



Education
Strategy
Group

The Great Value Shift: Transforming Higher Education for Economic Impact

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The urgency for higher education



Declining
student
enrollment due
to demographic
shifts

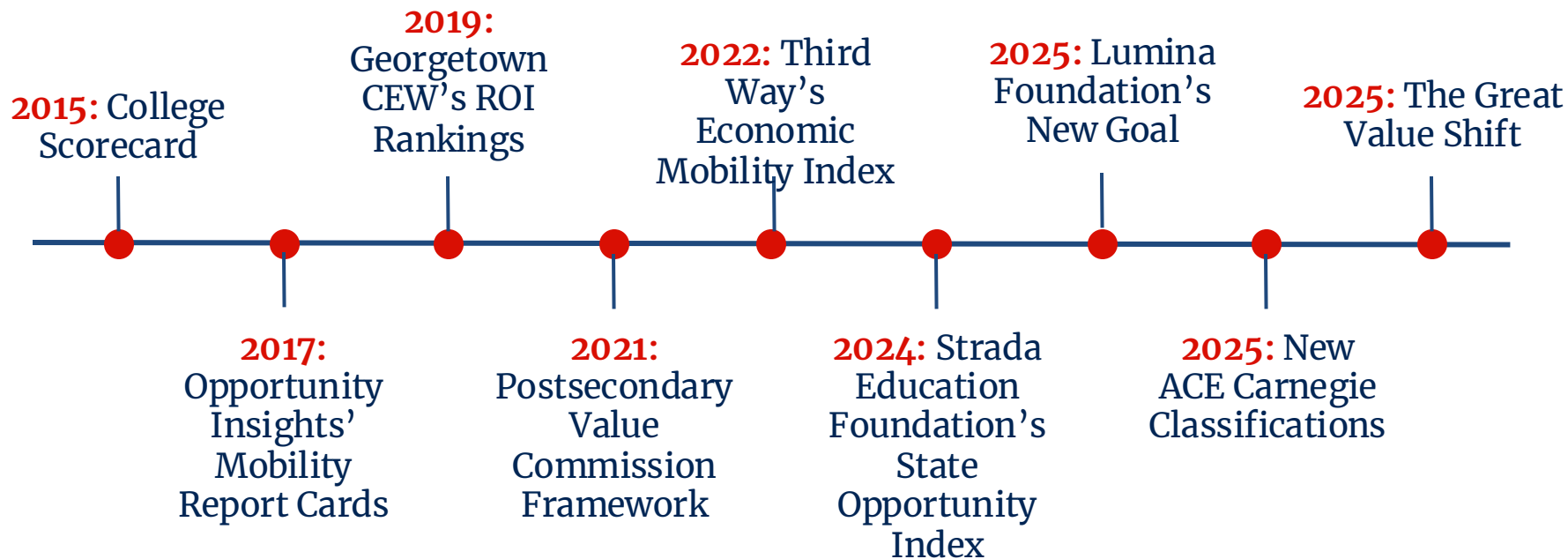


Waning public
trust and rising
student debt



Misalignment
between
education and
workforce needs

A growing emphasis on value



Three shifts to move toward greater postsecondary value

Coalesce Stakeholders
Around a Clear Goal for
Postsecondary Value

Commit to **More**
Meaningful Measures
of Postsecondary Value

Align Actions to Drive
Postsecondary Value

**Clarity, Direction
& Ownership
to Improve
Postsecondary Value**



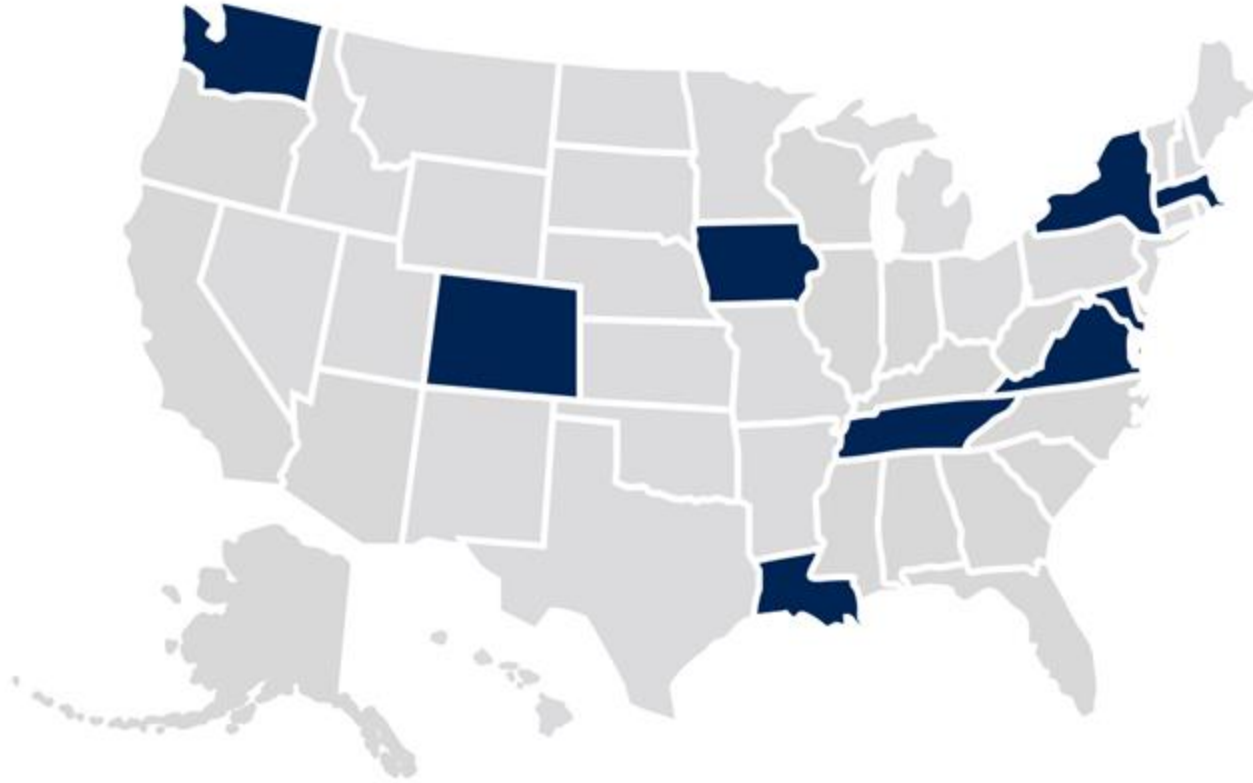
Making the Great Value Shift



The Postsecondary Value Continuum



States are leading the way



Making the Great Value Shift



The Postsecondary Value Continuum

