



2025 SHEEO ANNUAL MEETING

SPONSORSHIP OPPORTUNITIES • JULY 14-17, 2025, WASHINGTON, D.C.

The SHEEO Annual Meeting is intended for the CEOs of state higher education boards and commissions in the United States and attracts leaders of national and regional organizations with which states work. The meeting emphasizes the discussion of key state and national higher education policy issues and relationship building. We expect about 100 attendees—both SHEEO members and the leaders of other national and regional associations.

Contact Alicia Engels at aengels@sheeo.org for more information.

BRONZE SPONSORSHIP - \$10,000

Invitation to register for Annual Meeting

One complimentary registration

(valued at approximately \$1,000)

Sponsor recognition:

- Networking opportunities with SHEEOs, SHEEO state agency decision-makers, and other higher education policy leaders in an intimate setting.
- Logo recognition on 2025 Annual Meeting website
- Sponsor ad in conference mobile app
- Logo on screen prior to plenary and keynote presentations

SILVER SPONSORSHIP - \$20,000

Invitation to register for Annual Meeting

Two complimentary registrations

(valued at approximately \$1,000 each)

List of registered attendees, titles, and institutions

(email addresses not included) shared 1 week in advance

Sponsor recognition:

- Networking opportunities with SHEEOs, SHEEO state agency decision-makers, and other higher education policy leaders in an intimate setting.
- Logo recognition on 2025 Annual Meeting Website
- Sponsor ad in conference mobile app
- Logo on screen prior to plenary and keynote presentations
- Recognition of your sponsorship during opening keynote and closing sessions

Logo display on one of the following exclusive sponsorship opportunities at no additional cost (while supplies last):

- Breakfast
- Lunch
- Afternoon break

GOLD SPONSORSHIP - \$30,000 (LIMIT OF 2)

Invitation to register for Annual Meeting

Three complimentary registrations

(valued at approximately \$1,000 each)

List of registered attendees, titles, and institutions

(email addresses not included) shared 2 weeks in advance with confirmed registration list 1 week after

Sponsor recognition:

- Logo recognition on 2025 Annual Meeting website
- Sponsor ad in conference mobile app
- Logo on screen prior to plenary and keynote presentations
- Recognition of your sponsorship during opening keynote and closing sessions
- Opportunity to make 2-3 minutes of remarks during conference, approved by SHEEO

Selection of one of the following exclusive sponsorship opportunities at no additional cost (while supplies last):

- Breakfast
- Lunch
- Afternoon break
- Wireless Internet

PLATINUM SPONSORSHIP - \$50,000 (LIMIT OF 1)

Five complimentary registrations (valued at appr. \$1,000 each)

List of registered attendees, titles, institutions, and email addresses

(Shared 3 weeks in advance with confirmed registration list 1 week after)

Sponsor recognition:

- Logo recognition on 2025 Annual Meeting website
- Sponsor ad in conference mobile app
- Logo on screen prior to plenary and keynote presentations
- Recognition of your sponsorship during opening keynote and closing sessions
- Opportunity to make 2-3 minutes of remarks during conference, approved by SHEEO
- Sponsored message to confirmed attendees (content subject to approval)
- *Option of advertised social event on SHEEO agenda, hosted by sponsor
- *Exclusive sponsorship of evening awards reception in all advertising

Selection of one of the following exclusive sponsorship opportunities at no additional cost (while supplies last):

- Breakfast
- Lunch
- Afternoon break
- Wireless Internet
- Opportunity to provide branded merchandise at registration, compliments of sponsor