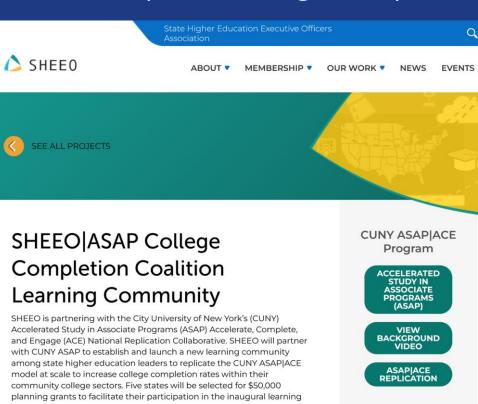






graduation rates

SHEEO | ASAP College Completion Coalition Learning Community



SHEEO and the ASAP | ACE National Replication Collaborative at CUNY are partnering to establish and launch a focused learning community among state higher education leaders committed to replicating the CUNY ASAP model at scale to increase community college completion rates.

A key objective of this project is to address racial equity gaps (especially for Black and Latinx students) through strategic statewide scaling of the ASAP model.



community.





Click below to learn more!

- Scaling the secret sauce for completion rates
- OPINION: A New York model helps community college students reach their goals
- What if CUNY ASAP was replicated from coast to coast?
- There's a proven fix for an urgent education problem Congress should embrace it
- PBS NewsHour Special
- www.cuny.edu/asapreplication
- https://sheeo.org/project/asapcommunity/
- Contact me at Katherine.Giardello@cuny.edu or @KatieGiardello











SHEEO Conference, August 2023

Promise Scholars Program

Presentation by:

San Mateo County Community College District

Skyline College • Cañada College • College of San Mateo

Aaron McVean, Ph.D. – Vice Chancellor Educational Services and Planning
Priscilla Menjivar, M.A. – Acting Director of Strategic Initiatives and Planning
Gaby Rodriguez – College of San Mateo, Promise Scholars Program

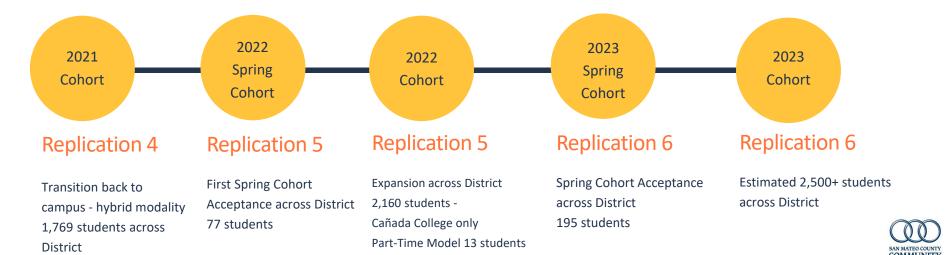
SMCCCD Promise Scholars Expansion

From Pilot to Full Replication



SMCCCD Promise Scholars Expansion

From Pilot to Full Replication



Technical Assistance

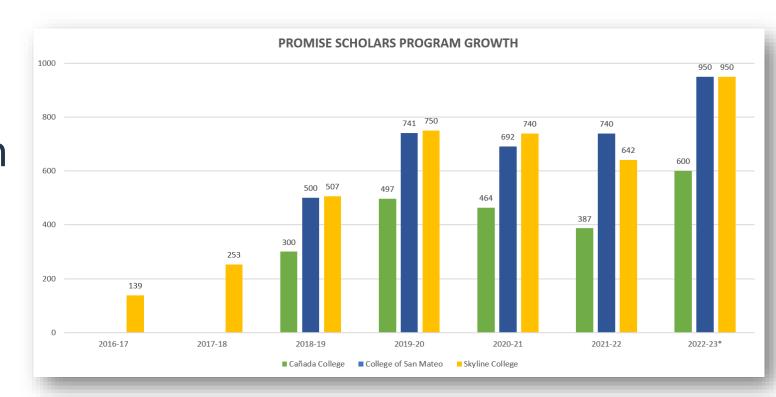
Collaboration with CUNY ASAP





Program Growth

By campus



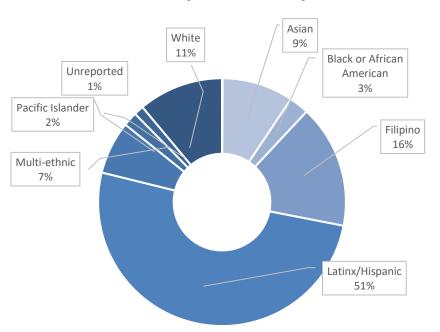


Student Demographics

Districtwide

| 2,160 Current Promise Scholars 66% First Generation College Students 67% Low Income | Fall 2022 - All Cohorts | | |
|---|-------------------------|-----------------------------------|--|
| 67% Low Income | 2,160 | Current Promise Scholars | |
| 67% Low Income | | | |
| | 66% | First Generation College Students | |
| | | | |
| (concest: III.) | 67% | Low Income | |
| (CCPG Eligible) | | (CCPG Eligible) | |

Promise Scholars Program Ethnicity (All Cohorts)



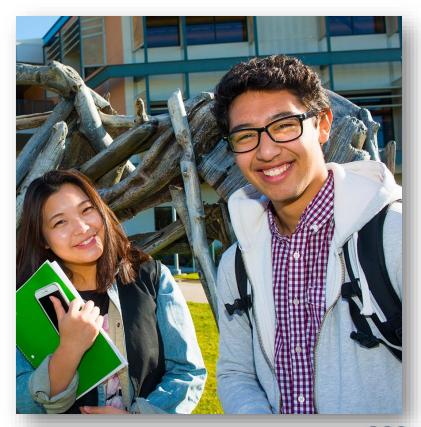


Eligibility & Program Benefits

Focus Population: Degree, certificate, transfer-seeking, first-time students who can commit to full-time study.

Priority consideration for low-income, first generation, and homeless/foster youth students.

Program Benefits [Up to Three Years of Support] • Fee waivers Financial Book Vouchers Support • Monthly Transportation Incentives • Promise Scholars Summer Institute • Priority registration Academic • Cohort-specific courses in key GE areas Support Required tutoring • Early alert system • Maximum Student-to-Counselor ratio of 150:1 Tiered support counseling model Counseling • Career and professional development support Support • Group counseling sessions and collaborative events





Program Expectations & Goals

The Promise Scholars Program (PSP) is a <u>completion</u> program and focuses on providing supports that will keep students on track to complete their educational goals within 2-3 years.

Expectations of Students in the Program Include:

- Maintain 12+ units every semester; emphasis on 15 units or more and/or enrolling in summer semesters.
- · Complete Financial Aid Applications every year
- Maintain a GPA at or above 2.0
- Participate in all program elements (counseling, workshops, tutoring, etc.) every semester

The program seeks to <u>double</u> (or more) graduation rates for participating students in comparison with other FTFS students at the college. Current benchmarks are:

2-yr Grad Rate: 25% 3-yr Grad Rate: 50%







A Focus on Impact and Outcomes

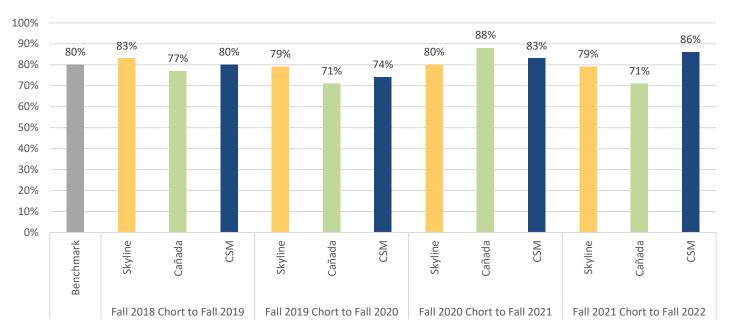


Benchmarks

Fall to Fall

Persistence Rates

Fall to Fall Persistence - Year 1 to Year 2

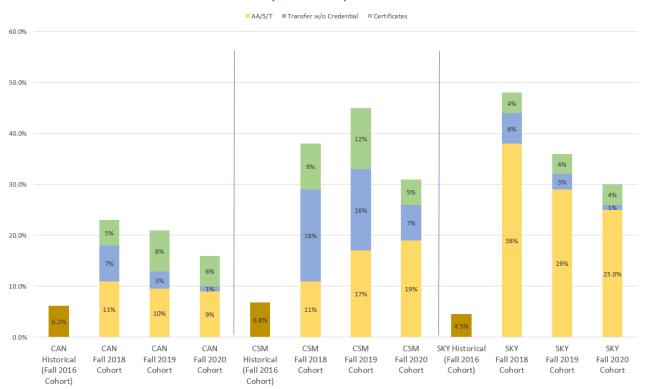




Early Successes

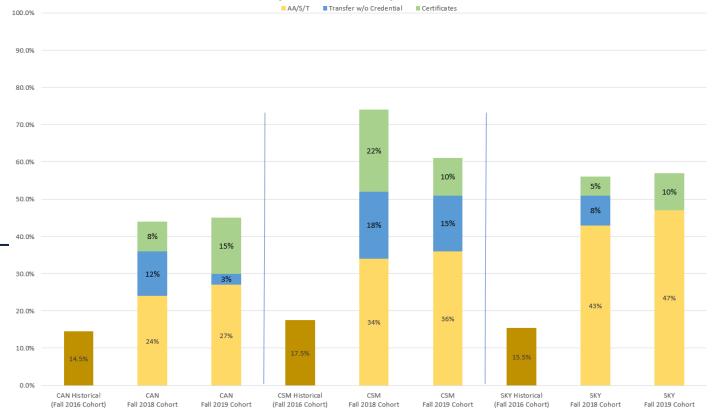
2-yr PSP Completion Rates

2yr PSP Completion





3yr PSP Completion



Early Successes

3-yr PSP Completion Rates



Continued Development

- Program Cross-Collaboration Support
- Skyline College
 - 110 Promise/TRiO Students
 - 80% of TRiO students are in Promise
 - 80 Promise/EOPS Students
 - 75% of EOPS students are in Promise





Program Evolution 2022-23

- Program engagement offered virtual and inperson
- Monthly incentives food grocery e-gift cards & transportation cards available
- Cañada College rolls out Part-Time Model





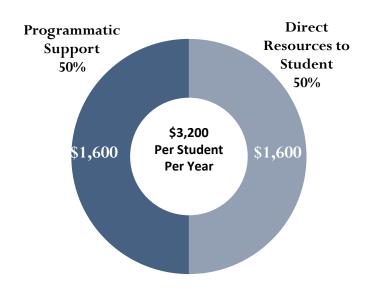
Initial Funding Model

Sustainability

- Funding for Direct Aid to students
- Potential budget cuts from CCCCO
- Program staffing to support 150:1 caseload

| Source | Amount |
|----------------------------|------------------------|
| Enterprise Funds | \$400,000 |
| Foundation | \$400,000 |
| Housing Fund | \$300,000 |
| State & One-Time Resources | <mark>\$750,000</mark> |
| State AB19 Funds | \$1,450,000 |
| 2022-23 Budgeted Total | \$3,200,000 |

PSP COST PER STUDENT





Let's hear from our Student

Major: Criminal Justice | Career Goal: Crime Scene Investigation

Goal: Associates Degree in Criminal Justice and transfer to San Jose State University

- Community College experience through Dual Enrollment
- May 2021 Graduated from Hillsdale High School
- First-year at College of San Mateo Fall 2021
- On-campus job: Promise Scholar Student Assistant
- Struggles as a first-generation student



Gaby Rodriguez

College of San Mateo,

Promise Scholars Program



Thank You!

Contact us:

Aaron McVean, Ph.D. – Vice Chancellor Educational Services and Planning

• mcveana@smccd.edu

Priscilla Menjivar, M.A. – Acting Director of Strategic Initiatives and Planning

• menjivarp@smccd.edu

Gaby Rodriguez – College of San Mateo, Promise Scholars Program

• gabriellerodriguez@my.smccd.edu





UNC SYSTEM Trace INITIATIVE

SHEEO Policy Conference August 9, 2023

Bridging the Divide Between Practice and Research

Student success initiatives developed and implemented by leadership, faculty and staff.

Faculty with interest and expertise in program evaluation.



Student Success Innovation Lab

Leverage the System platform to engage in systematic research and development on student success:

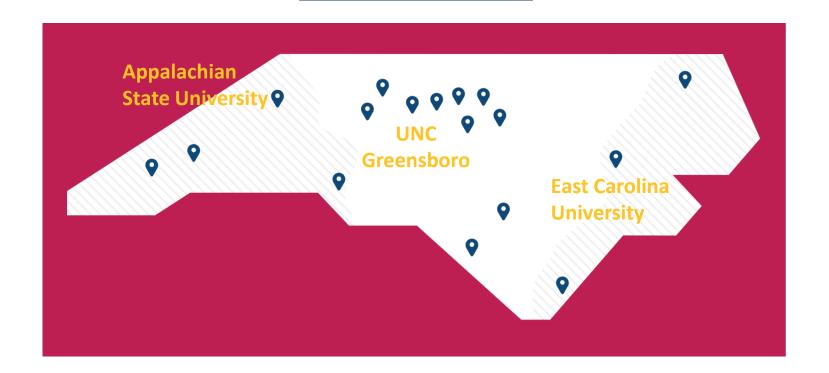
- 1. Fund evidence-based, low-cost interventions with proximate, measurable impact;
- **2. Evaluate** funded projects via third-party researchers *from* within UNC System to rigorously assess effectiveness/cost-effectiveness;
- 3. Share the results across the System, accumulate knowledge about "what works," and advocate for resources to take promising ideas to greater scale.

TrACE Eligibility

The UNC System's Transfer, Accelerate, Engage (TrACE) initiative focuses on transfer students who are:

- North Carolina residents
- transferring from a North Carolina community college
- have completed an associate's degree or 60 hours prior to transfer
- commit to enrolling full-time

TrACE Institutions





Timeline

2022-2023

Pilot Year: 138 students

2023-2024

RCT Year 1: 363 Students (projected)

2024-2025

RCT Year 2: 225 students (projected)



Preliminary Pilot Year Findings

- Financial Incentives Got Students in the Door, but Advisement "Wins" Most TrACE students noted that while financial supports piqued their interest to apply, it was the personalized advising that had greatest impact on their success.
- TrACE Helped Students Adjust to Their Institution Students unequivocally believed TrACE helped them transition from their smaller community college to a large university. Many noted regular advising and program requirements helped them keep on track to earning a degree and trying new things on campus.

THANK YOU



CONNECT







Discussion





