



SHEEO

State Higher Education
Executive Officers Association

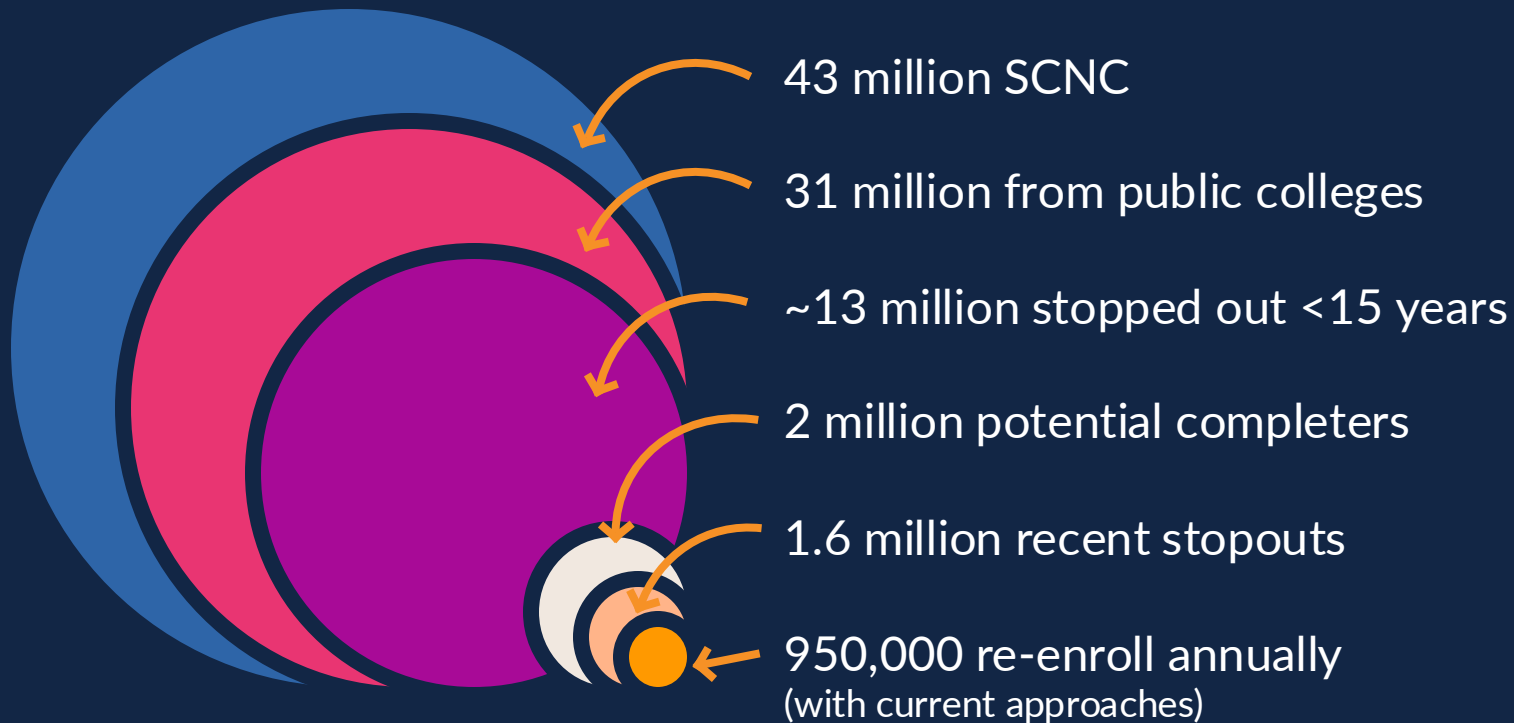
"A new framework for helping states support adult learners"

Dr. Kimberly Walker

VP of Government Strategy, ReUp Education

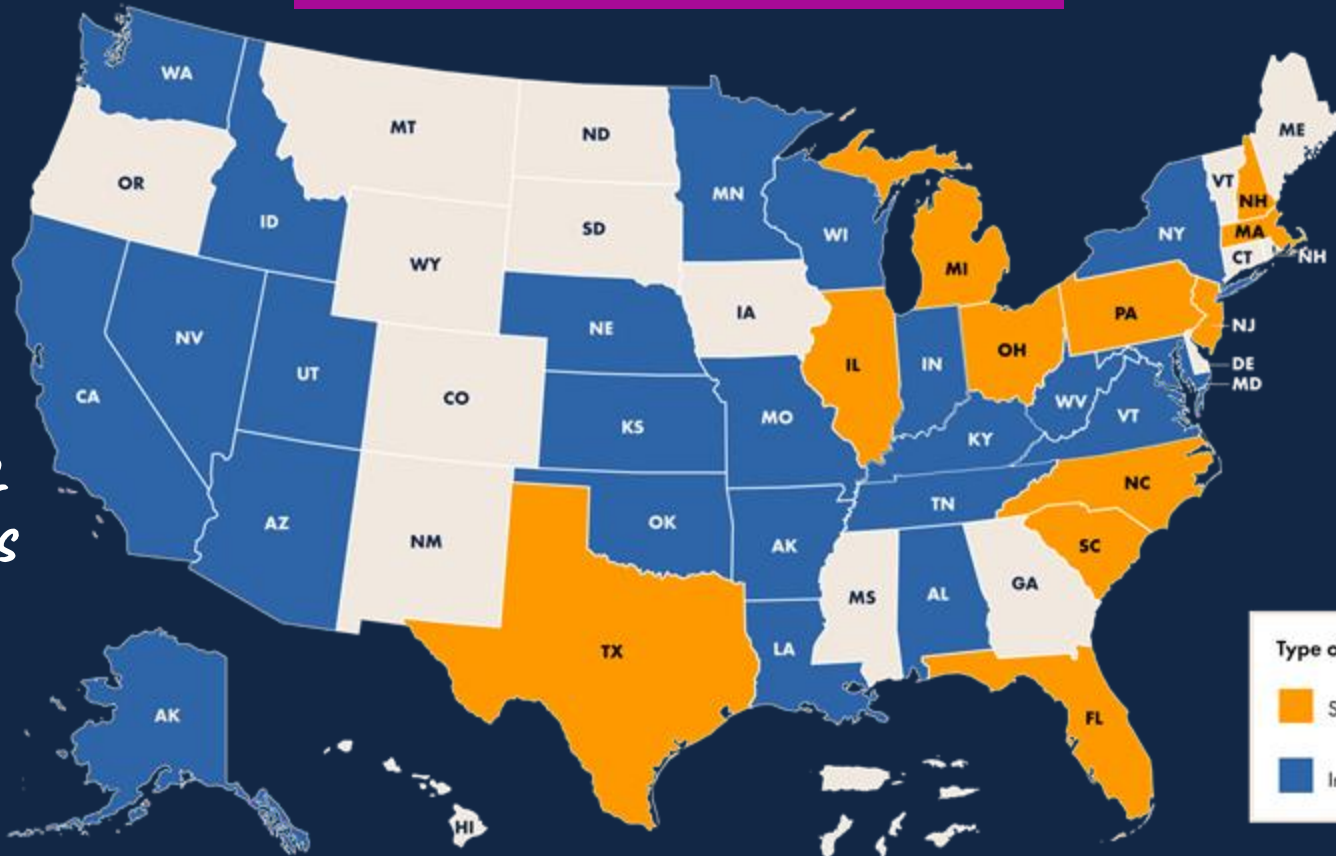
AUGUST 13, 2025 | SHEEO POLICY

Some college, no credential



ReUp partnerships

140+
partners
across 32
states



Type of Partnership

System/State

Institution



Congratulations, NJ!

Office of the Secretary of
Higher Education (NJ OSHE)



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Exceptional Agency
Award 2025

Some College, No Degree Initiative

22

institutions
participating

11,900

learners have re-enrolled
since April 2023

1,100+

have graduated

Adult Learner Engagement Index

ReUp's **ALEI** is a framework for how to think about and discuss coordinated, statewide, adult centric post-secondary education initiatives

- **Continuum** for comparison
- **Gap analysis**
- Tangible **pathways**



Core components of ALEI

Student Incentive Support

- Scholarships
- Institutional Debt Review
- Student-Centric Policy Review Process

Institutional Support

- Incentives
- Communities of Practice

Outreach & Engagement

- Data
- Analytics
- Marketing
- Coaching

Example: Student incentives and support

	Unaddressed	Early Implementation	Established	Fully Implemented
Scholarships	State-sponsored scholarships do not specify or specifically target adult learners, SCNC, or transfer students	Narrowly targeted scholarship efforts such as last dollar, credentials of value, or recipient age	Near completers or recent stop-out scholarships geared towards those with specific amounts of accrued credit hours or who have stopped out in the last 6-12 months	Fully funded, continual statewide scholarship programs focused on adult learners, SCNC, and/or transfer students
Institutional Debt Review	No state-led debt review and reconsideration efforts that focus on adult learners, SCNC, or transfer students	Limited debt review and reconsideration programs for returning learners, adults, SCNC, or transfers (e.g., time limited state and philanthropic initiative or \$500 or less)	Significant, continual, state-sponsored debt review and reconsideration programs for returning learners, adult students, or transfer students (\$500 - \$1,999)	Substantial, continual, state-sponsored debt review and reconsideration programs for returning learners, adults, SCNC, and/or transfers (\$2,000 or more)
Student Centric Policy Review	Disparate institutional or campus-based processes regarding re-enrollment policies and practices	Resourced statewide task force, committee, or advisory council with reporting and recommendations expectations	Established review cycle and improvement process for institution policies and practices regarding re-enrollment separate from regional accreditation requirements	Centralized, identifiable, accessible, and curated database or report of institution-level and statewide policies or guidelines for adult learners, SCNC, and/or transfer students

Fall whitepaper

Complete whitepaper
coming this fall with
analysis of all 50 states



Example:	None	Early	Established	Fully
Scholarships		✓		
Institutional Debt Review	✓			
Student Centric Policy Review			✓	
Incentives				✓
Communities of Practice		✓		
Data			✓	
Analytics			✓	
Marketing	✓			
Coaching		✓		



<http://reup.fyi/ALEI>

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