

Communicating College-Going Data to Promote Policy Change

SHEEO Policy Conference

August 8, 2023



INDIANA COMMISSION *for*
HIGHER EDUCATION

Run of Show

- History
- Data and Methods
- Policy and Programmatic Outcomes
- Opportunities and Challenges
- Q&A



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History of College-Going Reporting



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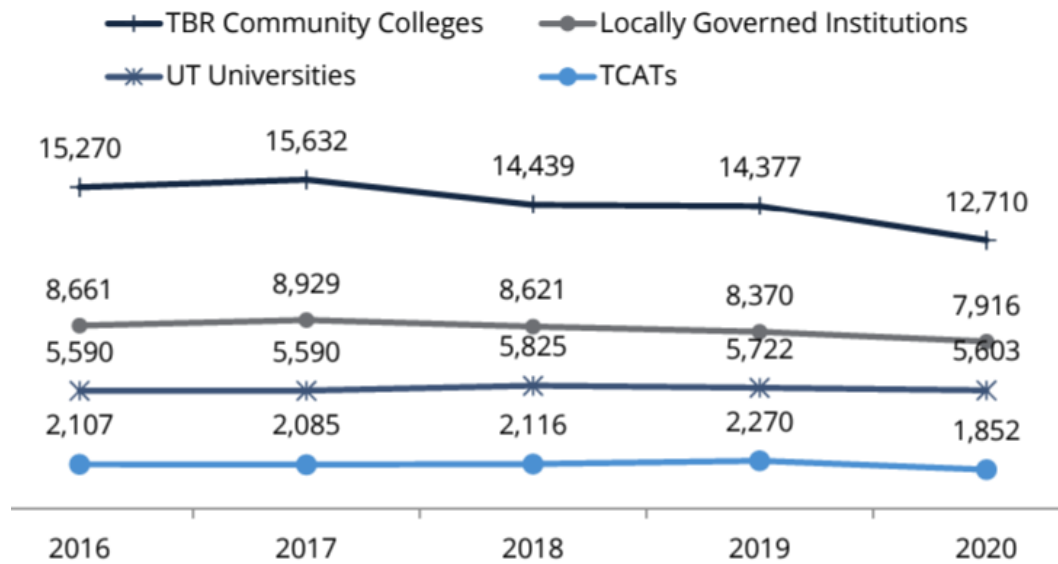
History of College-Going Reporting in TN

College Going Rate by County Fall 2016 - Fall 2020					
County	2016	2017	2018	2019	2020
Unicoi	64.3%	77.5%	64.9%	62.7%	57.7%
Union	54.5%	55.0%	43.6%	43.9%	44.9%
Van Buren	60.7%	40.9%	55.4%	53.4%	52.7%
Warren	55.9%	62.5%	55.0%	60.5%	54.9%
Washington	71.1%	68.0%	64.5%	66.1%	61.8%
Wayne	69.5%	72.2%	71.4%	62.8%	56.8%
Weakley	69.2%	69.8%	67.9%	69.3%	60.5%
White	59.5%	54.9%	53.1%	46.6%	43.5%
Williamson	83.9%	84.1%	85.3%	84.9%	80.5%
Wilson	67.2%	69.4%	67.5%	66.7%	65.3%
Tennessee	63.3%	63.7%	62.5%	61.7%	56.8%
Statewide Public HS Grads	62,339	63,486	63,912	64,061	63,519
Statewide College Enrollees	39,456	40,463	39,942	39,553	36,061

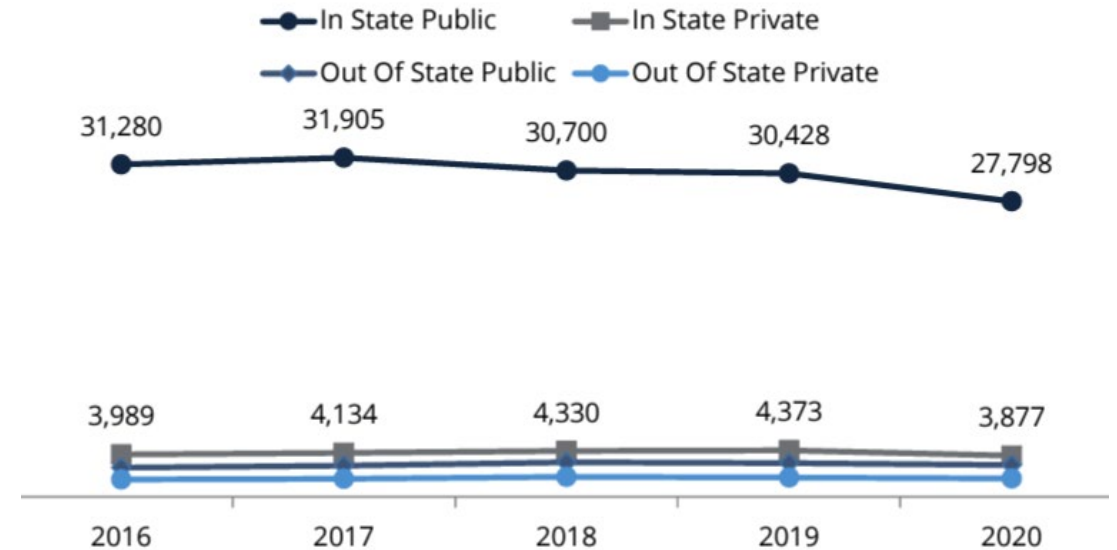
Source: 2020-21 THEC Fact Book, Table 1.5, pages 10-11

History of College-Going Reporting in TN

**Public In-State High School Graduate Enrollment by System
Fall 2016 – Fall 2020**

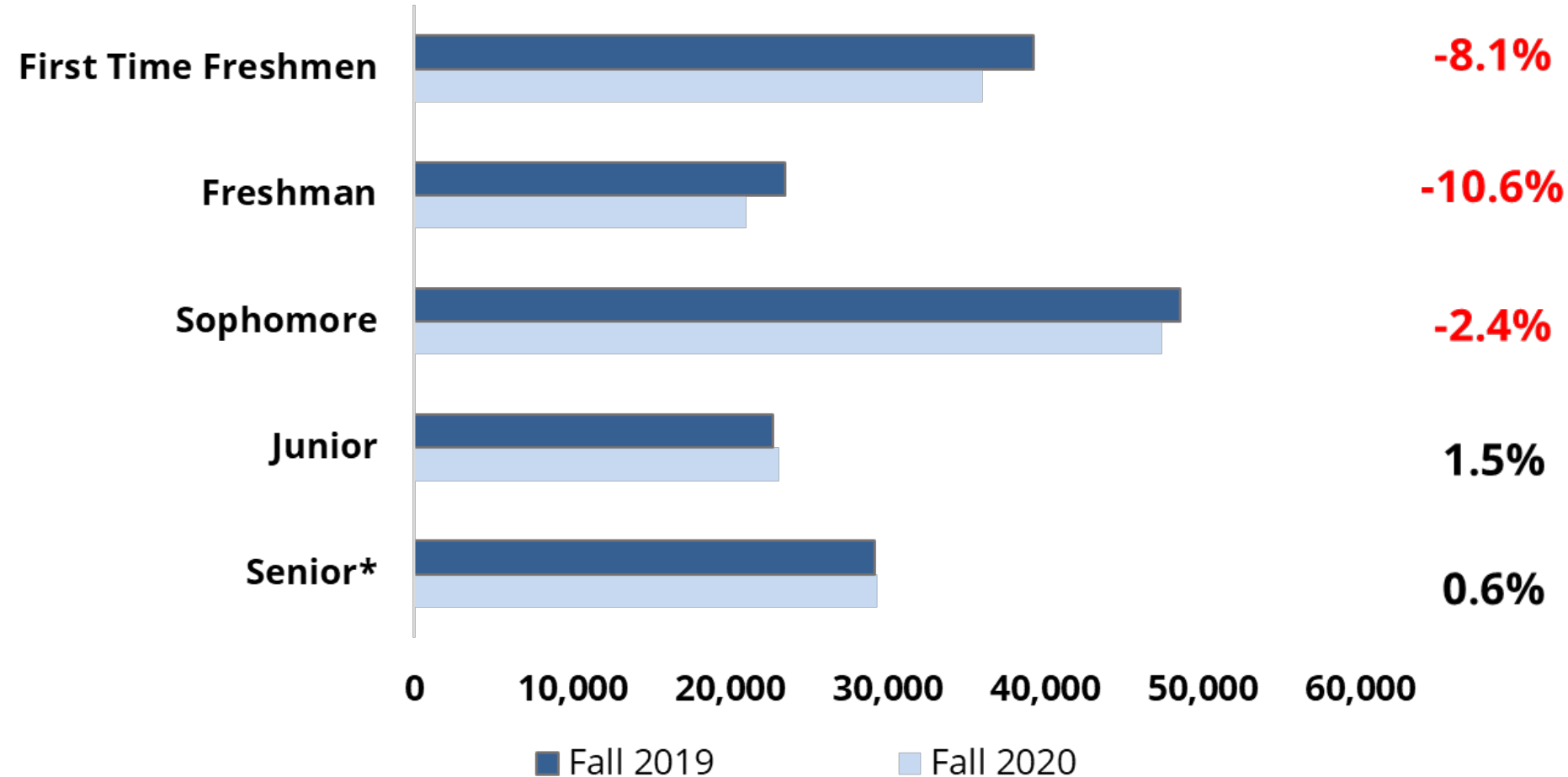


**Postsecondary Share of High School Graduate Enrollment
Fall 2016 – Fall 2020**



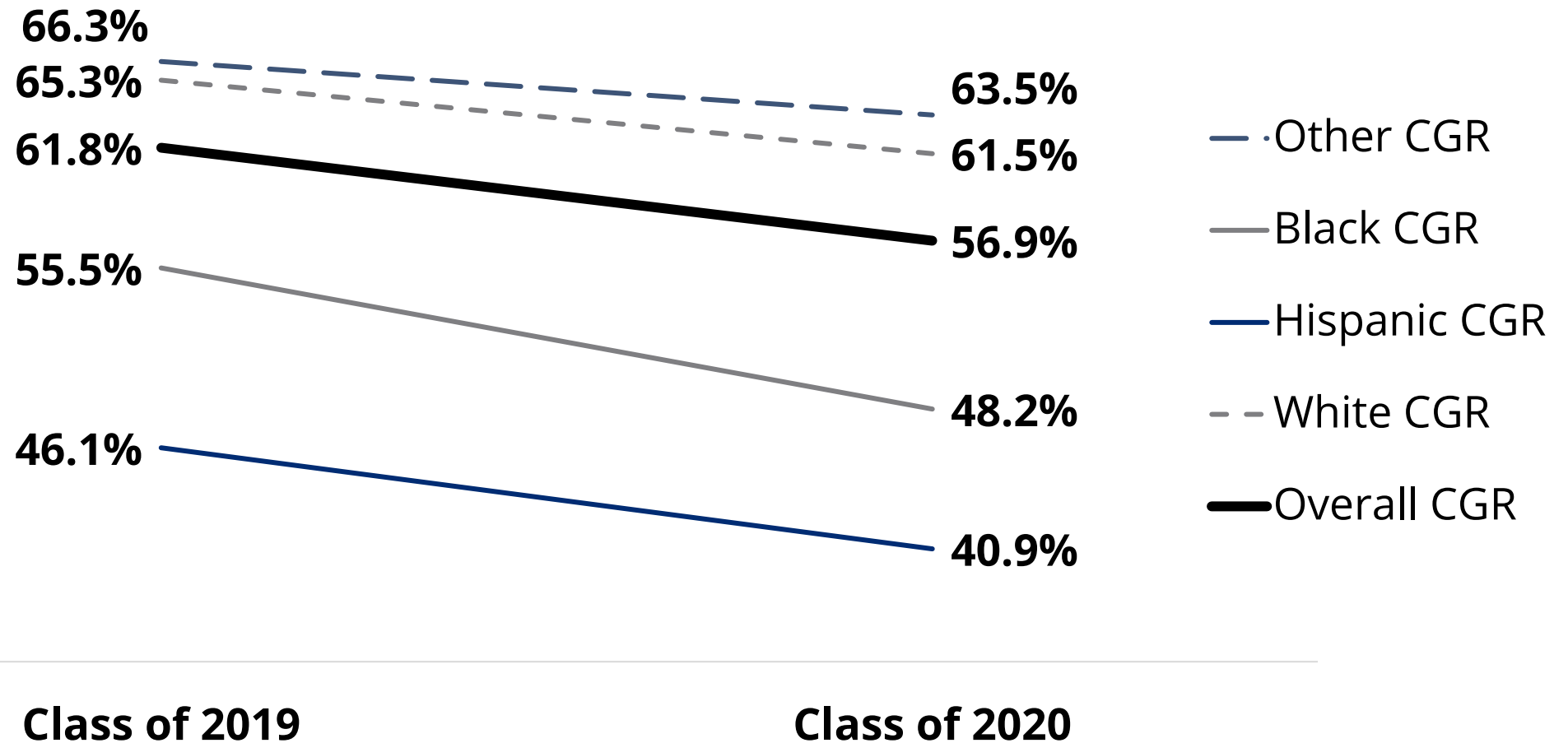
Source: 2020-21 THEC Fact Book, Figures 1.6 and 1.7, page 12

History of College-Going Reporting in TN



Source: Special 14th Day Data Collection, Fall 2020

History of College-Going Reporting in TN



Source: THEC Commission Meeting, November 18, 2021

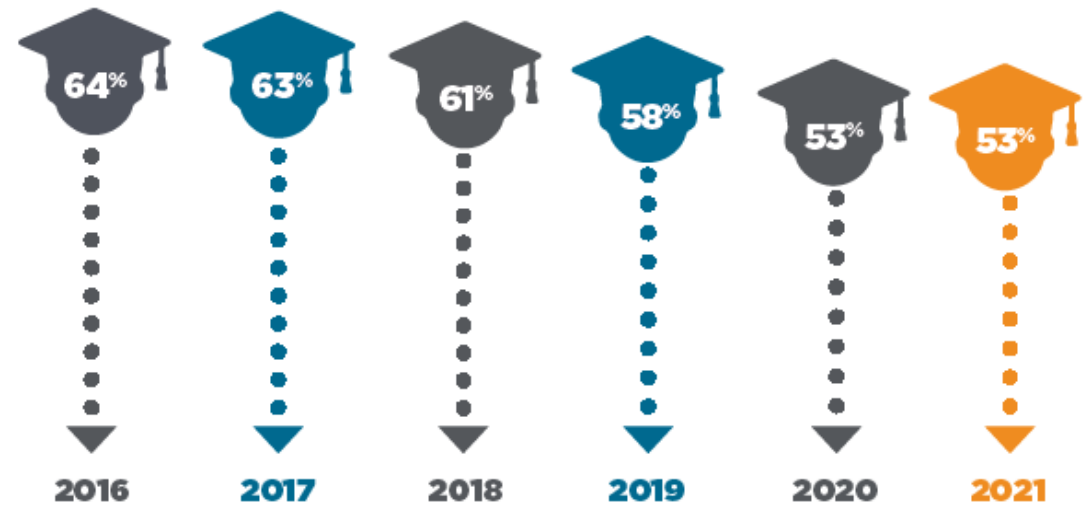
INDIANA'S 2021 COLLEGE-GOING RATE

“College” includes certificates, 2- and 4-year degrees

- ▶ **College-going rate** is the % of high school graduates – **public and private** – enrolling in postsecondary education regardless of institution type
- ▶ Data is publicly release in Indiana College Readiness Report

HIGH SCHOOLERS GOING STRAIGHT TO COLLEGE

Four hundred fewer Indiana high school graduates from the class of 2021 enrolled in some form of education and training beyond high school compared to the class of 2020.

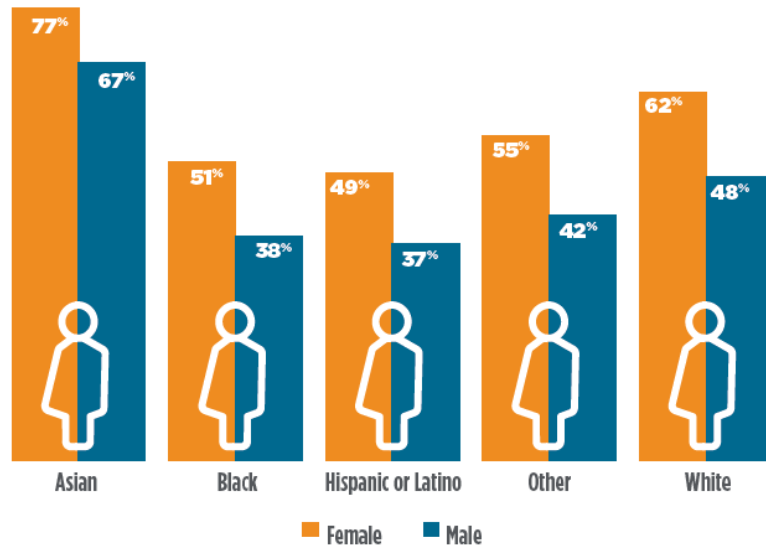


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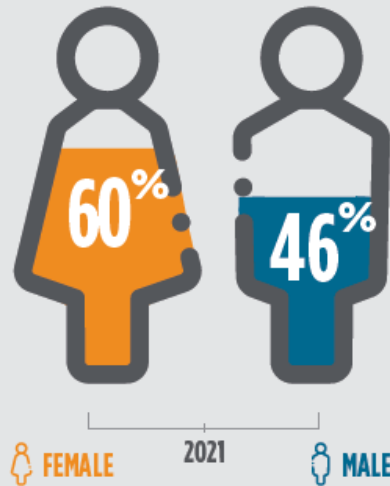
INDIANA'S 2021 COLLEGE-GOING RATE

COLLEGE ACCESS

Across all races and ethnicities, women are more likely to go to college right after high school.



GENDER GAP College-Going



On average, women continue to go to college at a higher rate than men.

- ▶ CHE disaggregates data by race, ethnicity, socioeconomic status, county, gender and school corporation.
- ▶ Additional cross-tabulation on online dashboard
- ▶ Focus is on making data **localized**, **accessible** and **digestible** for
 - ▶ Policymakers
 - ▶ Community partners
 - ▶ The media
 - ▶ Educators
 - ▶ And more

Explore the dashboard:



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ECONOMIC OUTCOMES

ECONOMIC METRICS BY EDUCATION LEVEL				
EDUCATION LEVEL	UNEMPLOYMENT RATE (2023)	INDIANA LABOR PARTICIPATION RATE (2023)	WAGES – MEDIAN INCOME (U.S.) (2021)	WEALTH – AVERAGE NET WORTH (U.S.) (2019)
LESS THAN A HIGH SCHOOL DIPLOMA	6.6%	44.6%	\$31,300	\$137,800
HIGH SCHOOL DIPLOMA	2.9%	56.4%	\$40,450	\$305,200
SOME COLLEGE OR ASSOCIATE DEGREE	2.2%	67.1%	\$46,300	\$376,400
BACHELOR'S DEGREE + UP	2.0%	73.3%	\$72,900	\$1,519,900



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SOCIAL OUTCOMES

SOCIAL METRICS BY EDUCATION LEVEL				
EDUCATION LEVEL	Percent of Hoosiers	Percent of Hoosiers using WIC Benefits (2020)	Infant Mortality (per 100,000 births) (U.S.)	Life Expectancy (U.S.)
LESS THAN A HIGH SCHOOL DIPLOMA	11%	19%	7.3	72 years
HIGH SCHOOL DIPLOMA	33%	50%	6.7	79 years
SOME COLLEGE OR ASSOCIATE DEGREE	29%	21%	5.2	80 years
BACHELOR'S DEGREE + UP	27%	8%	3.6	84 years

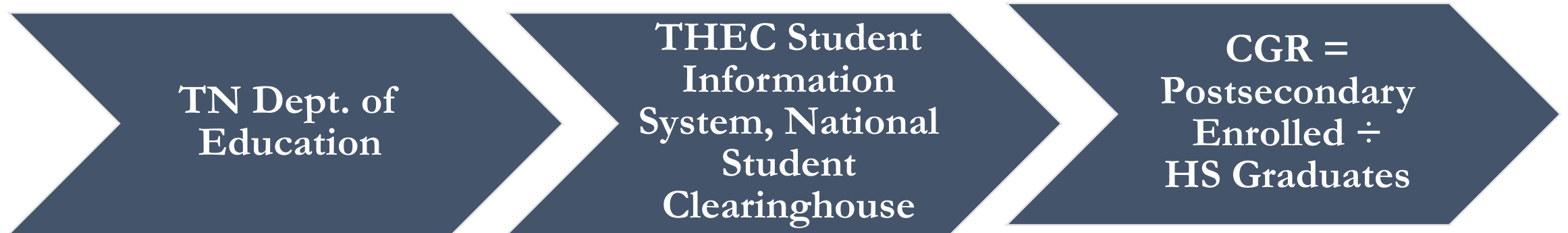


College-Going Data & Methods



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Data and Methods



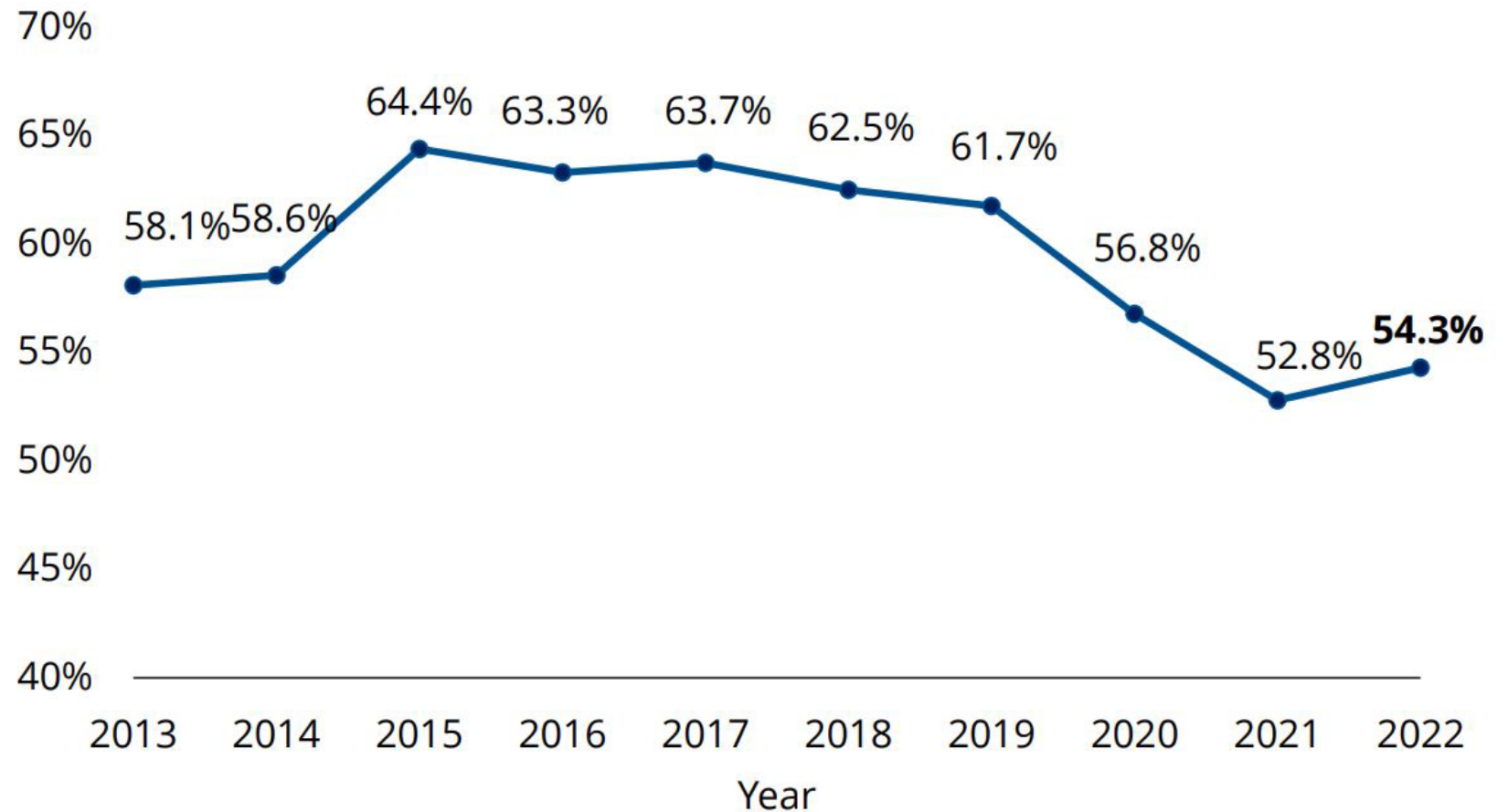
College-Going Reporting in TN

TENNESSEE COLLEGE GOING & THE CLASS OF 2022: CONTINUING MOMENTUM



THEC  TSAC

Figure 3: Statewide College-Going Rate



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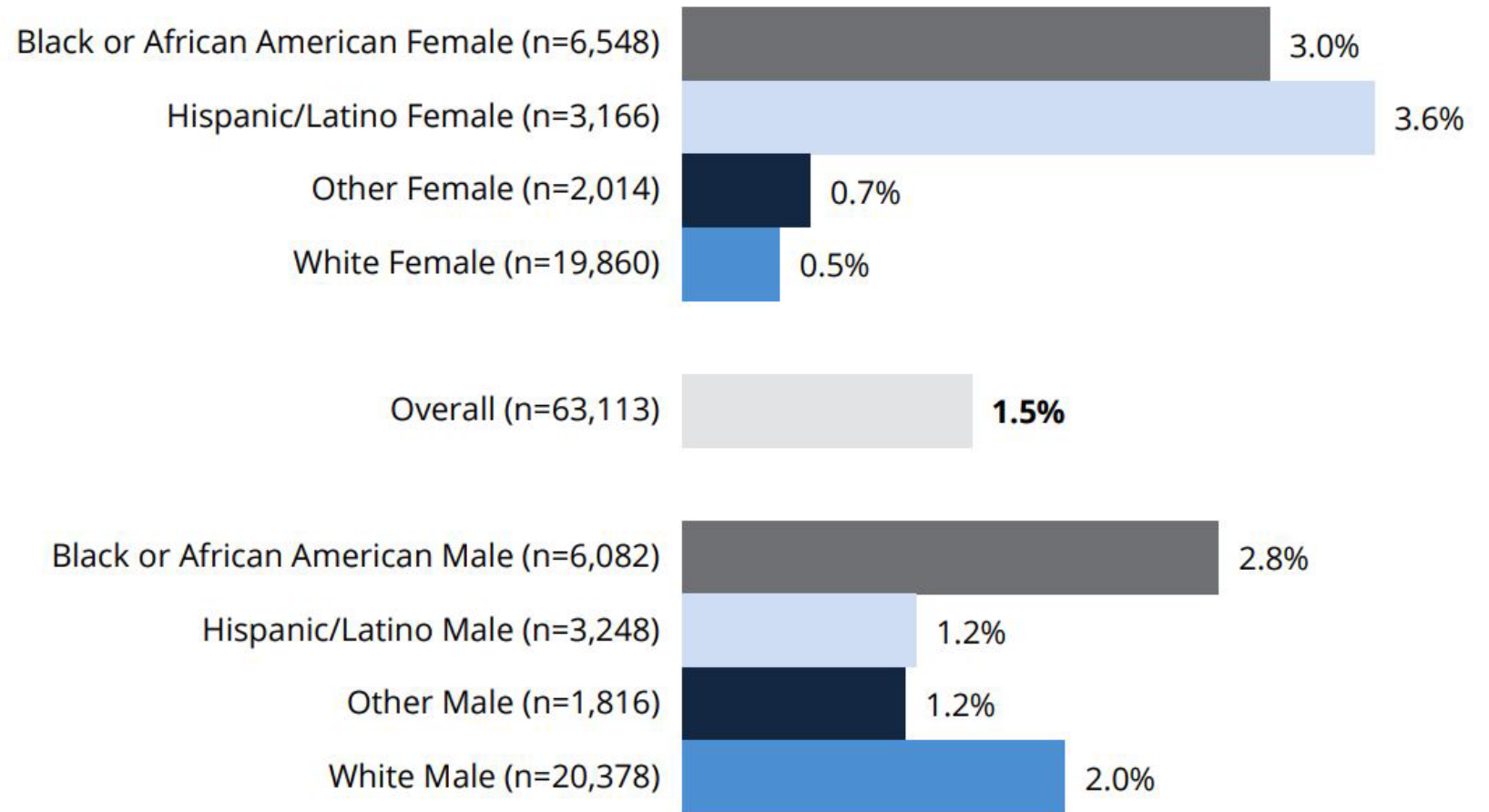
College-Going Reporting in TN

TENNESSEE COLLEGE GOING & THE CLASS OF 2022: CONTINUING MOMENTUM



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Figure 7: College-Going Rate Increases, 2021 to 2022, by Race-Gender Pairs



Note: The “Other” race category includes American Indian or Native Alaskan, Asian, Native Hawaiian or Pacific Islander, and Two or More Races.

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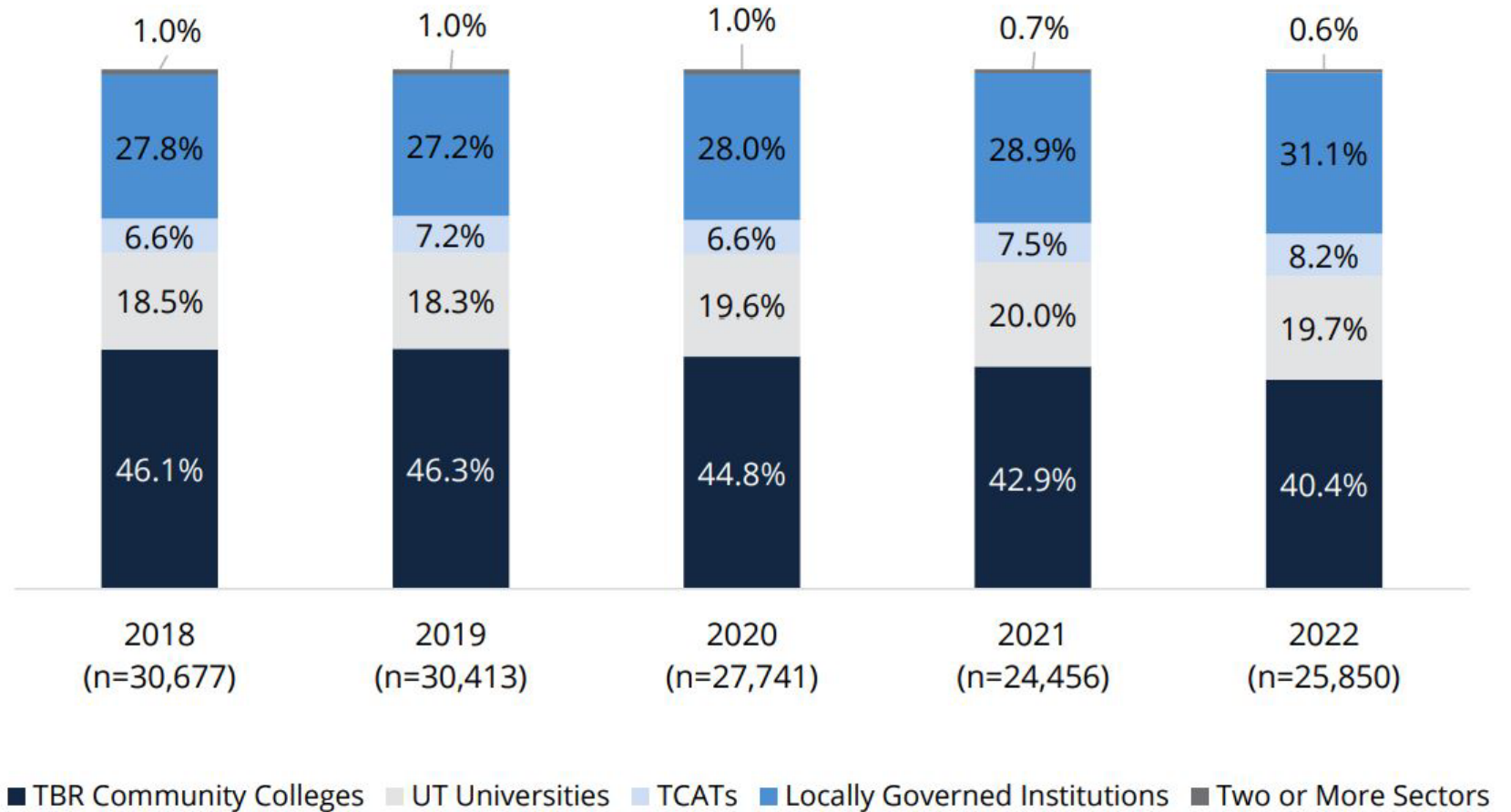
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TENNESSEE COLLEGE GOING & THE CLASS OF 2022: CONTINUING MOMENTUM



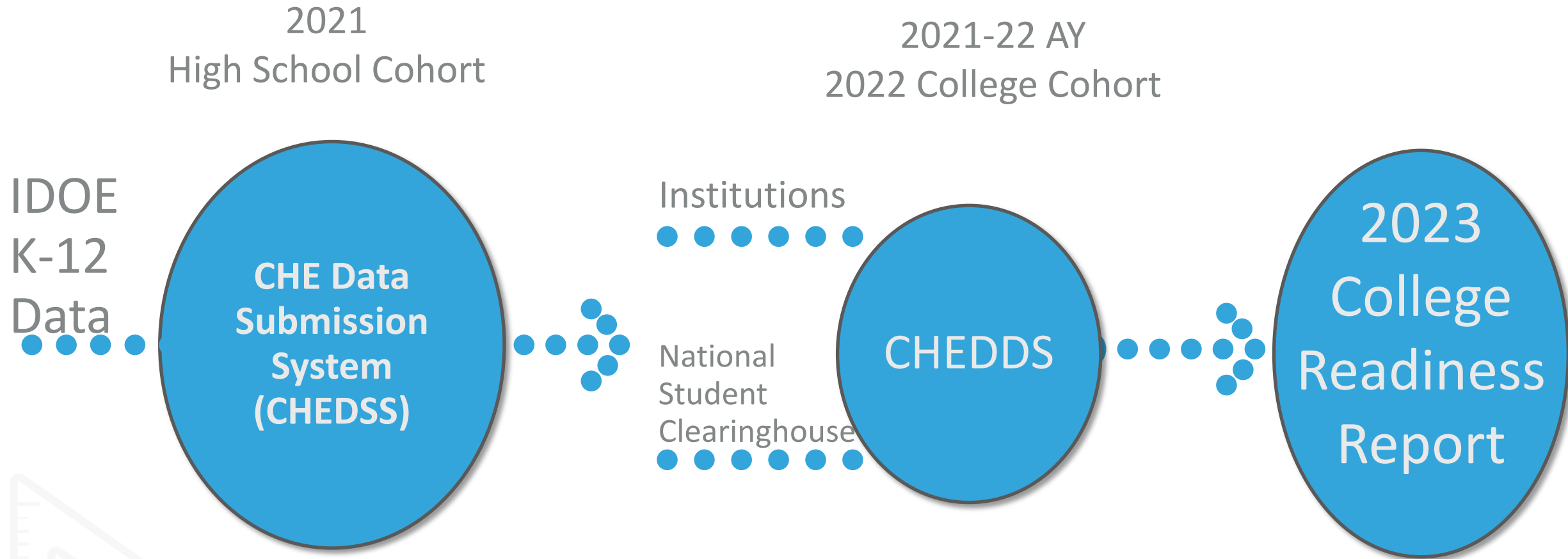
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Figure 11: Public In-State High School Graduate Enrollment by System



Note: The classes of 2021 and 2022 include UT Southern in the UT Universities proportion.

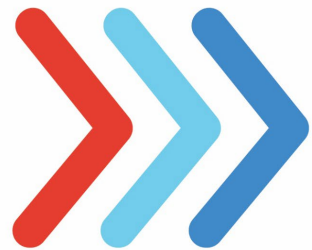
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Policy & Programmatic Outcomes



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MOMENTUM YEAR 2023

EDUCATION VALUE IN TENNESSEE

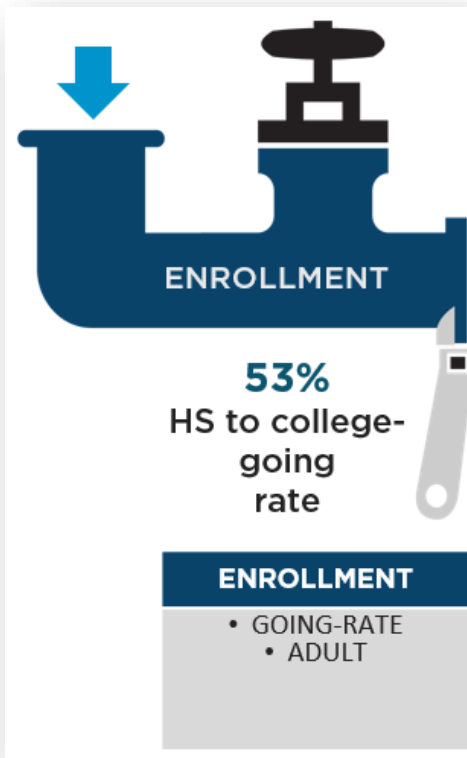
Sharing the value of education and building momentum to drive enrollment in education and training beyond high school in Tennessee.

Increase the college-going rate for the high school class of 2023 to at least 60 percent.

Increase adult enrollment in higher education through Tennessee Reconnect participation.

Improve coordination and alignment in education and workforce training to ensure students have portable and stackable options for greater economic mobility.

KEY PRIORITIES: ENROLLMENT



PRIORITIES

- ▶ Improve affordability for education and training beyond high school for both youth and adults
- ▶ Increase access for students from low-income households, minority students and first-generation students
- ▶ Support special populations such as veterans, justice-involved and individuals with disabilities

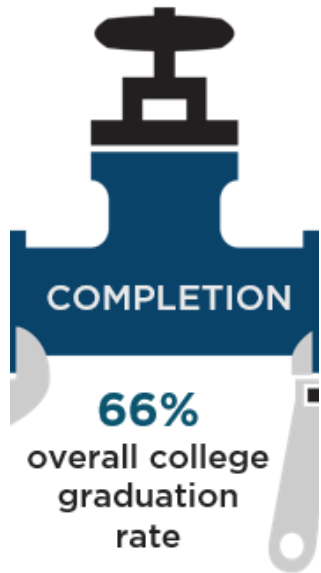
ACTION

- ▶ Outcomes-Based Performance Funding (5% Performance/5% Base; **Enrollment 15% of Performance**)
- ▶ 21st Century Scholars Auto Enrollment
- ▶ Frank O'Bannon Grant Increase
- ▶ FAFSA Completion
- ▶ Pre-Admissions Initiative
- ▶ Indiana College Core
- ▶ Workforce Ready Grant Funding
- ▶ Credit for Prior Learning
- ▶ Minority/First Gen

HOPE AGENDA

- ▶ **Post-high school training and education going rates** for youth and adults, across all demographics by leveraging tools such as the Frank O'Bannon Grant, 21st Century Scholars program, the Indiana College Core, FAFSA completions, the Workforce Ready Grant, our low tuition and fees and our continuous focus on high quality;
- ▶ **Utilization of credit for prior learning** to honor the work, training and education already achieved by adult learners;

KEY PRIORITIES: COMPLETION



COMPLETION
• ON-TIME
• OVERALL
• ADULT
• LOW-INCOME
• STEM

PRIORITIES

- ▶ Increase postsecondary success with 21st Century Scholars through student support
- ▶ Intentionally move to improve the attainment of associate degrees, bachelor's degrees and above to move Hoosiers through the talent pipeline for a growth-oriented career.
- ▶ Ensure all students complete the postsecondary education they start

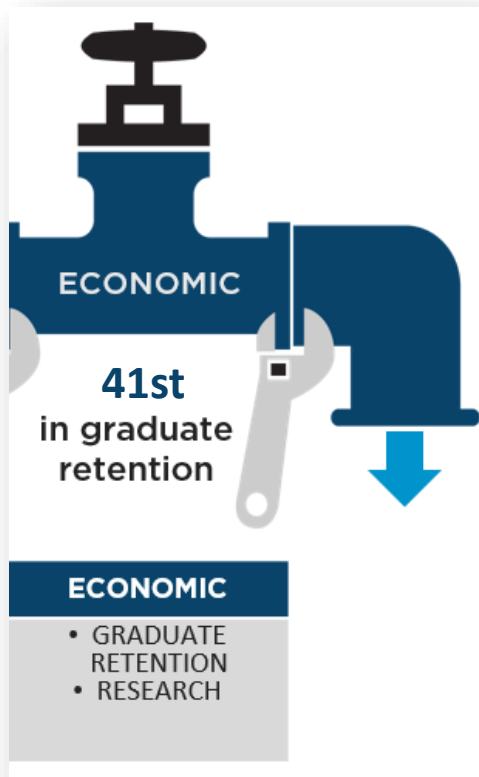
ACTION

- ▶ Outcomes-Based Performance Funding (5% Performance/5% Base; **Completion 70% of Performance**)
- ▶ 21st Century Scholars Auto Enrollment
- ▶ Frank O'Bannon Grant Increase
- ▶ FAFSA Completion
- ▶ Indiana College Core
- ▶ Credit for Prior Learning
- ▶ Minority/First Gen
- ▶ Reallocation of resources to support success

HOPE AGENDA

- ▶ Postsecondary attainment for **veterans, individuals with disabilities and the justice-involved**;
- ▶ The rate at which **Hoosiers successfully complete** their chosen areas of study;

KEY PRIORITIES: ECONOMIC



PRIORITIES

- ▶ Intentionally getting students in front of Hoosier employers and getting them to stay here upon graduation
- ▶ University presidents have leaned into this priority

ACTION

- ▶ Outcomes-Based Performance Funding (5% Performance/5% Base; **Grad Retention 15% of Performance**)
- ▶ Partnerships: Indiana Economic Development Corporation, Indiana Destination Development Corporation, Indiana Chamber, Pentagon Partnership

HOPE AGENDA

- ▶ **Retaining talent** once someone has graduated from a postsecondary training or education program
- ▶ Measurable distinction in **economic and social mobility and prosperity** outcomes
- ▶ As the recognized state for growing or starting a business, based upon the **strength of human capital**

Opportunities & Challenges



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Opportunities and Challenges

Tennessee

- Responsiveness to various stakeholders in second report
- Alignment across state agencies
- Lack of needed data points
- Equity gaps remain

Indiana

- Alignment across state agencies
- Lag in data collection and reporting
- Opportunity gaps remain
- Increased engagement by our Pentagon Partners (business, government, education, philanthropy and community organizations)



Discussion Questions

- Do you measure college-going in your state? How do you do it?
 - Do you use National Student Clearinghouse data? If so, how do you use it?
- Do you follow high school graduates beyond seamless enrollment?
- What feedback do high schools in your state receive about college-going of high school graduates?
- What best practices does your organization use to encourage communication between high schools and colleges?
 - If you represent a college or school district, how do you collaborate?



TN College Going and the Class of 2022: Continuing Momentum

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