



2024 SHEEO ANNUAL MEETING

SPONSORSHIP OPPORTUNITIES • JULY 15-17, 2024, WASHINGTON, D.C.

The SHEEO Annual Meeting is intended for the CEOs of state higher education boards and commissions in the United States and attracts leaders of national and regional organizations with which states work. The meeting emphasizes the discussion of key state and national higher education policy issues and relationship building. We expect about 100 attendees—both SHEEO members and the leaders of other national and regional associations.

Contact Alicia Engels at aengels@sheeo.org for more information.

BRONZE SPONSORSHIP - \$10,000

Invitation to register for Annual Meeting

One complimentary registration
(valued at approximately \$1,000)

Sponsor recognition:

- Networking opportunities with SHEEOs, SHEEO state agency decision-makers, and other higher education policy leaders in an intimate setting.
- 2024 Annual Meeting Website
- Mobile App
- On screen prior to plenary and keynote presentations

SILVER SPONSORSHIP - \$15,000

Invitation to register for Annual Meeting

Two complimentary registrations
(valued at approximately \$1,000)

Sponsor recognition:

- Networking opportunities with SHEEOs, SHEEO state agency decision-makers, and other higher education policy leaders in an intimate setting.
- 2024 Annual Meeting Website
- Mobile App
- On screen prior to plenary and keynote presentations
- Public mention during our meeting

Selection of one of the following exclusive sponsorship opportunities at no additional cost (while supplies last):

- Breakfast
- Lunch
- Afternoon break
- Wireless Internet

GOLD SPONSORSHIP - \$20,000

Invitation to register for Annual Meeting

Three complimentary registrations (valued at appr. \$1,000 each)

Sponsor recognition:

- Networking opportunities with SHEEOs, SHEEO state agency decision-makers, and other higher education policy leaders in an intimate setting.
- 2024 Annual Meeting Website
- Mobile App
- On screen prior to plenary and keynote presentations
- Public mention during our meeting
- Opportunity to make short remarks during a meal

Selection of one of the following exclusive sponsorship opportunities at no additional cost (while supplies last):

- Breakfast
- Lunch
- Afternoon break
- Wireless Internet
- Evening awards reception

PLATINUM SPONSORSHIP - \$30,000

Invitation to register for Annual Meeting

Four complimentary registrations (valued at appr. \$1,000 each)

Sponsor recognition:

- Networking opportunities with SHEEOs, SHEEO state agency decision-makers, and other higher education policy leaders in an intimate setting.
- 2024 Annual Meeting Website
- Mobile App
- On screen prior to plenary and keynote presentations
- Public mention during our meeting
- Opportunity to make short remarks during a meal
- Option of advertised event on SHEEO agenda, hosted by sponsor

Selection of one of the following exclusive sponsorship opportunities at no additional cost (while supplies last):

- Breakfast
- Lunch
- Afternoon break
- Wireless Internet
- Evening awards reception
- SHEEO 70th anniversary dinner