



# 2024 SHEEO HIGHER EDUCATION POLICY CONFERENCE

## SPONSORSHIP OPPORTUNITIES • AUG. 5-8, 2024, WASHINGTON, D.C.

The policy conference attracts around 500 participants and highlights the crucial issues and policy considerations states must address to build and sustain excellent systems of higher education. Attendees include SHEEO state agency executives, leaders from national higher education policy organizations, institutions, state and federal government, and vendors. The conference requires registration and is open to the public.

### **BRONZE SPONSORSHIP - \$5,000**

Complimentary exhibit (up to 6 ft table)

Exhibitor recognition:

- Conference posts to over 4,000 members of the SHEEO Community
- 2024 Policy Conference Website
- Mobile App
- On screen prior to plenary and keynote presentations

### **SILVER SPONSORSHIP - \$10,000**

Complimentary exhibit (up to 6 ft table)

One complimentary registration (valued at approximately \$1,000)

Exhibitor recognition:

- Conference posts to over 4,000 members of the SHEEO Community
- 2024 Policy Conference Website
- Mobile App
- On screen prior to plenary and keynote presentations
- Public mention during our conference

### **GOLD SPONSORSHIP - \$15,000**

Complimentary exhibit (up to 6 ft table)

Two complimentary registrations (valued at appr. \$1,000 each)

Pre and post attendee list

Exhibitor recognition:

- Conference posts to over 4,000 members of the SHEEO Community
- 2024 Policy Conference Website
- Mobile App
- On screen prior to plenary and keynote presentations
- Public mention during our conference

Selection of one of the following exclusive sponsorship opportunities at no additional cost (while supplies last):

- Breakfast
- Lunch
- Afternoon break
- SHEEO socks
- Wireless Internet

### **PLATINUM SPONSORSHIP - \$20,000**

Complimentary exhibit (up to 6 ft table)

Three complimentary registrations (valued at appr. \$1,000 each)

Pre and post attendee list

Exhibitor recognition:

- Conference posts to over 4,000 members of the SHEEO Community
- 2024 Policy Conference Website
- Mobile App
- On screen prior to plenary and keynote presentations
- Public mention during our conference
- Opportunity to make short remarks during a meal

Selection of one of the following exclusive sponsorship opportunities at no additional cost (while supplies last):

- Breakfast
- Lunch
- Afternoon break
- SHEEO socks
- Wireless Internet
- Evening awards reception

### **\*\*\*DIAMOND SPONSORSHIP - \$30,000\*\*\***

Complimentary exhibit (up to 6 ft table)

Three complimentary registrations (valued at appr. \$1,000 each)

Pre and post attendee list

Exhibitor recognition:

- Conference posts to over 4,000 members of the SHEEO Community
- 2024 Policy Conference Website
- Mobile App
- On screen prior to plenary and keynote presentations
- Public mention during our conference
- Opportunity to make short remarks during a meal
- Option of advertised event on SHEEO agenda, hosted by sponsor

Selection of one of the following exclusive sponsorship opportunities at no additional cost (while supplies last):

- Breakfast
- Lunch
- Afternoon break
- SHEEO socks
- Wireless Internet
- Evening awards reception

Contact Alicia Engels at [aengels@sheeo.org](mailto:aengels@sheeo.org) for more information.