

SHEEO 2023

# Advancing Education through the Community of Innovation

Higher Education Policy Conference

Introductions

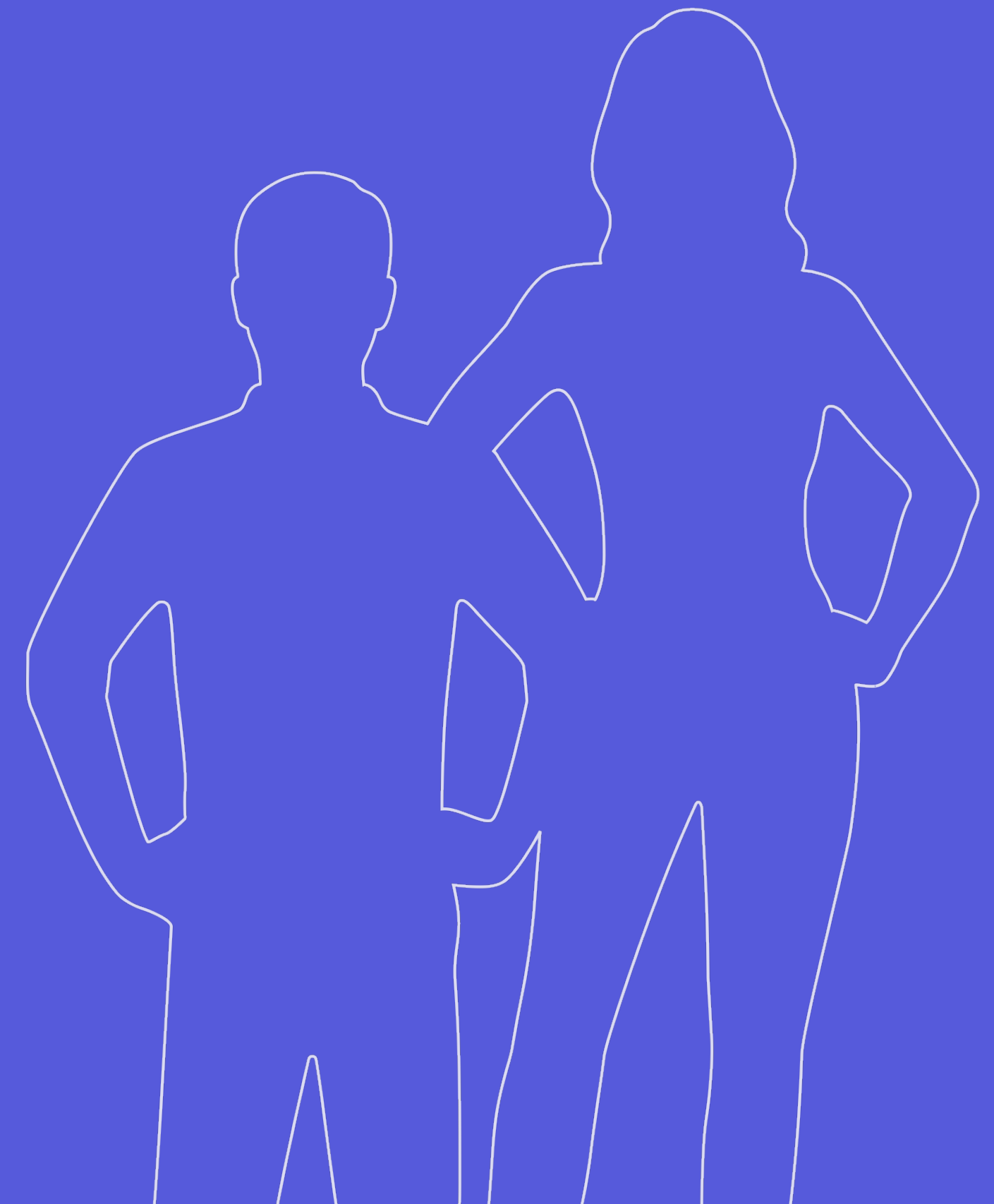
# Community Stewards



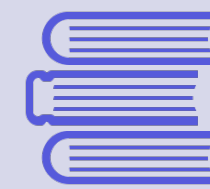
**Keith Farrugia**  
Sr. Project Manager



**Pat Bush**  
President  
Collaborative System and  
Services



# Participant Goals



**Become familiar with the P-20W+ Community of Innovation** including its mission and goals, as well as current and future projects.



**Learn about current efforts** to align data infrastructure, toolsets, and practices across postsecondary education, K-12, and the workforce.



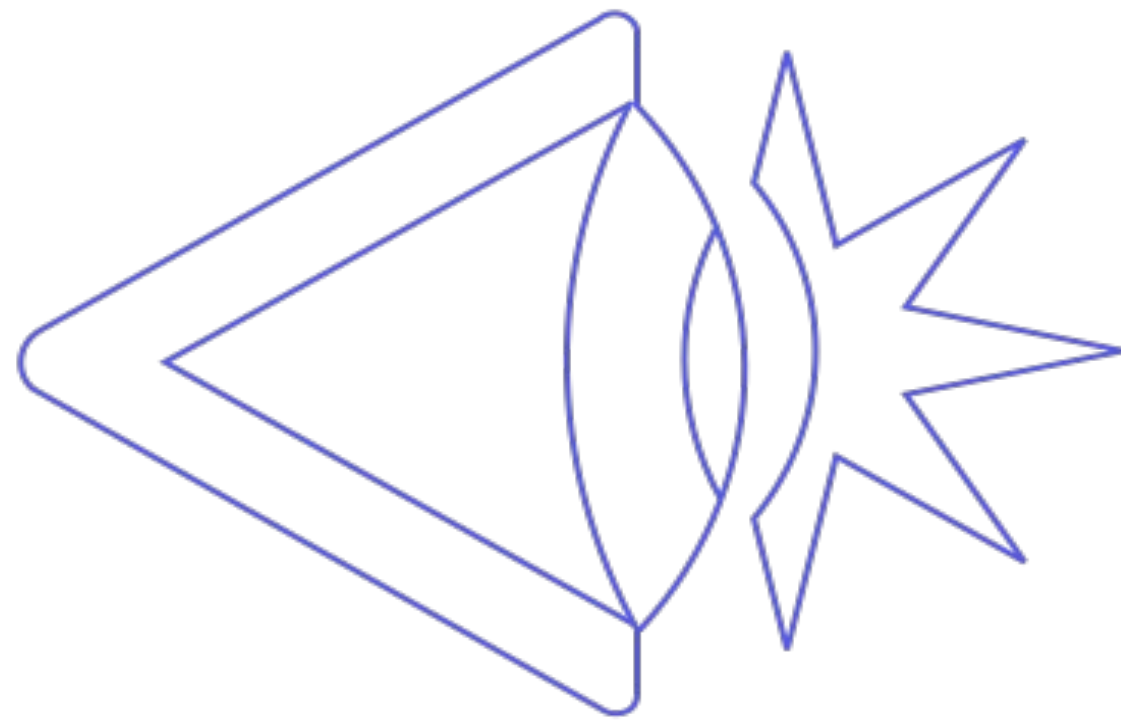
**Learn how to engage and connect** their own work to the Community's work.

# Community of Innovation Vision and Purpose

Develop reusable solutions and approaches to accelerate progress of state P-20W+ modernization efforts, align the market to enable innovation and scale, and share the experience to enable “fast followers.”

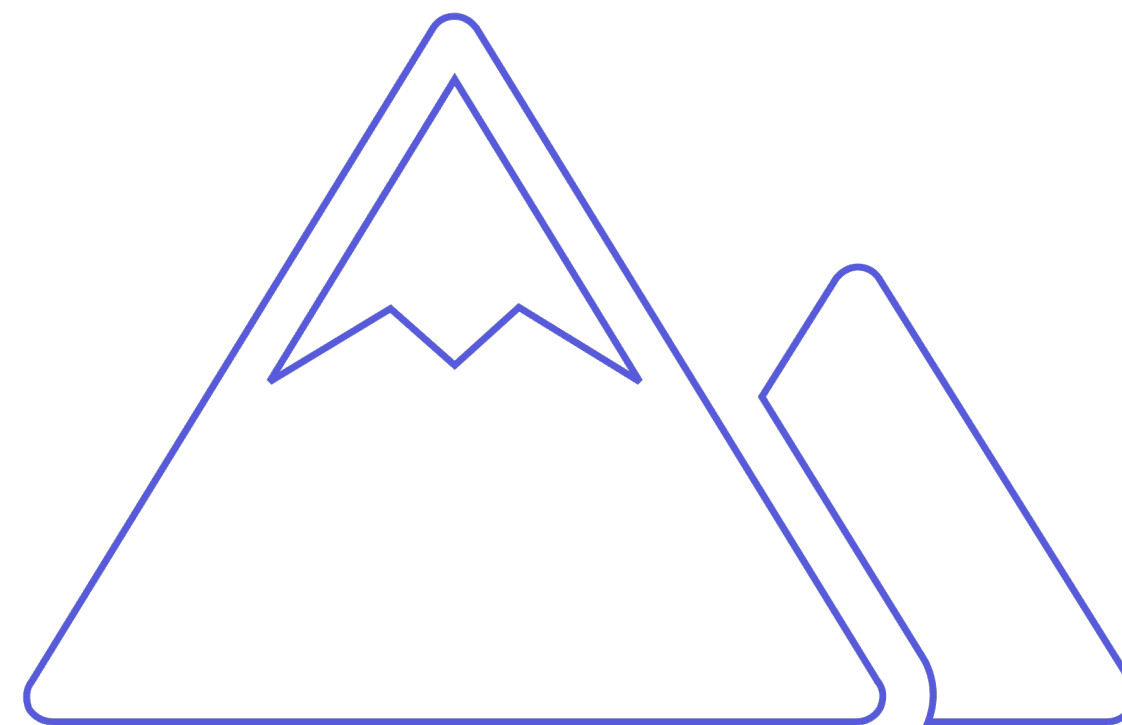
## Vision

Enable cost-effective, efficient, and accessible P-20W+ systems to derive actionable data insights to **reduce time to value, lower risk and cost** for P-20W+ modernization efforts.



## Mission

Leverage deep experiences from states and expertise from solution providers to develop **capabilities, artifacts, and products** around **common P-20W+ use cases** to support modern P-20W+ data pipelines.

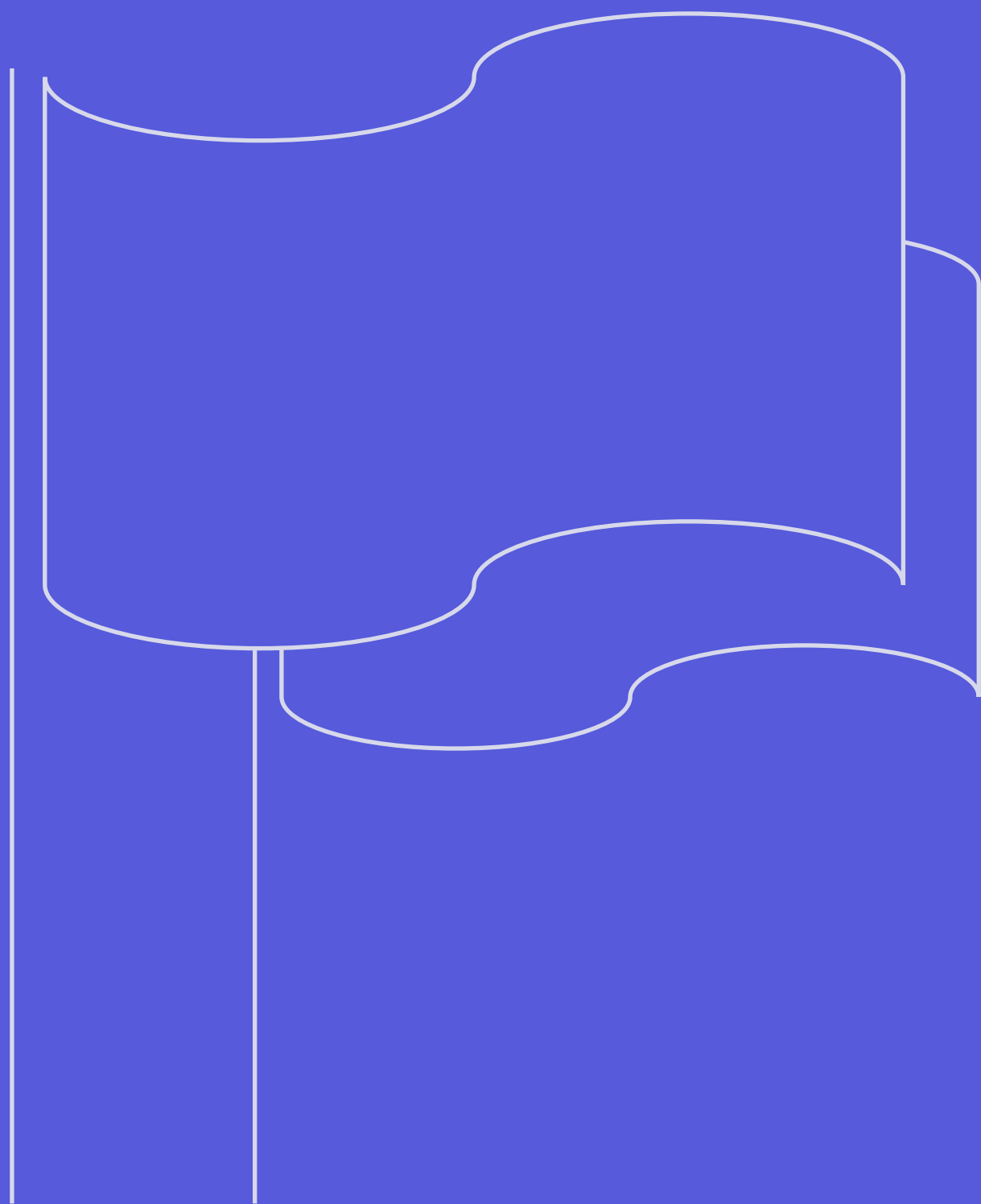


## Outcomes

- 1 Accelerate progress of core states' modernization efforts.
- 2 Align the market around common language, methodologies, and technical approaches to enable innovation and scale for states.
- 3 Structure and document the modernization experience to inspire and enable other states to be “fast followers.”

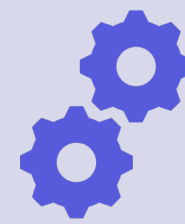


# Community Goals



## Get Smart

Improved understanding among states and solution providers about common P-20W+ challenges and current efforts to address them.



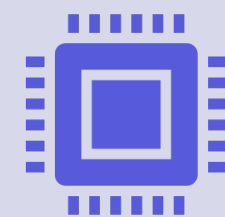
## Drive Alignment

Improved alignment of modernization practices across states, solution providers, and data consumers through adoption of best practices.



## Strengthen Capability

Improved capability through access to relevant and reusable playbooks and tools to advance current/future modernization efforts.



## Develop Capability

Development of P-20W+ capabilities and shared solutions available for states to pilot/implement that support common P-20W+ use cases.

# How We Achieve Our Community Goals



**Prioritize innovation** and explore new solution frontiers, **that may inform new policy.**



**Focus on generating “public good”** products and tools in high-priority areas **for the core states.**



Take a product orientation and **focus on strengthening / developing capabilities**, across process, technology, and policy.



**Elevate importance of communicating this work** to influence other states, funders, and P-20W+ partners.

# Core Group Members

**State**  
California

**State**  
Indiana

**State**  
New Mexico

**State**  
Ohio

**State**  
North Carolina

**State**  
South Carolina

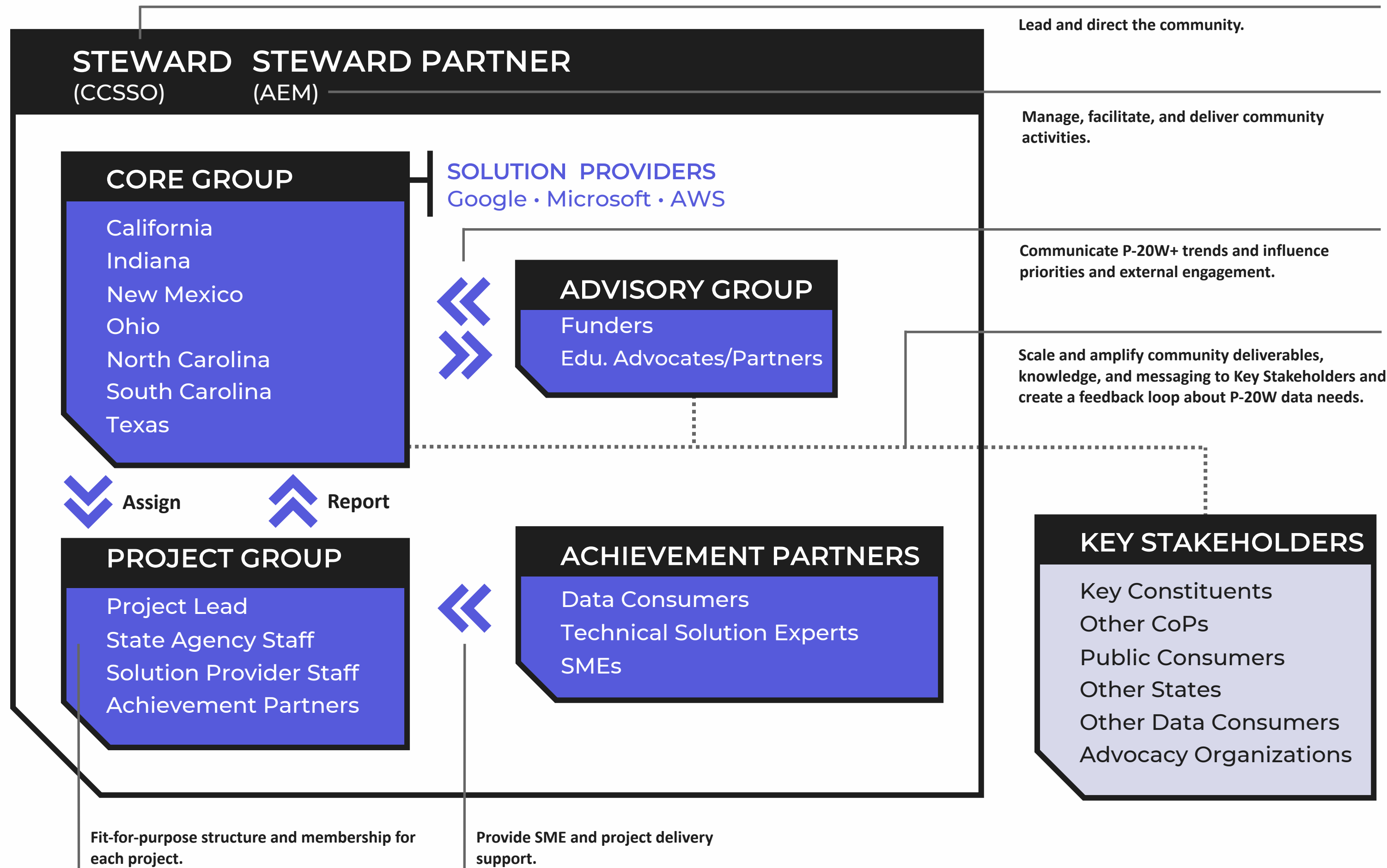
**State**  
Texas

**Solution Providers**  
AWS

**Solution Providers**  
Google

**Solution Providers**  
Microsoft

# Community Governance and Gathering Model



## Scope

The Capability Model provides a business-centric approach to setting the scope, context, and requirements for the P-20W+ Reference Architecture. It serves as the foundation for all architecture recommendations developed by the COI team.

## Intent and Usage

Designed to assist P-20W+ leaders and stakeholders responsible for shaping their organization's data strategy, the Capability Model serves as a guiding tool to assess, plan, and improve data management capabilities.

It facilitates the identification of gaps and establishes a common language for discussions and planning.

## Key Points

- The Capability Model provides a holistic view of the key capabilities required for successful data management and utilization within the P-20W+ ecosystem. It is a flexible framework that can be adapted to the specific needs and context of each organization.
- By assessing and enhancing capabilities in areas such as data governance, data quality management, analytics, privacy and security, organizations can strengthen their foundation for policy, research, and analytics.



# Community Centering



**Don't** duplicate effort.

Make, find, and share **easily usable products**.

**Create tools that solve problems** state organizations encounter during data and technical work.

Invent materials that **break down user silos**.

Support creation of **coherence in the innovation process**.

**Guide others** in finding and using tools to modernize.

# 2023 Roadmap Objective: Coherence Building

**1**  
Governed Wiki, Accelerator Map, Data Dictionary Optimization

**COMPLETE**

Governed Wiki invites participation, leverages community knowledge, provides gathering point.  
Map provides scaffolding to deploy each part of the reference architecture and guides users through modernization supports stewarded in Resource Library.  
Data Dictionary guides design and implementation of sustainable data dictionaries for longitudinal data systems.

**2**  
Reference Architecture Blueprint

**COMPLETE**

Foundational exercise to define and scope P-20W+ Reference Architecture framework; this will guide the trajectory of all following projects.

**3**  
P-20W+ automatic data suppression solution

**IN PROGRESS**

Write logic to apply suppression algorithm based on the structure of 3-5 required tables. Post in Accelerator Map as first COI reference architectural product.

**4**  
Prototype visualizations (December launch):

**DECEMBER LAUNCH**

Build on previous project work and products, implement suppression code (logic) on dummy data in the 3-5 required tables, build visualizations in Power BI, post code to build the visuals in Accelerator Map as second COI reference architectural product.



# Reference Architecture

A “City Plan” for Your Data  
Landscape

# Why do we need a Reference Architecture?

Reference Architecture provides a vision to the community—agencies, standards organizations, vendors, etc.—and ultimately supports timely analysis of data that results in evidence-based improvements.



Alignment  
between states



Resource sharing –  
Reusable tech,  
knowledge sharing



Reduce  
implementation  
time and costs



Accelerate P-20W+  
modernization efforts



# What is the P-20W+ Reference Architecture?

## **Blueprint for modern P-20W+ data systems**

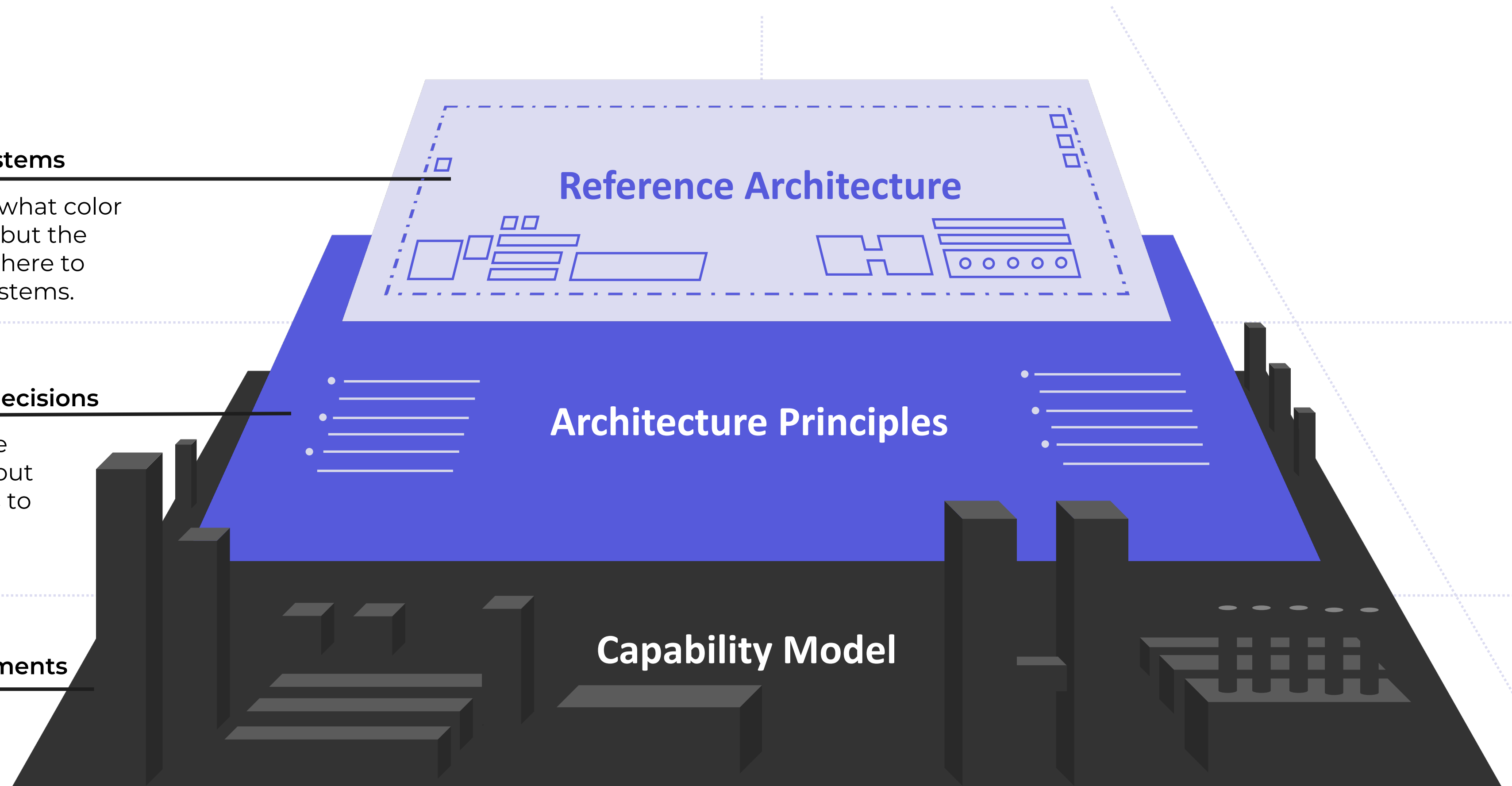
A blueprint doesn't define features like what color to paint walls or what sink to purchase, but the Reference Architecture does indicate where to build things—like data lakes or other systems.

## **Foundation for making architectural decisions**

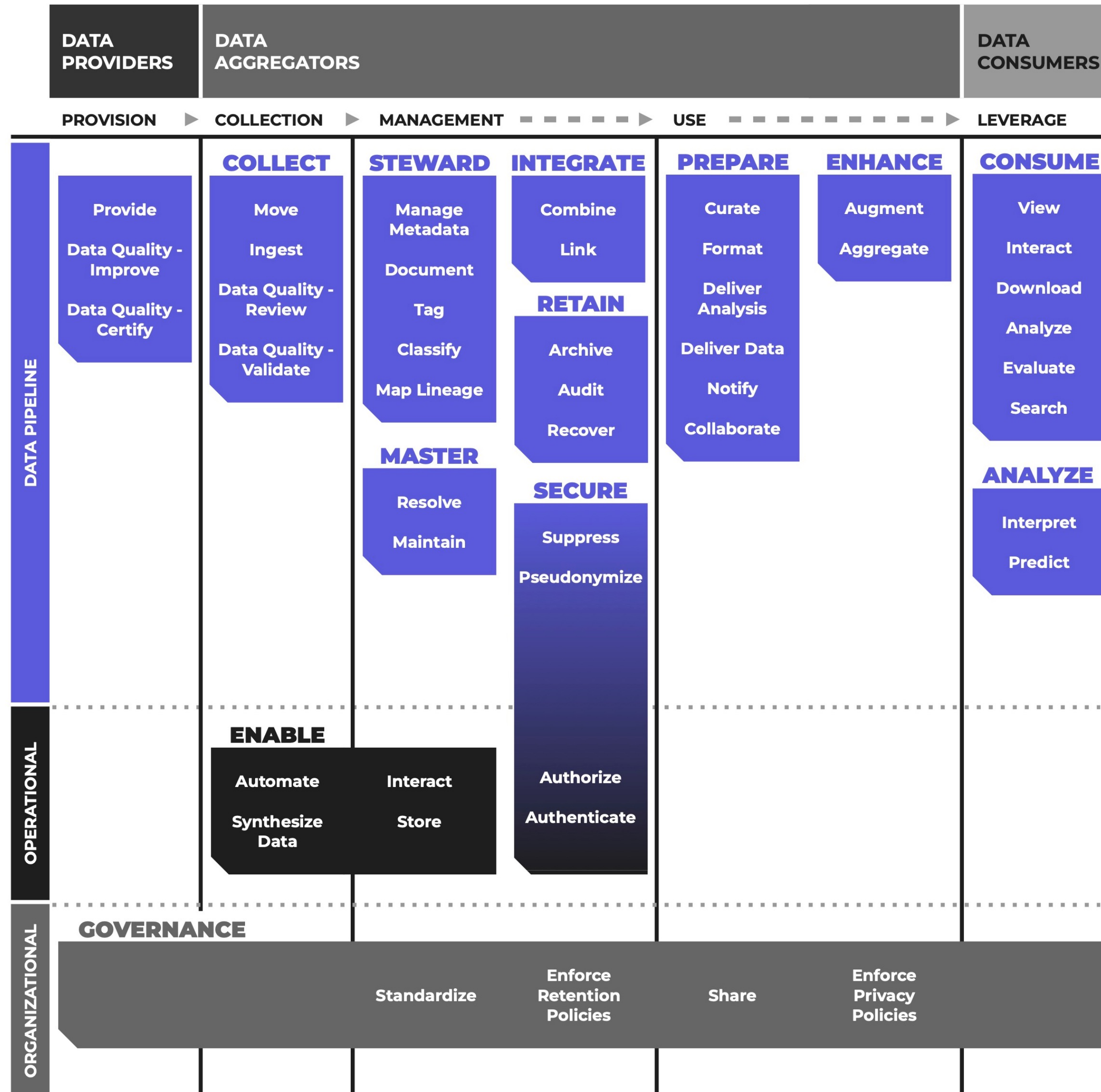
The Architecture Principles function like building codes that guide choices without being prescriptive about commitments to software or vendors.

## **A plan setting scope, context, requirements**

As in urban planning, the Capability Model ensures optimal placement of infrastructure to support a community's needs.



# P-20W+ Capability Model



## Scope

The Capability Model provides a business-centric approach to setting the scope, context, and requirements for the P-20W+ Reference Architecture.

It serves as the foundation for all architecture recommendations developed by the COI team. The scope includes all major types of data workflows required by any P-20W+ organization.

## Intent and Usage

Designed to assist P-20W+ leaders and stakeholders responsible for shaping their organization's data strategy, the Capability Model serves as a guiding tool to assess, plan, and improve data management capabilities.

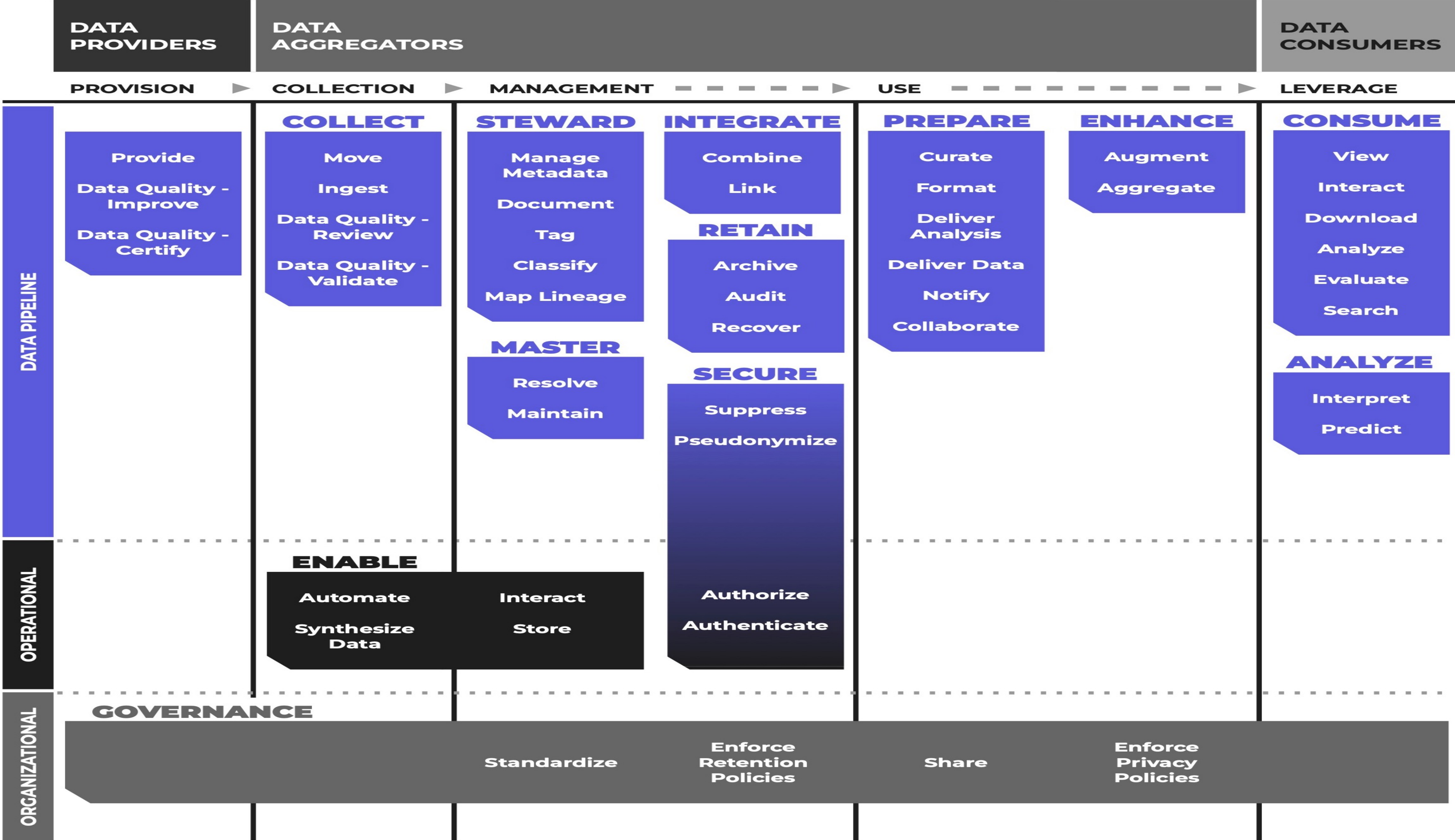
It facilitates the identification of gaps, establishes a common language for discussions and planning, and supports the prioritization of investments in data-related initiatives.

## Key Points

- The Capability Model provides a holistic view of the key capabilities required for successful data management and utilization within the P-20W+ ecosystem. It is a flexible framework that can be adapted to the specific needs and context of each organization.
- By assessing and enhancing capabilities in areas such as data governance, data quality management, analytics, privacy and security, organizations can strengthen their foundation for policy, research, and analytics.
- The P-20W+ Reference Architecture is a best practice template for delivering or enhancing the capabilities defined in the Capability Model.



# P-20W+ Capability Model



# Architecture Principles



## **Business Principles**

Common Use Applications  
Compliance with Law

## **Data Principles**

Data is an Asset  
Data is Shared  
Data must be Accessible  
Data Providers should use  
Common Vocabulary and Data Definitions  
Data Security is paramount

## **Application Principles**

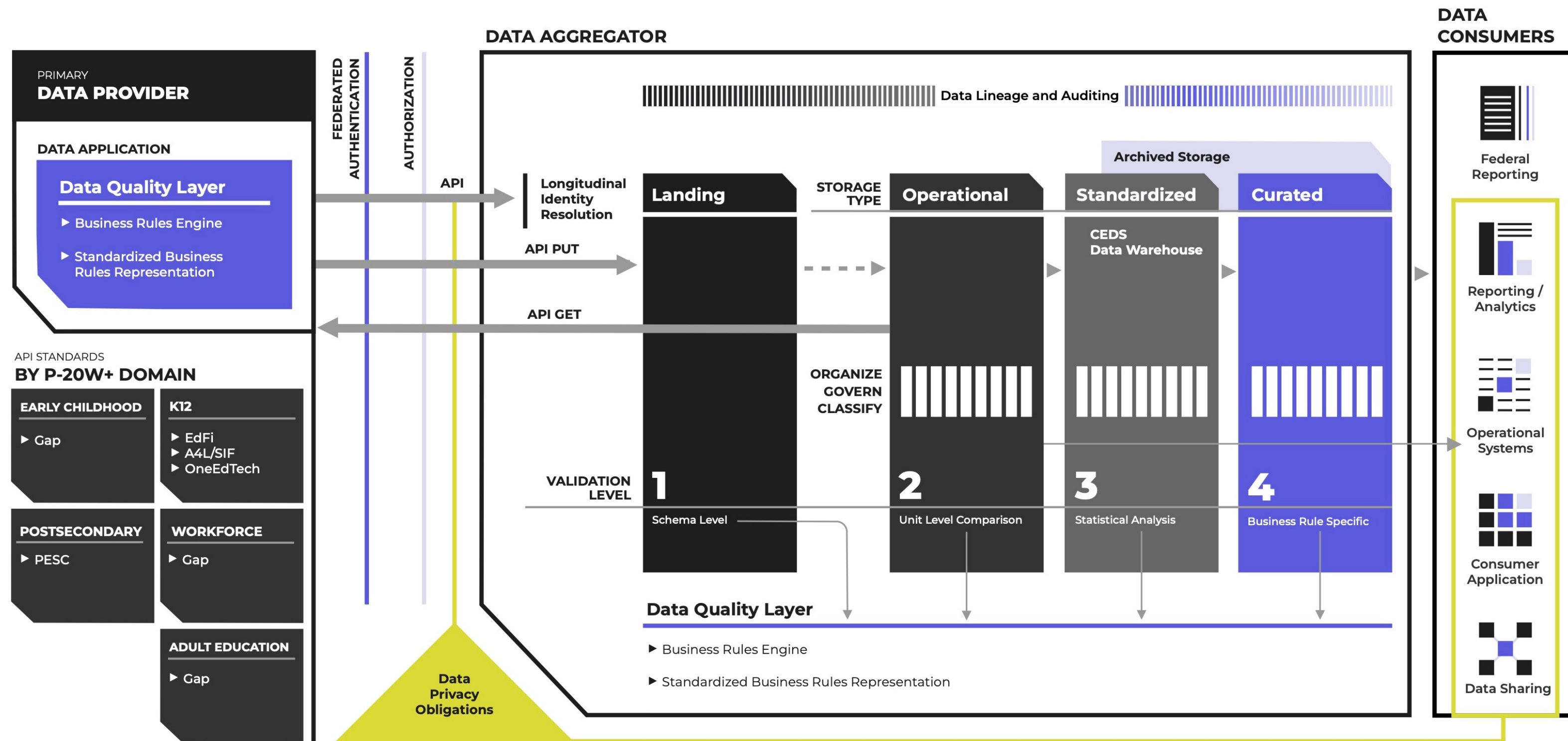
Technology Independence

## **Technology Principles**

Control Technical Diversity  
Interoperability



# P-20W+ Reference Architecture Model



## Key Points

- This reference architecture provides a reusable, standardized, and comprehensive framework for designing, implementing, and managing longitudinal data collection and use platforms within the P-20W+ ecosystem. It does not prescribe specific technologies or implementations.
- The Reference Architecture advocates for the adoption of standardized APIs. By starting the work of data standardization at the point of data provision, organizations not only engage in data quality efforts as near to their source as possible, but the community takes a powerful step in unifying practices at the very beginning of the data lifecycle.
- This design, based on documented, open architecture principles, moves data quality feedback loops as close to the point of the data's origin as possible.
- This reference architecture accommodates multiple data storage approaches, from Relational Database Management Systems (RDBMS) to Data Lakes, but one important recommendation is the adoption of data standards.

## Scope

This reference architecture (RA) and its framework are designed to help P-20W+ organizations migrate to modern data infrastructure throughout their data pipeline.

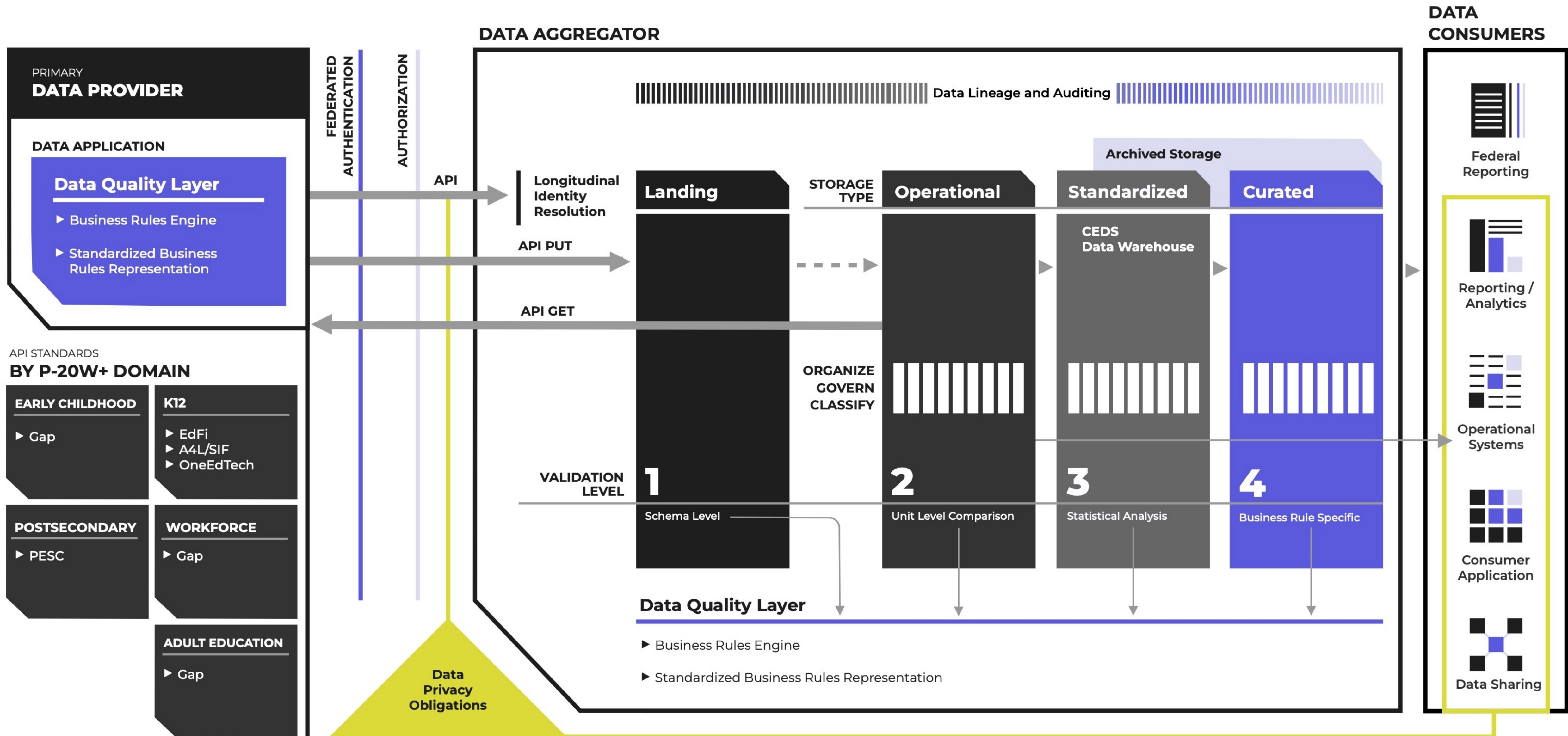
It provides a standardized blueprint that enables consistency, interoperability, and scalability across different systems and organizations.

## Intent and Usage

Developed for P-20W+ leaders responsible for charting the course of their data and technical infrastructure, this RA can help guide design decisions and ensure alignment of technical solutions.

It promotes the use of industry-standard technologies, architectural patterns, and integration approaches to facilitate seamless data exchange, to ensure data quality and security, and support efficient data use.

# P-20W+ Reference Architecture Model

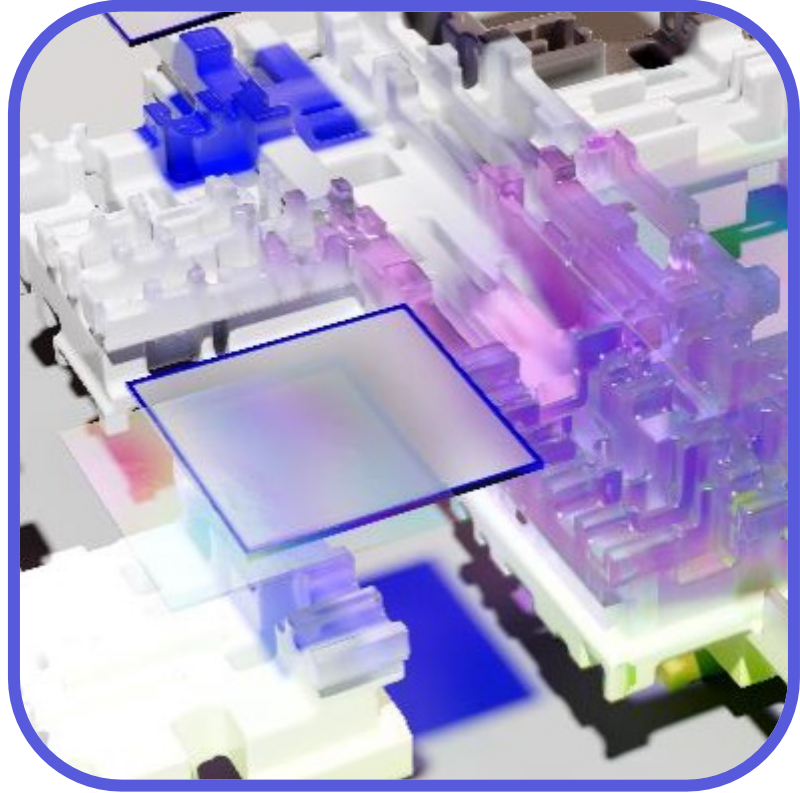




# More to Come...

## Phase II

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### COI Modernization Map

Provide concrete reference materials for each part of the reference architecture to support implementation.



### 30-Minute Interactive Webinar Series

COMING THIS FALL

1. **With a Capability Model, You Can:** Introduction to the COI Capability Model
2. **How Architecture Principles Enable Infrastructure:** Exploring the P-20W+ Reference Architecture Principles
3. **A Blueprint for the Future:** How the P-20W+ Reference Architecture Can Help You Achieve Scale



**Questions**



# Thank you!



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