Communicating College-Going Data to Promote Policy Change

SHEEO Policy Conference
August 8, 2023
Run of Show

• History
• Data and Methods
• Policy and Programmatic Outcomes
• Opportunities and Challenges
• Q&A
History of College-Going Reporting
## History of College-Going Reporting in TN

<table>
<thead>
<tr>
<th>County</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unicoi</td>
<td>64.3%</td>
<td>77.5%</td>
<td>64.9%</td>
<td>62.7%</td>
<td>57.7%</td>
</tr>
<tr>
<td>Union</td>
<td>54.5%</td>
<td>55.0%</td>
<td>43.6%</td>
<td>43.9%</td>
<td>44.9%</td>
</tr>
<tr>
<td>Van Buren</td>
<td>60.7%</td>
<td>40.9%</td>
<td>55.4%</td>
<td>53.4%</td>
<td>52.7%</td>
</tr>
<tr>
<td>Warren</td>
<td>55.9%</td>
<td>62.5%</td>
<td>55.0%</td>
<td>60.5%</td>
<td>54.9%</td>
</tr>
<tr>
<td>Washington</td>
<td>71.1%</td>
<td>68.0%</td>
<td>64.5%</td>
<td>66.1%</td>
<td>61.8%</td>
</tr>
<tr>
<td>Wayne</td>
<td>69.5%</td>
<td>72.2%</td>
<td>71.4%</td>
<td>62.8%</td>
<td>56.8%</td>
</tr>
<tr>
<td>Weakley</td>
<td>69.2%</td>
<td>69.8%</td>
<td>67.9%</td>
<td>69.3%</td>
<td>60.5%</td>
</tr>
<tr>
<td>White</td>
<td>59.5%</td>
<td>54.9%</td>
<td>53.1%</td>
<td>46.6%</td>
<td>43.5%</td>
</tr>
<tr>
<td>Williamson</td>
<td>83.9%</td>
<td>84.1%</td>
<td>85.3%</td>
<td>84.9%</td>
<td>80.5%</td>
</tr>
<tr>
<td>Wilson</td>
<td>67.2%</td>
<td>69.4%</td>
<td>67.5%</td>
<td>66.7%</td>
<td>65.3%</td>
</tr>
<tr>
<td><strong>Tennessee</strong></td>
<td><strong>63.3%</strong></td>
<td><strong>63.7%</strong></td>
<td><strong>62.5%</strong></td>
<td><strong>61.7%</strong></td>
<td><strong>56.8%</strong></td>
</tr>
</tbody>
</table>

**Statewide Public HS Grads** | **62,339** | **63,486** | **63,912** | **64,061** | **63,519**

**Statewide College Enrollees** | **39,456** | **40,463** | **39,942** | **39,553** | **36,061**

*Source: 2020-21 THEC Fact Book, Table 1.5, pages 10-11*
History of College-Going Reporting in TN

Source: 2020-21 THEC Fact Book, Figures 1.6 and 1.7, page 12
History of College-Going Reporting in TN

Source: Special 14th Day Data Collection, Fall 2020
History of College-Going Reporting in TN

Source: THEC Commission Meeting, November 18, 2021
COMMUNICATING COLLEGE-GOING DATA TO PROMOTE POLICY CHANGE

INDIANA’S 2021 COLLEGE-GOING RATE

“College” includes certificates, 2- and 4-year degrees

- **College-going rate** is the % of high school graduates – **public and private** – enrolling in postsecondary education regardless of institution type.

- Data is publicly release in Indiana College Readiness Report.

HIGH SCHOOLERS GOING STRAIGHT TO COLLEGE

Four hundred fewer Indiana high school graduates from the class of 2021 enrolled in some form of education and training beyond high school compared to the class of 2020.

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2016: 64%  
2017: 63%  
2018: 61%  
2019: 58%  
2020: 53%  
2021: 53%
COMMUNICATING COLLEGE-GOING DATA TO PROMOTE POLICY CHANGE

INDIANA’S 2021 COLLEGE-GOING RATE

- CHE disaggregates data by race, ethnicity, socioeconomic status, county, gender and school corporation.
- Additional cross-tabulation on online dashboard
- Focus is on making data localized, accessible and digestible for:
  - Policymakers
  - Community partners
  - The media
  - Educators
  - And more

Explore the dashboard:
## Economic Outcomes

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Less Than a High School Diploma</td>
<td>6.6%</td>
<td>44.6%</td>
<td>$31,300</td>
<td>$137,800</td>
</tr>
<tr>
<td>High School Diploma</td>
<td>2.9%</td>
<td>56.4%</td>
<td>$40,450</td>
<td>$305,200</td>
</tr>
<tr>
<td>Some College or Associate Degree</td>
<td>2.2%</td>
<td>67.1%</td>
<td>$46,300</td>
<td>$376,400</td>
</tr>
<tr>
<td>Bachelor’s Degree + up</td>
<td>2.0%</td>
<td>73.3%</td>
<td>$72,900</td>
<td>$1,519,900</td>
</tr>
</tbody>
</table>
## SOCIAL METRICS BY EDUCATION LEVEL

<table>
<thead>
<tr>
<th>EDUCATION LEVEL</th>
<th>Percent of Hoosiers</th>
<th>Percent of Hoosiers using WIC Benefits (2020)</th>
<th>Infant Mortality (per 100,000 births) (U.S.)</th>
<th>Life Expectancy (U.S.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>LESS THAN A HIGH SCHOOL DIPLOMA</td>
<td>11%</td>
<td>19%</td>
<td>7.3</td>
<td>72 years</td>
</tr>
<tr>
<td>HIGH SCHOOL DIPLOMA</td>
<td>33%</td>
<td>50%</td>
<td>6.7</td>
<td>79 years</td>
</tr>
<tr>
<td>SOME COLLEGE OR ASSOCIATE DEGREE</td>
<td>29%</td>
<td>21%</td>
<td>5.2</td>
<td>80 years</td>
</tr>
<tr>
<td>BACHELOR’S DEGREE + UP</td>
<td>27%</td>
<td>8%</td>
<td>3.6</td>
<td>84 years</td>
</tr>
</tbody>
</table>
College-Going Data & Methods
Data and Methods

TN Dept. of Education → THEC Student Information System, National Student Clearinghouse → CGR = Postsecondary Enrolled ÷ HS Graduates
College-Going Reporting in TN

Figure 3: Statewide College-Going Rate

<table>
<thead>
<tr>
<th>Year</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>58.1%</td>
</tr>
<tr>
<td>2014</td>
<td>58.6%</td>
</tr>
<tr>
<td>2015</td>
<td>64.4%</td>
</tr>
<tr>
<td>2016</td>
<td>63.3%</td>
</tr>
<tr>
<td>2017</td>
<td>63.7%</td>
</tr>
<tr>
<td>2018</td>
<td>62.5%</td>
</tr>
<tr>
<td>2019</td>
<td>61.7%</td>
</tr>
<tr>
<td>2020</td>
<td>56.8%</td>
</tr>
<tr>
<td>2021</td>
<td>52.8%</td>
</tr>
<tr>
<td>2022</td>
<td>54.3%</td>
</tr>
</tbody>
</table>
College-Going Reporting in TN

Figure 7: College-Going Rate Increases, 2021 to 2022, by Race-Gender Pairs

- Black or African American Female (n=6,548): 3.0%
- Hispanic/Latino Female (n=3,166): 3.6%
- Other Female (n=2,014): 0.7%
- White Female (n=19,860): 0.5%
- Overall (n=63,113): 1.5%

- Black or African American Male (n=6,082): 2.8%
- Hispanic/Latino Male (n=3,248): 1.2%
- Other Male (n=1,816): 1.2%
- White Male (n=20,378): 2.0%

Note: The “Other” race category includes American Indian or Native Alaskan, Asian, Native Hawaiian or Pacific Islander, and Two or More Races.
College-Going Reporting in TN

TENNESSEE COLLEGE GOING & THE CLASS OF 2022: CONTINUING MOMENTUM

Figure 11: Public In-State High School Graduate Enrollment by System

<table>
<thead>
<tr>
<th>Year</th>
<th>TBR Community Colleges</th>
<th>UT Universities</th>
<th>TCATs</th>
<th>Locally Governed Institutions</th>
<th>Two or More Sectors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>27.8%</td>
<td>6.6%</td>
<td>18.5%</td>
<td>46.1%</td>
<td>1.0%</td>
</tr>
<tr>
<td>2019</td>
<td>27.2%</td>
<td>7.2%</td>
<td>18.3%</td>
<td>46.3%</td>
<td>1.0%</td>
</tr>
<tr>
<td>2020</td>
<td>28.0%</td>
<td>6.6%</td>
<td>19.6%</td>
<td>44.8%</td>
<td>1.0%</td>
</tr>
<tr>
<td>2021</td>
<td>28.9%</td>
<td>7.5%</td>
<td>20.0%</td>
<td>42.9%</td>
<td>0.7%</td>
</tr>
<tr>
<td>2022</td>
<td>31.1%</td>
<td>8.2%</td>
<td>19.7%</td>
<td>40.4%</td>
<td>0.6%</td>
</tr>
</tbody>
</table>

2018 (n=30,677) 2019 (n=30,413) 2020 (n=27,741) 2021 (n=24,456) 2022 (n=25,850)

Note: The classes of 2021 and 2022 include UT Southern in the UT Universities proportion.
COMMUNICATING COLLEGE-GOING DATA TO PROMOTE POLICY CHANGE

2021 High School Cohort

IDOE K-12 Data

CHE Data Submission System (CHEDSS)

Institutions

National Student Clearinghouse

CHEDDS

2021-22 AY 2022 College Cohort

2023 College Readiness Report
Policy & Programmatic Outcomes
MOMENTUM YEAR 2023
EDUCATION VALUE IN TENNESSEE

Sharing the value of education and building momentum to drive enrollment in education and training beyond high school in Tennessee.
Increase the college-going rate for the high school class of 2023 to at least 60 percent.

Increase adult enrollment in higher education through Tennessee Reconnect participation.

Improve coordination and alignment in education and workforce training to ensure students have portable and stackable options for greater economic mobility.
KEY PRIORITIES: ENROLLMENT

- Improve affordability for education and training beyond high school for both youth and adults
- Increase access for students from low-income households, minority students and first-generation students
- Support special populations such as veterans, justice-involved and individuals with disabilities

PRIORITIES

- Outcomes-Based Performance Funding (5% Performance/5% Base; Enrollment 15% of Performance)
- 21st Century Scholars Auto Enrollment
- Frank O’Bannon Grant Increase
- FAFSA Completion
- Pre-Admissions Initiative
- Indiana College Core
- Workforce Ready Grant Funding
- Credit for Prior Learning
- Minority/First Gen

ACTION

- Post-high school training and education going rates for youth and adults, across all demographics by leveraging tools such as the Frank O’Bannon Grant, 21st Century Scholars program, the Indiana College Core, FAFSA completions, the Workforce Ready Grant, our low tuition and fees and our continuous focus on high quality;

HOPE AGENDA

- Utilization of credit for prior learning to honor the work, training and education already achieved by adult learners;
MAY COMMISSION MEETING: COMMISSIONER’S REPORT

KEY PRIORITIES: COMPLETION

PRIORITIES

▸ Increase postsecondary success with 21st Century Scholars through student support

▸ Intentionally move to improve the attainment of associate degrees, bachelor’s degrees and above to move Hoosiers through the talent pipeline for a growth-oriented career.

▸ Ensure all students complete the postsecondary education they start

ACTION

▸ Outcomes-Based Performance Funding (5% Performance/5% Base; Completion 70% of Performance)

▸ 21st Century Scholars Auto Enrollment

▸ Frank O’Bannon Grant Increase

▸ FAFSA Completion

▸ Indiana College Core

▸ Credit for Prior Learning

▸ Minority/First Gen

▸ Reallocation of resources to support success

HOPE AGENDA

▸ Postsecondary attainment for veterans, individuals with disabilities and the justice-involved;

▸ The rate at which Hoosiers successfully complete their chosen areas of study;
KEY PRIORITIES: ECONOMIC

PRIORITIES

▸ Intentionally getting students in front of Hoosier employers and getting them to stay here upon graduation

▸ University presidents have leaned into this priority

ACTION

▸ Outcomes-Based Performance Funding (5% Performance/5% Base; Grad Retention 15% of Performance)

▸ Partnerships: Indiana Economic Development Corporation, Indiana Destination Development Corporation, Indiana Chamber, Pentagon Partnership

HOPE AGENDA

▸ Retaining talent once someone has graduated from a postsecondary training or education program

▸ Measurable distinction in economic and social mobility and prosperity outcomes

▸ As the recognized state for growing or starting a business, based upon the strength of human capital
Opportunities & Challenges
Opportunities and Challenges

Tennessee
• Responsiveness to various stakeholders in second report
• Alignment across state agencies
• Lack of needed data points
• Equity gaps remain

Indiana
• Alignment across state agencies
• Lag in data collection and reporting
• Opportunity gaps remain
• Increased engagement by our Pentagon Partners (business, government, education, philanthropy and community organizations)
Discussion Questions

• Do you measure college-going in your state? How do you do it?
  • Do you use National Student Clearinghouse data? If so, how do you use it?
• Do you follow high school graduates beyond seamless enrollment?
• What feedback do high schools in your state receive about college-going of high school graduates?
• What best practices does your organization use to encourage communication between high schools and colleges?
  • If you represent a college or school district, how do you collaborate?
TN College Going and the Class of 2022: Continuing Momentum

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Indiana Commission for Higher Education Reports