Identifying and Mitigating Risks: Financial Assessment & Risk Monitoring of Private IHEs

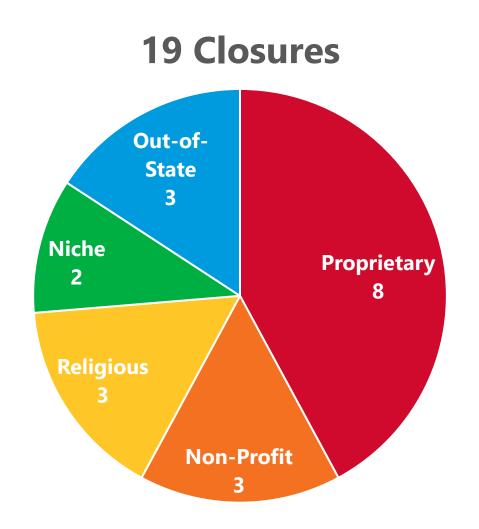
In Partnership with:

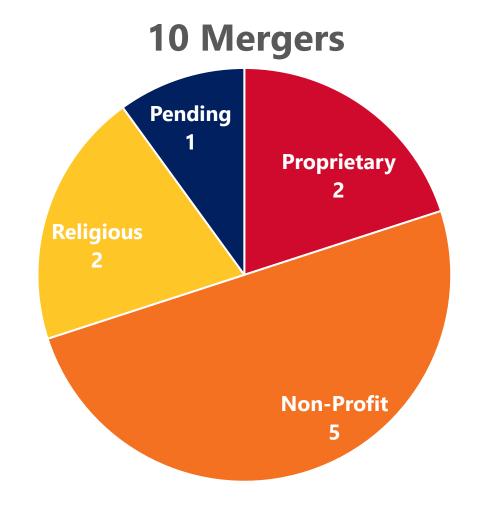
Sean Seepersad, PhD., Division Director of Academic Affairs, CT Office of Higher Education Dannielle Sesay, Director of Compliance, NJ Office of the Secretary of Higher Education

MASSACHUSETTS
Department of
Higher Education

Massachusetts FARM

Context - Closure & Merger Trends 2015-2025





Mount Ida College Closure - May 2018

Announced April 2018

- No closure plan or transfer pathways in place, no information shared in advance with the DHE
- 1,500 students impacted after failed merger attempt
- Resulted in legislative hearings and new statute



Information on Mount Ida Closure >

Mount Ida Closure

Please continue to check in as the DHE will be updating this webpage with more information as it becomes available. Though Mount Ida has closed, it continues to provide updated information on student transitions to new programs, which can be found at: here.

Current Update

As of June 25, 2018

Mount Ida College's closure plan was received by the Board of Higher Education on May 16, 2018 and has been formally approved. The following information, from the closure plan as well as from the Department of Higher Education's own work on ensuring appropriate protections and pathways for Mount Ida students, may be helpful to you as you navigate this institutional closure:

- Mount Ida's student records, including transcripts, are now in the custody of the University of Massachusetts, Amherst. You may request a copy of your transcript by visiting UMass Amherst's website at https://www.umass.edu/registrar/mtida. Additional student records may also still be available; information can be found at UMass Amherst's website: https://www.umass.edu/mic/former-students.
- Transfer advising to former Mount Ida students continues to be available on the Mount Ida campus free of charge. To schedule an appointment with the transfer advisor, call 617-928-4706.
- UMass Dartmouth is continuing to accept former Mount Ida students until September 1.Information
 about UMass Dartmouth, including the application process and available programs, can be found
 here: https://www.umassd.edu/mountida/.
- The DHE continues to receive applications from institutions to "teach out" some of Mount Ida's specialized programs. The applications must be approved by the DHE before the institution can formally begin admitting former Mount Ida students to the program. Information about the status of the approvals of the specialized programs can be found on the right side of this webpage and is updated frequently. If an application for a program is not listed in this sidebar, the DHE has not yet received it from the institution.
- For Mount Ida's more traditional academic programs, the DHE approved several pathways for students prior to Mount Ida's closure. Many of these approvals involved detailed assessments of the curriculum at Mount Ida and the proposed transfer institution to ensure that the programs were as closely aligned as possible to allow for an easier transition for students and a greater possibility of credit transfer. When Mount Ida closed, this process ceased, as there were no longer any Mount Ida faculty members who could assist with this curriculum mapping. However, nearly 50 programs were approved before the effort ended. Information on approved programs can be found on Mount Ida's website: https://www.umass.edu/mic/former-students/transfer/. Please note that this table is

Mount Ida Program & Teach-Out Proposals Received

Updated: August 28, 2018, 11:30 a.m.

AS IN FUNERAL SERVICE

Institution: Cape Cod Community College Proposal: To teach out this program from September 1, 2018 through September 1, 2022

Status: Proposal approved by DHE on July 30, 2018. Accreditation for teach out received by ABFSE COA on August 27, 2018.

BS IN COMMERCIAL PHOTOGRAPHY

Institution: Framingham State University Proposal: To teach out this program from September 1, 2018 through May 30, 2022. Status: Proposal approved by DHE on June 20, 2018.

AA & BS IN VETERINARY TECHNOLOGY

Institution: UMass Amherst Proposal: To teach out these two programs from July 1, 2018 through September 1, 2022. Status: Proposal

FARM Statute Implementation Timeline – 2 Years

May 2018

Mount Ida Closure Nov. 2019

FARM Statute Signed into Law Apr. 2020

Implementation Procedures, NECHE MOU Finalized













Jun. 2018 – Jan. 2019

BHE THESIS Working Group Jan. 2020

FARM Regulations Promulgated **May** 2020

First Screening Cycle

Annual Financial Assessments & Reporting



DHE* Financial Screen

annual process to identify IHEs "at risk of imminent closure"





Notify

IHEs must notify BHE of "known financial liabilities or risks"



Post Audited Financials

IHEs must publicly post audited financials and summaries online

Required of IHEs



Train Trustees / Voting Board Members

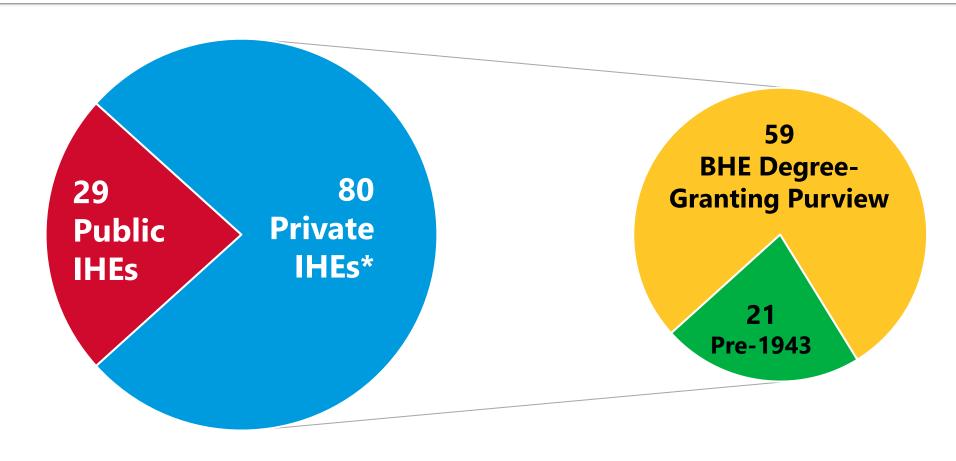
IHEs must provide training on financial metrics, legal and fiduciary responsibilities, and accreditation standards

Massachusetts FARM

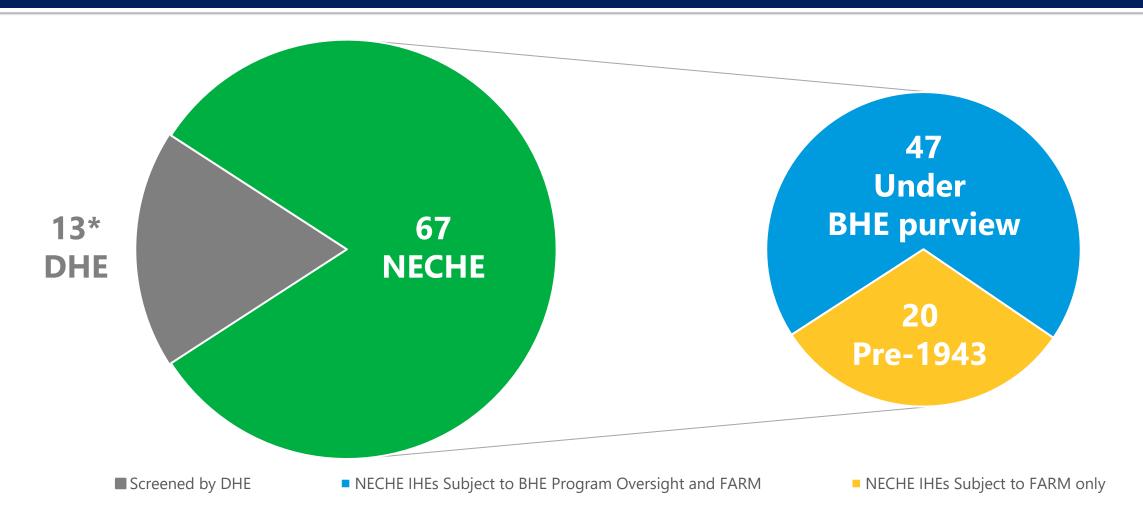
An Act to Support Improved Financial Stability in Higher Education, *Chapter 113 of Acts of 2019*

	Private Higher Education, Chapter 69, § 31B (amended)	Public Higher Education, Chapter 15A, § 45 (new)
Scope	Applies to <u>all</u> 80 private IHEs located in MA and authorized to grant degrees.	Applies to <u>all</u> 29 MA public higher ed institutions/ campuses.
Annual Financial Assessments	BHE must establish process to annually assess IHEs' financial information to identify whether an IHE is "at risk of imminent closure"	
Trustee Training	All private IHE trustees must receive instruction and training once every 4 years.	BHE must establish and implement comprehensive training program for trustees, in consultation w/ IGO, AGO.

Massachusetts Degree-Granting Higher Education Institutions (IHEs) by Sector - 109



Private Massachusetts IHEs by Screening Entity



^{*} This figure also includes Quincy College which is accredited by NECHE, but not screened by NECHE because it is a municipal public institution.

Annual Financial Assessments - Purpose

- Intent avert precipitous closures; consumer protection
- Purpose of Law (and Regulations) Establish standards and processes to permit BHE/ DHE to:
 - **identify**, through annual screening, IHEs experiencing significant financial distress, placing them "at risk of imminent closure;"
 - assess and monitor identified IHEs while they either improve their financial condition or transition to closure; and
 - require risk mitigation plans, contingency closure planning and timely public notification in the event of imminent closure.

Collaborative Model – Shared Functions





Accreditation; Contingency Closure Planning



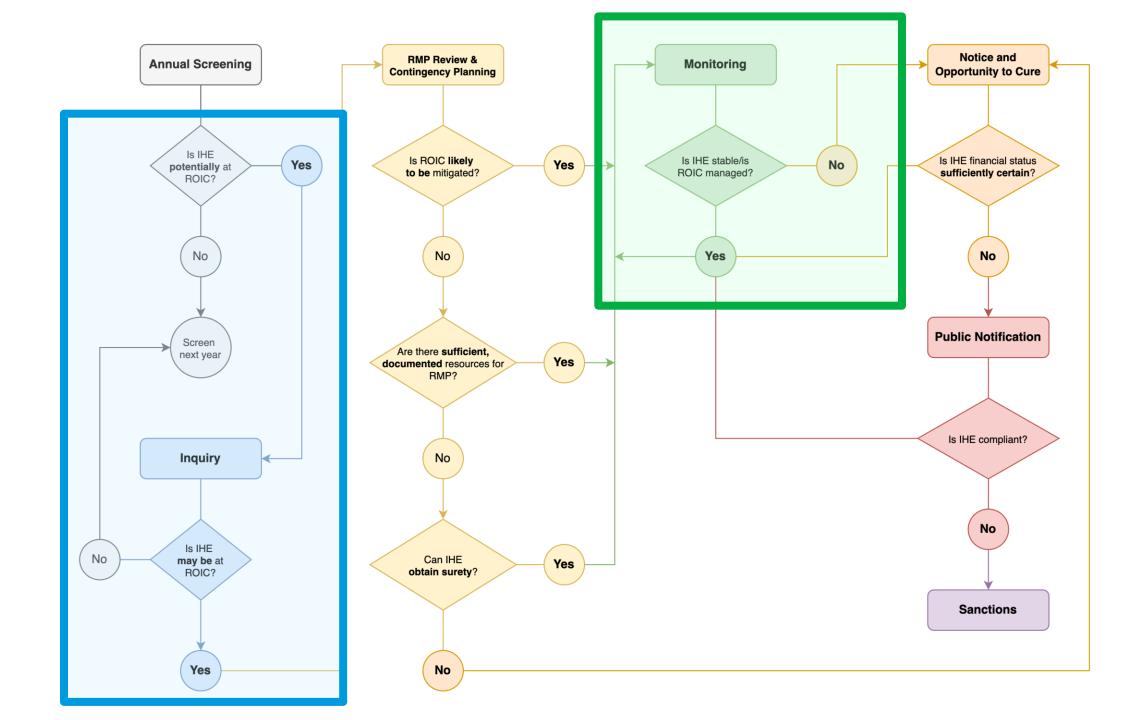
Administration, Finance & Operations

Financial Screening and Assessment;
Project Management



Legal

Legal Drafting and Review; Regulatory Enforcement



Pre-FARM Notice of Closure Template

Document-Based Review – Iterative Phased Process

- Administrative Details (rationale, date, locations)
- Teach-Out Planning (timeline, transfer agreements)
- Student Data & Services (quality, financial aid, GI Bill)
- Administration/Fiscal (faculty, staff reductions, budgets)
- Communications (students, faculty, staff, public)
- Student Records (digitization, custodial agreements)

Contingency Closure Planning under FARM

Modified Notice of Closure Template





- Student Data & Services: enrollment, VA beneficiary numbers
- Administration/Fiscal: existing collaborative IHE agreements
- Communications: draft comms, contacts, impact assessments
- Student Records: anticipated cohort completion dates

FARM Statute, Regulations, and Guidance

Statute M.G.L. c. 69, § 31B Regulations 610 CMR 13

Subregulatory Guidance

- FARM Implementation procedures (Formal BHE Vote)
 - Describes methodology used in DHE financial screenings
 - Incorporates NECHE screenings into DHE annual FARM process
 - Provides procedural guidance to IHEs in development of:
 - risk mitigation plans, public notices, and contingency closure plans
 - Advisory committee- describes composition and responsibilities
- Commissioner's "Dear Colleague" Letters (Informal)
 - Details and specifics on compliance, including timelines
 - DHE.FARMSubmissions@mass.gov https://www.mass.edu/strategic/farm.asp15



Mitigating Risk in New Jersey's Private Institutions of Higher Education

Leveraging Data to Strengthen Fiscal Resilience



Why Risk Mitigation Matters



Enrollment and Tuition Dependency

High Sensitivity to Enrollment Declines: Institutions with high tuition reliance are vulnerable to demographic shifts and pricing elasticity.



Operating Costs

Affordability Pressures Shrink Margins: Tight operating margins challenge institutional capacity to maintain quality and competitiveness.



Risk Management and Compliance

Compliance Lapses Can Be Costly: Governance failures or third-party violations jeopardize continuity and reputation.



Deferred Maintenance and Capital Projects

Deferred Maintenance Increases Future Risk: Underinvestment leads to rising costs, safety concerns, and declining student appeal.

Legal Foundations for Accountability

OSHE created the Financial Assessment and Risk Monitoring (FARM) program in 2022 to identify financial risk in independent and proprietary higher education institutions and promote long-term stability.

Legislation

<u>P.L.</u> <u>2021, Chapter 27</u> authorizes OSHE to adopt rules for financial assessment and risk monitoring.

Secretary's Actions

Determines whether institution is at risk of imminent closure. If yes, institutions must submit a contingency plan for closure or a risk mitigation plan.

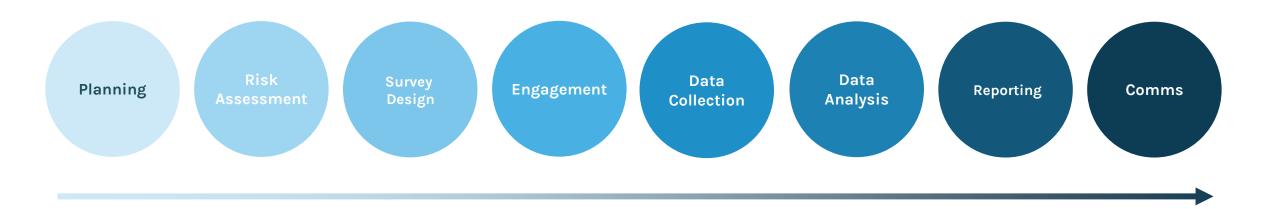
Key Points:

- Required fiscal reporting
- Mandatory risk notification and audit compliance
- Applies to independent and proprietary IHEs



Overview of the Implementation Process

There are eight key steps in the financial assessment and risk monitoring process:





FARM Methodology: Metrics and Risk Levels

RISK CATEGORIES & METRICS



Internal Risks

 Composite financial index, cash trends, operating expenses, and financial reserves.



External Risks

• Enrollment, tuition reliance, revenue growth, and investment performance.



Compliance Risks

 Debt affordability, debt covenant compliance, credit ratings, audit findings.

RISK FRAMEWORK



Evaluate Risk Metrics

• □ Acceptable; ■ Tolerable; **U**ndesirable; ■ Intolerable



Weight Risk Metrics

• 1 = Low Priority; 2 = Limited Concern; 3 = Moderate Concern; 4 = High Priority; 5 = Critical Concern



Apply Severity Scale

• Least (0); Minimal (1); Moderate (2); and Greatest (3).



Establish Risk level

- ☐ Least Risk; ☐ Minimal Risk; Moderate Risk;
- Greatest Risk





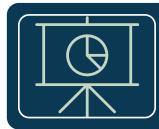
Financial Summary

• A brief overview of the institution's current financial status, listing any known liabilities, risks, or financial issues.



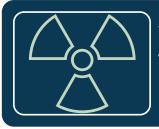
Institutional Plan

 Both short-term and long-term initiatives focused on sustaining operations and improving financial stability.



Assessment of Survey Results

 Detailed strategies and action plans for addressing specific vulnerabilities described in the notification of findings identified as the "Greatest Risk."



Additional Risk Mitigation Strategies

 Recommendations for addressing vulnerabilities described as "Moderate Risk" to prevent further deterioration in those areas.

Plan

Turning Risk

Into Readiness:

Risk Mitigation



What Institutions Can Do



In-Depth Evaluation



Strategic Priorization



Execution and Monitoring

Assess Risk Areas

Evaluate the current state, examining the identified risks.

Set Benchmarks

Establish achievable goals for mitigating risks.

Perform Gap Analysis

Focus on high-impact risks and identify areas for improvement.

Targeted Evaluation

Conduct a detailed assessment on prioritized risk areas.

Action Planning

Develop tailored strategies and align strategic objectives.

Adjust Strategies

Implement reviews to monitor progress in closing risk gaps.

Develop a Roadmap

Create a detailed implementation plan based on critical risks.

Strategic Alignment

Engage stakeholders to secure buy-in and resources for critical risks.

Prioritize Critical Risks

Allocate resources to greatest imp act on long-term stability.

Foster Awareness

Promote awareness to encourage proactive risk identification

Monitor Progress

Use feedback to refine risk management strategies.

Execute Interventions

Implement interventions to address critical risks.



NEW JERSEY OFFICE OF THE SECRETARY OF

HIGHER EDUCATION



Have questions?

Dannielle.Sesay@oshe.nj.gov



Mitigating Risk in Connecticut's Private Institutions of Higher Education

Statutory Foundations for Accountability

- Before 2022, there were no statutes to conduct annual financial screenings of private institutions.
- Connecticut General Statute Section 10a-34h Financial screening of independent institutions of higher education
- Statute allowed for the financial screening of private institutions in 2 ways:
 - Rely on the results of an accrediting agency that conducts annual financial screenings
 - OHE conducts its own financial screening of the institution
- Institution must submit additional information if found to be at imminent risk of closure through the financial screening.



Implementation of annual financial sceenings

- OHE able to successfully sign an MOU with New England Commission of Higher Education (NECHE – accreditor in the New England region) to provide results of annual financial screenings of Connecticut's private institutions
- OHE also implementing submission of audited financial statements for other institutions not accredited by NECHE.



Challenges of annual financial screenings

- Need to amend legislation:
 - Create more explicit criteria for determining that an institution is at imminent risk of closure based on the annual financial screening
 - Have more robust strategy for institutions determined to be at imminent risk of closure

